



The Joshua Tree



The Weekly Publication of the Rotary Club of Victorville

March 8, 2011

Redevelopment Agency Invests in Victorville



Keith Metzler, Director of Economic Development for the City of Victorville, brought a great presentation covering how Redevelopment monies have spurred growth in Victorville. The mission of the Victorville Redevelopment Agency is to eliminate conditions of blight by promoting and providing affordable housing to households with low to moderate incomes, encourage opportunities to new and expanding commercial and industrial businesses, promote the regional attributes of the Victor Valley and to dedicate resources necessary to successfully redevelop Southern California Logistics Airport (SCLA). Four additional project areas accomplished successfully are (1) Bear Valley Rd. (2) Hook Rd. (3) Old Town/Mid Town Victorville and (4) VVEDA (Victor Valley Economic Development Authority).

In Victorville, the Redevelopment Agency has the ability to generate sales tax revenues, which have substantially and positively impacted our communities, creating jobs, and providing infrastructure and housing for families.

We were happy to hear that Keith grew up in Rotary in the '90's; he was a speech contest participant and also a RYLA camper, sponsored by the Rotary Club of Victorville! Website: www.victorvillecity.com.

RYLA PARTICIPANTS VISIT ROTARY



High School Students who participated in the Rotary Youth Leadership Camp arrived to share their experience. They served as Functionaries as follows:

Invocation: Michael Long
Flag Salute: Matthew Vasquez
4-Way Test: Melissa Schaefer
Song: Daniel Haley

Of the sixteen students who took part in the RYLA Camp, we also welcomed Tony Morgan and Adrian Plascencia. Students represented Riverside Preparatory School and Victor Valley Christian School. Big Thank you to Rob Kilpatrick, Bob Basen, 2014 RYLA Chair, and David North, who volunteered as Facilitator.



THIS WEEK'S GUESTS



In addition to RYLA students on page one, we welcomed guests Keith Metzler of the City of Victorville (Speaker), Kyla Rivera, Riverside Preparatory School Principal, soon-to-be-inducted Matt Metzen of J.C. Penney, and Holly Noel (for Eldon Heaston). Al Castellucci brought several guests and prospective members: Kurt Vannaman of Sonic Computers, Blair Bryson of Choice Medical Group, Nicky Campbell of Brandman University, and Leland Boldy of San Bernardino County Sheriffs Department. Mehdi Mostaeedi's prospective member guest was Nick Holmes of Edward Jones, and Jim Phillips' prospective member guest was Townsend Cropsey of Century 21 Fairway Real Estate.

WHAT'S IN MARGARET'S CAN??

Collected This Week: \$15.40

Collected to Date: \$8,179.07

Total equals: 81,791 Doses!

One dollar equals 10 does of vaccine!
\$500 pays for a Polio Clinic!



It's simple...

To attend the convention and experience the fellowship of Rotary at an international level:

- * Register for the convention and ticketed events
- * Reserve your hotel
- * Purchase host event tickets
- * Check the preliminary schedule to help plan your trip
- * Download the 2011 RI Convention promotional brochure

For most categories of attendees, the base price for the convention is US \$300.

- * 31 March is the second registration deadline. After this time, the convention registration cost increases to \$380.

Register early now to receive the best rates and accommodations, and Let the Good Times Roll ... Again!



PLEASE NOTE CHANGE OF LOCATION

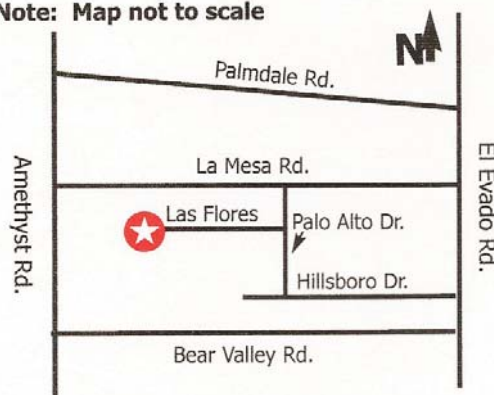
March 17, 2011

Home of President Teresa

14330 Las Flores Dr., Victorville

Wear Green for the Italian Dinner

Note: Map not to scale





"TED's Brazilian"

Teresa apologized for missing her first meeting of the year in 34 meetings! **Russ Stringham** announced the upcoming Fireside at **Teresa's** home, "we need more sign-ups"! He also reminds us to plan to attend the June 13th Golf Tournament. It's on a Monday, and **Russ** promises great weather!

Teresa allowed **Terry Caldwell** the opportunity to shamelessly advertise his business, but instead he announced he had **sold the SPOON to Carol Yule!!** Apparently, **Carol** complained to **Terry** about **Matt's** unfair auction tactics, so they came up with a plan to benefit the Club: **Carol** will pay the Club \$60 for the Spoon, and then the Club fines **Matt** \$40! So it's a win-win (except maybe for **Matt**, who wasn't there to defend himself). The moral of this story, folks, is... don't you miss a single Rotary meeting!

Happy Birthdays this week to **Glynda (Rick) York** and **Lynae (Rob) Kilpatrick!**

Teresa happily states she has 35 meetings down, and only 17 to go!!



Teresa's Happy Thought

"Those who reach out to clasp a hand with loving hearts change the world."

16th Annual Peace Conference



Saturday, March 19, 2011

8:30 am to 12:30 pm

Claremont School of Theology

1325 N. College Blvd.

Claremont



Bob Basen encourages all to attend and promote world peace. Rotarians and Rotary Peace Scholars will join the slate of speakers sharing their experiences in Afghanistan. The Keynote Speaker is Zalmay Khalilzad, former U.S. Ambassador to Afghanistan and the United Nations. Check the Rotary District 5300 website for additional information.

