



The Weekly Publication of the Rotary Club of Victorville

February 12, 2013

The Incredible Edible Egg

David Cisneros is a real life egg farmer, and proud that the eggs he produces can sustain life in America. David is General Manager of the West Division of MOARK, a subsidiary of Land O'Lakes. His Power Point presentation offered some fascinating facts about an item we take for granted in our daily lives. For instance, in 1940, one farmer could feed 19 people, and today only 2% of the U.S. population feeds the other 98%! There have been significant changes and advancements in egg farming, driven by the need to feed our growing population. Some egg facts:

Eggs are an important contributor to the nutritional quality of the American diet. Eggs are high in protein and vitamins, but low in calories and carbohydrates. Eggs are a naturally nutrient-dense food, meaning they have a high proportion of nutrients to calories: one large egg has only 75 calories but provides 13 essential vitamins and minerals for about 15 cents each! Surprisingly, the hens never receive hormones, and there is no nutritional difference between brown and white eggs. In California, 200 million dozen eggs are sold each year, and each egg is automatically washed and inspected. David

explained the differences between cage free and free range hens, and answered questions from a very captive Rotary audience.

America's egg farmers invite you to help fight hunger by pledging to "Eat good. Do good every day." Learn more at:

www.GoodEggProject.org



David Cisneros, "Egg Farmer"
Shot of an egg farm in the midwest



Congratulations to Paul Harris recipients for their generous contributions to the Rotary Foundation. From left: Al Castellucci, Steve Murray, Holly Noel (for Eldon Heason), Terry Caldwell, Dr. Hough-Everage, Bob Basen, Teresa De Atley, Melanie Lovingood (for Robert), Ben Tafoya, Mark Layton, Kevin Porter, Dwight Johnson, Gary Adams, Russ Stringham, Steve Flannery (for Diane), Dick Cole, Stew Anderson, Charles Gherke, Donna Wells, and Jim Murray. (Paul Harris Fellow recipients, including those not pictured, are listed on Page Two.)



PLEASE JOIN US EVERY TUESDAY FOR FELLOWSHIP AT 11:30 A.M. BEFORE OUR MEETING IS CALLED TO ORDER AT NOON.

THIS WEEK'S GUESTS



Guests were introduced this week by Ben Tafoya. Jim Murray introduced wife Lesley as "Steve's mom"; Garner Morris from Robert Lovingood's office; Nathalie (Van) Young; Melanie (Robert) Lovingood; Steve Kim of New Star Realty (Castellucci); Steve Orr of Herital V.V. Medical Group (Ontiveros); David Cisneros of MOARK (Speaker) and Al Fratura and David Keck of the Daily Press (Castellucci).

MAKE UP A ROTARY MEETING ONLINE!

Visit: <http://www.rotaryclubone.org/>



Go to Facebook.com. In search bar type in: Rotary Club of Victorville.

WHAT'S IN MARGARET'S CAN??

Collected this week: \$3.02

Collected to Date: \$9,148.10

Total equals: 79,330 Doses!

One dollar equals 2 doses of vaccine!
\$500 pays for a Polio Clinic!

President's Circle Advertising

Join the Rotary Club of Victorville's "President's Circle"

with your monthly pledge to support Club projects:

Platinum: \$ 100

Gold: \$ 50

Bronze: \$ 25

It's never too late to be added to the "President's Circle". See Margaret for information.

★ Attention Rotarians ★

There will be a Club Assembly at the February 26th meeting to ratify new Board members for 2013-2014.

Thank you to today's Functionaries



Invocation: Van Young

Flag Salute: Bob Basen

4-Way Test: Stew Anderson

Song: Al Castellucci

RAFFLE SESSION:

Nice raffle prizes: **Apple Valley Transfer & Storage** (Shred Your Docs) Beautiful Baskets were won by **Doug Robertson** and **Jim Murray**. **Hough's "Ego Boom"** Book went to **Mark Layton**; **Le Chartreuse** Gem Stone Key Ring went home with **Doug Robertson**; **Donna Wells** won Notepads from **Hough**, and 40 dozen eggs donated by our speaker went to the **Boys & Girls Club!**



Rotary International District 5300

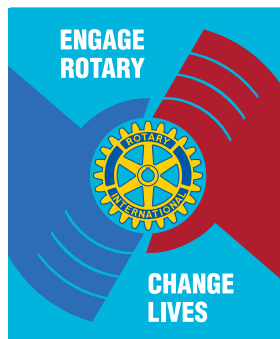
18th Annual Peace Conference

The Power of Youth to Promote Peace

SATURDAY, MARCH 9, 2013

9:00AM - 12:30PM - Pasadena

\$20 ticket includes Continental Breakfast. 3 Slots available.



