



The Weekly Publication of the Rotary Club of Victorville

April 3, 2012

Robert Lovingood Addresses Rotary on Job Creation



“Small and private business is what drives the economic engine”, states President of ICR Staffing, Robert Lovingood, who is also a long-time Victorville Rotarian. Robert cited the 1992 closure of George Air Force Base as having a disastrous impact on our local economy, and stated: “... there was a private sector effort to create an economic engine to address the creation of jobs in our community”.

Robert feels that there is a strong need to formulate a group out of the private sector to step forward to search out the opportunities for job creation. “We have land, resources, and employees to bring companies to our community like none other time, and that’s what we have to focus on; is the outreach to address the opportunities within industries. Instead of having companies exit California, have them relocate here. Adelanto did it very successfully in the early 1990’s, but it all started with a private effort; that effort later became the ‘Regional Economic Authority’. These are the opportunities that, if we pro-actively look within our trade associations and relationships we have, we can grow jobs”. In our own

Victorville Rotary membership, many businesses would benefit from additional jobs created in our community.

Robert addressed the many questions and comments from the audience, ranging from the cultural aspects we lack to the need for a four-year college. Robert states that education of our potential local work force is important, as is keeping employees working up here, to make ours a better community. Job creation is, in his opinion, “the financial revenue that makes our other programs succeed, and there is no better time to act than now.” Thank you, Robert, for bringing this important topic to light.

Thank you to today’s Functionaries



Invocation: David North
Flag Salute: Bob Basen
4-Way Test: Caroll Yule
Song: Al Castellucci

Passed Away

Please keep in your prayers the family of Past District Governor Lee Harlan, who passed away recently. Lee was District Governor during the year James Baxter was our Rotary President. For more information, go to: <http://www.pomona.edu/news/2012/04/03-memoriam-harlan.aspx>.

PLEASE JOIN US EVERY TUESDAY FOR FELLOWSHIP AT 11:30 A.M. BEFORE OUR MEETING IS CALLED TO ORDER AT NOON.

★ IMPORTANT NOTICE ★

Speakers:



If you are in need of a laptop to show a Power Point Presentation at our meetings, please contact Mary Teran. I am happy to bring my laptop if requested, but don't bring it every week. You can call

me (760-861-8520) or e-mail me prior to the meeting at which you will be speaking.

SPOON OF Exemption

Paul Earle

Pastor Paul encourages us to dedicate some time this Sunday to celebrate Easter. He reminds us that the reality is, in order to improve our situation (in our homes, our cities, our country...), we need "grace", not "luck". Please take the time to worship, and connect with God.

Happy Easter!



WHAT'S IN MARGARET'S CAN??

Collected this week: \$41.15

Collected to Date: \$8,582.45

Total equals: 78,234 Doses!

One dollar equals 2 doses of vaccine!
\$500 pays for a Polio Clinic!

www.victorvillerotary.org

THIS WEEK'S GUESTS



Welcome to Melanie Lovingood and Melissa McClain (ICR Staffing), Robert Sewell from Victor Valley College (Ontiveros), Bob Hove, Jon's dad, and Harrison, Jon's son. It is always great to see Paula Porter and Pazely Hall, too! Welcome, everyone!

Rotary Golf Tournament

JUNE 18, 2012



Joe Andreasen is seeking Sponsors for the June 18th Rotary Golf Tournament. He already has two Platinum Corporate Sponsors: Riverside Preparatory School and Mojave River Academy. The two Gold Sponsors so far are PrintMart and ICR Staffing. Way to step up, Rotarians!

More sponsors are needed, and there will be fliers on the tables each week. This is one of two of our Club's biggest fund raising events; all Rotarians need to get involved!