RAFFLE & FINE SESSION...

Mark Taylor enjoyed levying some fines this week, as well as giving away some nice raffle prizes.



Carol Yule wasn't exempt this week, so was eligible for a \$20 fine for being "Real Estate Person of the Decade"! **Jim Cox** was fined \$20 for the "traffic jam" getting to the Grumpy Golfer this week, and because **James Baxter**

is celebrating his 27th anniversary with Rotary, he was hit up for \$2 for every year, and **Al Castellucci** got hit for \$20 also, as an "explanation fee", and **Kevin Porter** arrived late (possibly held up in court, mused **Mark**), but received a \$10 fine; although he unsuccessfully attempted to use the old "partnership is exemption" ploy.



On to some raffling, an I.D. Card Reader from **Hough** went to **Luis Frisby**; **Maria Okpara** was the recipient of a nice Wine Stopper from **Le Chartreuse/Printmart**, and **Charles Gehrke's** "Happy For No Reason" Book went to **Jim Murray**. **Don Lager** won a nice Bottle of Napa Valley Wine, which he generously gave to **Margaret Cooker**, and **Russ Stringham** took home **Charles'** other Book, entitled "Soups, Salads & One-Dish Meals". **Russ** was also the recipient of **Alicia Anderson's** Great Post-it-Notes, and a Golf "Thingy" from **Hough** was won by **Gene Gregory**. **Marie Langley** drew the lucky ticket for the chance to take home \$450, but alas, won only \$5.

John Kroencke was missed by **Mark**; we're hoping he wasn't stuck in the traffic jam!

Next Week's Program: CPA Tax Panel Discussion



Spoonholder for March



Carol Yule

7462 SVL Box
Bus.: (760) 243-3803

Victorville, CA
Cell: (760) 964-7585

VICTORVILLE ROTARY CLUB OFFICERS

President Teresa DeAtley
 Incoming President Charles Gehrke
 Treasurer Donna Wells
 Executive Secretary Margaret Cooker
 Club Service Russ Stringham
 Community Service Dick Cole
 New Generations Rob Kilpatrick
 Vocational Hough Everage
 International Ben Tafoya
 Foundation Margaret Cooker
 Recording Secretary Marilyn Buttelwerth

Members-at-Large:

Dan Dever • Jim Murray • Kimberly Ramirez • Bill Scott
 Cherie Range • Bob Basen • Alicia Anderson

Past President (2009--10) Charles Gehrke
 Incoming President (2011-12) Charles Gehrke
 President-Elect (2012-13) Russ Stringham
 President Nominee (2013-14) Dr. A. L. Hough-Everage

Current Chair Persons:

Membership Charles Gehrke
 SongMaster Al Castellucci
 Scholarships Ginger Ontiveros
 Publicity/Public Relations Charles Gehrke
 Cards and Calls Gaylynn Stringham
 Programs Mike Page
 Newsletter Mary Teran

The Rotary Club of Victorville meets every Tuesday for fellowship at 11:30 a.m. and meeting at 12:00 noon at the Grumpy Golfer, 14144 Green Tree Blvd, Victorville

Make-up Days and Locations

MONDAY: San Bernardino East, Imperial Palace, noon
TUESDAY: Rancho Cucamonga Sunrise, 7:15 a.m.
 Empire Lakes Golf Course
 Rancho Cucamonga, 12:00 p.m., Etiwanda Gardens
 San Bernardino, Masonic Temple, 12:10 p.m.
WEDNESDAY: San Bernardino Crossroads, Hilton, noon
 Barstow, Quigley's Outlet Center, Lenwood, noon
 University Prep, 7th and Forrester, 2:00 p.m.
 High Desert, 6:00 P.M. - 6:00 P.M. - Yoshi Sushi
 14177 Kentwood Blvd., Victorville
THURSDAY: Apple Valley, Apple Valley Country Club, noon
 Hesperia, Denny's at I-15, 7 a.m.
 Ontario, 12:15 p.m., Doubletree Hotel
 San Bernardino, Denny's at I-15, 7 a.m.
 Redlands, Masonic Temple, noon
 Victor Valley Sunrise, Coco's, Victorville, 7 a.m.
FRIDAY: San Bernardino North, Elks Lodge, 12:05 p.m.



Important Dates

Mark your Calendar!

- Mar. 17: Fireside** - Home of Teresa DeAtley
 14330 Las Flores Dr., Victorville
Italian Pot Luck. 6-8 p.m. (Map on Pg. 2)
- Mar. 19: 16th Annual Peace Conference**
 8:30-12:30, Claremont School of Theology (See Page)
- April 21: Open House - Printmart** - 4-7 p.m.
 16785 Bear Valley Rd., Hesperia.
 (760) 949-3377
- April 30: Immunization Clinic & Helmet Giveaway** - High Desert Church
Volunteers needed!
- May 21: Rotary International Convention**
 New Orleans
- June 9-12: District Conference** - La Jolla
- June 13: Rotary Golf Tournament** - SVLCC
- June 18: Demotion Party** - Home of Dan Dever

IF YOU ARE NOT RECEIVING YOUR JOSHUA TREE VIA EMAIL, PLEASE CONTACT MARY TERAN TO GET ADDED TO THE EMAIL DISTRIBUTION LIST.

UPCOMING ROTARY PROGRAMS

- Mar. 15 CPA Tax Panel Discussion** - John Hulterstrom, Jennifer Starbuck and Donna Wells. "The Questions our Clients are Asking". Moderator: Dan Dever
- Mar. 22 Dan Stover Memorial High Desert Regional Music Contest** (Yule)

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