District Assembly

2013-2014 Rotary Year

Victory Valley College

April 20, 2013

Friendship Dinner

April 19, 2013



Enjoy a wonderful shopping experience in the new Macy's and save money at the same time! The date is March 16th. Your \$5 donation benefits our Club's service projects, and includes lots of savings at Macy's on that day. Please see **Margaret** for tickets (only \$5) that gives you \$10 back on your purchase, offers more discounts, and a chance to win a \$500 Gift Card! Cash and checks only, please. All of every \$5 we raise goes to our service projects, and we can sell the tickets to anyone!





Russ' Rap

President Russ was showing off his new "Belle of the Ball" Rotary Bell, dressed for the Valentine's Day Dinner. Everyone agreed that the party was a fabulous event, with excellent food! Please be sure to add your name to the sign-up sheet for Easter Baskets for needy families. Also, in lieu of a Golf Tournament, a Scholarship List is also going around, and we need lots of Rotary commitment.

Charles Gehrke is still waiting for Rotarian referrals for new members to be added to our great Club.

Margaret Cooker recognized Paul Harris donations with jewel pins to recipients. She thanked those who continue to support the Rotary Foundation through their donations.

Recipients...



\$2,000 or more

Kirk Riding
John Wilkins
Al Castellucci
Jennifer Starbuck
Eldon Heaston
Terry Caldwell
Steve Murray
Dr. Hough-Everage
John Hulterstrom
Paul Russ
Joe Andreasen
Bob Basen
Ken Chambers
Teresa De Atley
Matt Drake

\$3,000 or more

Don Lager
Margaret Peterson
Robert Lovingood
Kevin Kane
Ben Tafoya
Mark Layton
Kevin Porter

\$4,000 or more

Russ Stringham
Jon Edson
Kimberly Ramirez
Dwight Johnson
Cherie Range
Gary Adams
Diane Flannery

\$5,000 or more

Dick Cole
Stew Anderson
Caroll Yule
Charles Gehrke

\$6,000 or more

Bill Scott

\$7,000 or more

Gene Gregory
Gene Gibbs
Ron Kabalin
Donna Wells

\$8,000 or more

Dan Dever
Jim Murray



LUCKY ORANGE MARBLE

Melanie Lovingood tried to win big this week, but took only \$5 home. Next week...
\$750 / ONLY 3 Marbles!!

SOMEONE COULD WIN BIG BUCKS NEXT WEEK!!

NOTE:

The Adelanto Satellite Rotary Club meeting is the 3rd and 4th Wednesday of each month at R&S Beverage Co. 17500 Adelanto Rd., Adelanto, CA

Read below for details...

The Adelanto Satellite Rotary Club plans the 1st Wednesday of each month's meeting at a member's place of business. The 2nd week's meeting is at the Adelanto Chamber of Commerce. The 3rd (8 a.m.) and 4th (11:30 a.m.) Wednesday of each month they meet at 11:30 a.m. at R&S Beverage Co., 17500 Adelanto Rd., Adelanto. The 5th Wednesday of each month (if there is one) is dark.