FINE & RAFFLE SESSION:

Holly Noel assisted **Charles** this week in handing out some nice raffle prizes... **Charles'** Toberlone Chocolates were won by **Carroll Yule**, who declined them after watching "60 Minutes" and the effects of sugar. The candy then went to **Joe Andreasen**. **Carroll** was given **Hough's** Book instead. A "New Orleans Cookbook" from **Kevin Kane** went to **Jim Murray**; **Green Tree Golf Course's** Sunday Champagne Branch was won by **Margaret Cooker**; **Hough's** "Hangover Kit" went to **Steve Murray**, and **Hough's** Shopping Bag went to **Joe Andreasen**. **Gary Adams** pulled the lucky number for a whopping \$5!



MAKE UP A ROTARY MEETING ONLINE!

Visit: <http://www.rotaryclubone.org/>



Notes from Charles



Charles asked **Bob Basen** to explain the upcoming District Assembly (April 14th) at Victor Valley College. The purpose is to gather Rotarians from District 5300 and explain Rotary's local, regional, and international purpose. **Bob** encourages all members, and newer members in particular, to attend and learn more about Rotary. A sign-up sheet will be at the next meeting,

and information is in the right-hand column. It is right in our own backyard, folks!

Charles shared some history on the "Kilt" (or Tartan) he was wearing, as this is "National Tartan Week". **Charles** is not Scottish, but recognizes and practices the customs, such as participating in the "Highland Games". He even showed us his "bike shorts" (?) underneath his Tartan, and explained that he "twirls" a lot, and so is in the practice of wearing underwear, although not all kilt-wearers do (except on windy days). He wore his "purse" also, because there are no pockets on the Tartan. We got to see **Charles'** little black dagger and hear about his shoelaces and "flashes" (which is not what they do when not wearing underwear)! Thank you, **Charles**, for the enlightening Scottish trivia!

Ginger Ontiveros announced the April 21st dedication ceremony for the new Victor Valley College Regional Public Safety Training Center! It provides a great place to train our police force, firefighters, etc. Please consider coming out and joining the festivities at 10 a.m.

ADDRESS: 19100 Navajo Road, Apple Valley

Happy Birthdays this week to **Gerry Lundberg**, **Trish Johnson**, and **Anne Gibbs**.

Rotarian of the Year - forms will be available for us to nominate a Rotarian of the Year for Charles' year. The award will be made at the Demotion Party in June.



LUCKY ORANGE MARBLE

Gary Adams tried **AGAIN** to win the pot, but came up with only the fiver. So sorry, Gary!

Next week: \$250 / 11 marbles



New Rotary Club

Adelanto



The new Satellite Club of Adelanto held its first meeting Wednesday, March 28th at R&S Beverages. Five of our members attended in addition to about 20 prospective members. The next meeting is 7:00 Wednesday, April 18th at R&S Beverages.

District 5300 Rotary International

District Assembly

Sat. April 14, 2012
9am Registration
10am—2pm Program


Victor Valley College
18422 Bear Valley Rd. * Victorville, CA

*Special Entertainment by the
Victor Valley College Singers!*

WHO should attend: Club leaders, new members, committee members and anyone interested in learning more about Rotary.

WHAT we will learn: Sessions on secretary and treasurer duties, membership, public relations, foundation and more.

COST: Each club is assessed \$300 and can send an unlimited number of members. For registration info see the District Assembly page at www.District5300.org.




We are the World

Friendship Dinner
Immediately following
District Assembly

**At the Rotary Gardens at the
Apple Valley Chamber of Commerce
16010 Apple Valley Road, AV, 92307**

Enjoy an international dinner sponsored by the Rotary Club of Claremont. Enjoy Chinese, Italian, Indian and Mediterranean foods in a beautiful, casual setting.



Dr. Sylvia Whitlock
District Governor 2012—13

www.District5300.org
office@district5300.org

DISTRICT 5300 2012 CONFERENCE

May 31-June June 3, 2012

Lake Arrowhead, CA
Limited rooms available...