PROPOSED MEMBERS

Approved for publication at Nov., 2012 BOD meeting

Eddie Hernandez

Macerich - The Mall of Victor Valley
Position: Director of Business Development
Classification: Marketing: Shopping Mall
Sponsor: Al Castellucci

Approved for publication in an E-poll January 30, 2013

Stephen T. Orr

Heritage Victor Valley Medical Group
Position: Director of Business Development
Classification: Marketing: Medical Group Services
Sponsor: Ginger Ontiveros

Returning member approved for publication in an E-poll February 6, 2013

Todd Turoci

The Turoci Firm
Position: Attorney at Law
Classification: Attorney: Business Law / Bankruptcy
Sponsor: Margaret Cooker

Note: *If you protest the admission of these members, please notify President Russ Stringham in writing by February 19, 2013.*

VICTORVILLE ROTARY CLUB OFFICERS

President	Russ Stringham
Treasurer	David North
Executive Secretary	Margaret Cooker
Club Service	Steve Murray
Community Service	Dwight Johnson
New Generations	Rob Kilpatrick
Vocational	Joe Andreasen
International	Ben Tafoya
Foundation	Margaret Cooker
Recording Secretary	Marilyn Buttlerwerth
Sergeant At Arms.....	Gary Adams

Members-at-Large:

Dan Dever • Bob Basen • Robert Lovingood • Stephanie La Ferriere

Past President (2011-12)	Charles Gehrke
Incoming President (2013-14)	Russ Stringham
President-Elect (2014-15)	Steve Murray
President-Elect-Elect (2015-16)	Ben Tafoya

Current Chair Persons:

Membership	Charles Gehrke
SongMaster	Al Castellucci
Scholarships	Ginger Ontiveros
Publicity/Public Relations	Dwight Johnson
Cards and Calls	Gaylynn Stringham
Programs	Mike Page
Club Activities	Dan Dever
Newsletter	Mary Teran

The Victorville Rotary Club meets every Tuesday for fellowship at 11:30 a.m. and meeting at 12:00 noon at the Green Tree Golf Course Clubhouse, 14144 Green Tree Blvd., Victorville

Make-up Days and Locations

MONDAY:	San Bernardino East, Imperial Palace, noon
TUESDAY:	Rancho Cucamonga Sunrise, 7:15 a.m. Empire Lakes Golf Course Rancho Cucamonga, 12:00 p.m., Etiwanda Gardens Hesperia, 7:00 a.m., Dennies, 14165 Main St.
WEDNESDAY:	Adelanto Club 3rd Wed. (8 a.m.) and 4th Wed. (11:30 a.m.), R&S Beverage Co., 17500 Adelanto Rd., Adelanto. San Bernardino Crossroads, Hilton, noon, Barstow, Quigley's Outlet Center, Lenwood, noon University Prep, 7th and Forrester, 2:00 p.m. High Desert, 6:00 P.M. - Los Domingo's Rest., 6:00 p.m. 17790- Hwy. #18, Apple Valley
THURSDAY:	Apple Valley, Apple Valley Country Club, noon Ontario, 12:15 p.m., Doubletree Hotel San Bernardino, Denny's at I-15, 7 a.m. Redlands, Masonic Temple, noon Victor Valley Sunrise, Coco's, Victorville, 7 a.m.
FRIDAY:	San Bernardino North, Elks Lodge, 12:05 p.m.



Important Dates

Mark your Calendar!

- Feb. 16:** BODTS Training - Etiwanda Gardens. Contact Margaret Cooker
- Mar. 9:** District Peace Conference Pasadena - see web site for details
- Mar. 16:** Victorville Macy's Grand Opening Macy's Charity Day - \$5 Please see Margaret for your ticket.
- Mar. 21** Fireside - 5:30 - 8:00 p.m. Hove home in Apple Valley
- April 19:** Friendship Dinner
- April 20:** District Assembly, VVC
- April 26:** Meet the GSE Team (Social) Rotary Garden (Apple Valley Chamber of Commerce building)
- May 16-19:** District Conference, San Diego

IF YOU ARE NOT RECEIVING YOUR JOSHUA TREE LINK VIA EMAIL, PLEASE CONTACT MARY TERAN TO GET ADDED TO THE EMAIL DISTRIBUTION LIST.

UPCOMING ROTARY PROGRAMS

- Feb. 19:** Dan Stover Memorial Music Contest (Yule) / STAR Awards
- Feb. 26:** George Hensel Ethics Essay Contest (Andreasen) / Speaker: T.B.D.
- Mar. 5:** Senator George Runner (Retired) (Page) / RYLA Students (Kilpatrick)

Newsletter Printing Courtesy of

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The Joshua Tree

A Weekly Publication of the Rotary Club of Victorville

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