Book now! Phone:
866-906-4096



Only \$199 for a package with all the meals, plus ala carte prices for each meal on its own! Details available on the Registration Page on the District web site: <http://www.district5300.org>

VICTORVILLE ROTARY CLUB OFFICERS

President Charles Gehrke
 Treasurer David North
 Executive Secretary Margaret Cooker
 Club Service Dr. A. L. Hough-Everage
 Community Service David Leicht
 Youth Service Rob Kilpatrick
 Vocational Bob Basen
 International Ben Tafoya
 Foundation Margaret Cooker
 Recording Secretary Marilyn Buttlerwerth
 Sergeant At Arms..... Gary Adams

Members-at-Large:

Dan Dever • Dwight Johnson • Steve Murray • Robert Lovingood • Ginger Ontiveros

Past President (2010-11) Teresa DeAtley
 Incoming President (2012-13) Russ Stringham
 President-Elect (2013-14) Dr. A. L. Hough-Everage
 President-Elect-Elect (2014-15) Steve Murray

Current Chair Persons:

New Generations.....Rob Kilpatrick
 Membership Russ Stringham
 SongMaster Al Castellucci
 Scholarships Ginger Ontiveros
 Publicity/Public Relations Charles Gehrke
 Cards and Calls Gaylynn Stringham
 Programs Mike Page
 Club Activities Dan Dever
 Newsletter Mary Teran

The Victorville Rotary Club meets every Tuesday for fellowship at 11:30 a.m. and meeting at 12:00 noon at the Green Tree Golf Course Clubhouse, 14144 Green Tree Blvd., Victorville

Make-up Days and Locations

- MONDAY:** San Bernardino East, Imperial Palace, noon
- TUESDAY:** Rancho Cucamonga Sunrise, 7:15 a.m.
 Empire Lakes Golf Course
 Rancho Cucamonga, 12:00 p.m., Etiwanda Gardens
 Hesperia, 7:00 a.m., Dennies, 14165 Main St.
- WEDNESDAY:** San Bernardino Crossroads, Hilton, noon
 Barstow, Quigley's Outlet Center, Lenwood, noon
 University Prep, 7th and Forrester, 2:00 p.m.
 High Desert, 6:00 P.M. - Los Domingo's Rest., 6:00 p.m. 17790- Hwy. #18, Apple Valley
- THURSDAY:** Apple Valley, Apple Valley Country Club, noon
 Ontario, 12:15 p.m., Doubletree Hotel
 San Bernardino, Denny's at I-15, 7 a.m.
 Redlands, Masonic Temple, noon
 Victor Valley Sunrise, Coco's, Victorville, 7 a.m.
- FRIDAY:** San Bernardino North, Elks Lodge, 12:05 p.m.



Important Dates

Mark your Calendar!

Apr. 5th: Past President's Dinner - 6:00 p.m.
 Green Tree Golf Course Clubhouse.

April 14th: District Assembly - Victor Valley College. 8:30 - noon

May 12: Immunization Clinic - Hesperia Azusa Pacific - 15283 Pahute (between Cottonwood and Locust) Volunteers needed.

June 18: Rotary Golf Tournament - SVL CC Sponsors needed!

IF YOU ARE NOT RECEIVING YOUR JOSHUA TREE VIA EMAIL, PLEASE CONTACT MARY TERAN TO GET ADDED TO THE EMAIL DISTRIBUTION

UPCOMING ROTARY PROGRAMS

- April 10: Jr. High School 4-Way Speech Contest (Sawyer/Mark)**
- April 17: St. Mary Regional Medical Center - New Oasis Campus - CEO Alan Garret (Page) / S.T.A.R. Awards**
- April 24: Larry Reese, Director - Mohave Historical Society. Topic: "The Gold Fields to the Cement Industry" - Early development of the business community in Victor Valley from 1849 to 1920 (Ontiveros)**

Newsletter Printing Courtesy of



The Joshua Tree

A Weekly Publication of the Rotary Club of Victorville

P.O. Box 734 • Victorville, CA 92393 • www.victorvillerotary.org

Mary Teran, Editor (760) 861-8520 • mteran@verizon.net

