



The Joshua Tree



The Weekly Publication of the Rotary Club of Victorville

April 26, 2011

Education in the 21st Century

Rick Piercy's career in education has spanned the gamut, including his stint as a kindergarten teacher. His vast experience has culminated with over 25 years in developing the Lewis Center for Educational Research, a local charter school. His expertise in the field of education was reflected in an engaging presentation of education in America, taking a step back into the 19th century, when children's education was based on the "Three R's": Rigor, Relevance, and Relationships.

Educating American kids today is much different than the "assembly line" style of education in the 19th century. Rick tells us, "We are currently preparing students for jobs that don't yet exist, using technologies that haven't been invented, in order to solve problems we don't even know are problems yet." He warns that we have to create for our kids a world class education, or face the probability of becoming a third world nation. Grim prospect, unless we can compete with an educated work force.

Rick Piercy has strong high desert roots. He and his wife BOTH were born and raised in Victorville. David Leicht's two sons were the first students at the Lewis Center... AND three Victorville Rotarians serve on the Lewis Center Board: Kevin Porter, Robert Lovingood, and Russ Stringham. Thanks so much for the great presentation on how education has become what it is today.



Rick Piercy brought some interesting facts about education, and offered the following surprising (or maybe not so surprising) statistics:

- * The average adult will have 14 jobs by the age of 38!!
- * 93% of Americans (includes kids) have cell phones
- * There are 1 trillion web pages & 65,000 iPhone Apps!
- * 1,600 students are on the Lewis Center's waiting list!

"We can't solve problems by using the same kind of thinking when we created them". Albert Einstein

New Rotary Member, Todd Sturges Inducted

James Baxter handled the formalities of inducting our newest member, Captain Todd Sturges. Todd is a CHP officer with over 25 years on the force. Al Castellucci is Todd's Sponsor, and we welcome Todd to our Club.



Thank you to today's Functionaries



Invocation:	Dale Marsden
Flag Salute:	Kevin Porter
4-Way Test:	Bob Basen
Song:	Al Castellucci

PLEASE JOIN US EVERY TUESDAY FOR FELLOWSHIP AT 11:30 A.M. BEFORE OUR MEETING IS CALLED TO ORDER AT NOON.

THIS WEEK'S GUESTS



Welcome to Reverend Michael De-Bruhl, Dee's husband; Gina Picke of Accent Design, guest of Al Castellucci and prospective member; Scott Nolan, Kevin Porter's guest; and Cris McMann, guest of Mary Teran. Cris will be publishing the Joshua Tree Newsletter in Mary's absence during May.



Spoonholder for April



Russ Stringham took a couple of opportunities to shamelessly advertise his business, much to the chagrin of Copier Salesman, Matt Drake... all in fun, of course. Russ stressed the benefits of using his high speed copy service.

WHAT'S IN MARGARET'S CAN??

Collected This Week: \$18.84

Collected to Date: \$8,277.23

Total equals: 82,772 Doses!

One dollar equals 10 doses of vaccine!
\$500 pays for a Polio Clinic!

Lucky White Marble

May 3rd ...

\$850.00 Pot !

Only 2 marbles left!

**That means you have a
50-50 Chance!**



Rotary Celebrations!

May Member Birthdays

Gene Gregory	May 10
Cherie Range	May 12
Pat Mark	May 29
Kirby Brill	May 30

May Partner Birthdays

Barbara (Craig) Garrick	May 10
Ann (John) Wilkins	May 20

Wedding Anniversaries

Ken & Laurette Walsh	May 2
Jerene & Lanny Creason	May 15
Colleen & Everett Butcher	May 17
Paul & Luana Russ	May 20
Paul & Amy Stanton	May 27

Club Anniversaries

Kevin Porter	May 1
Stew Anderson	May 8
Steve Flannery	May 21
Margaret Cooker	May 28

"Since 1905, Rotarians have been 'torchbearers,' lighting the way to a better life for many people in many countries. Like Olympic runners, we received a torch from those before us -- a torch of service that brings light to the shadow areas of mankind: intolerance, ignorance, disease, and hunger. . . . Let people know that Rotary cares and acts." 1979-80 RI President James L. Bomar Jr.

PROPOSED MEMBER

Approved for publication at a special Board Meeting 4/26/11

Regina "Gina" Picke

Company: Accent Design

Position: Owner

Classification: Service: Design - House

Sponsor: Al Castellucci

Note: If you protest the admission of this member, please notify President Teresa DeAtley in writing by May 10, 2011.



"TED's Brazilian"

Teresa asked **Charles Gehrke** to remind us of the opportunities at the upcoming District Conference being held in La Jolla. **Charles** also requests golfers to join with the Hesperia Rotary Club (our sister club) in their Golf Tournament May 22nd. For information, contact Robert McCollum at 760-244-9386 or Michelle Estrada at 244-6093.

Charles announced the "Night of life", Oro Grande Interact Club's benefit for "Life Straws", being held at the Oro Grande Elementary School. See Important Dates on Page 4 for details.

Volunteers are still needed this Saturday, April 30th at the Immunization Clinic, High Desert Church. We need volunteers beginning at 8:30 a.m. Contact **Margaret** for information on how you can assist.

Russ Stringham reminded us to download the application for our Golf Tournament directly from the Club website. Put together a team! **Joe Andreasen** is selling 50/50 tickets for the REALLY BIG raffle worth \$5,000... be sure to get yours; only 200 will be sold!

Teresa's Happy Birthday this week goes to **Matt Drake**, and we serenaded him in true **Caroll Yule-ish** style! Happy Birthday, **Matt**!



Teresa's Happy Thought

"It is not how much we have, but how much we enjoy that makes happiness."

Charles Haddon Spurgeon



Spoonholder for May:

RANCHO
MOTOR COMPANY
"Serving the High Desert since 1971"

Russ Stringham relinquished his "Spoon of Exemption" to **John Wilkins**, who won the right to advertise **Rancho Motors** for five weeks in May. **David Leicht** was John's only opponent, so **John** really got a deal for only \$60!

RAFFLE & FINE SESSION...

Birthday Boy **Matt Drake** presided as Fine and Raffle-master this week, and was feeling rather generous, for a change. In fact, he complimented **Al Castellucci** for bringing in great new members, and **Ron Kabalin** wants to pay the \$50 fine! **Matt's** \$10 fines went to **Dan Dever** for the end of tax season, **Robert Lovingood** for whispering (maybe about



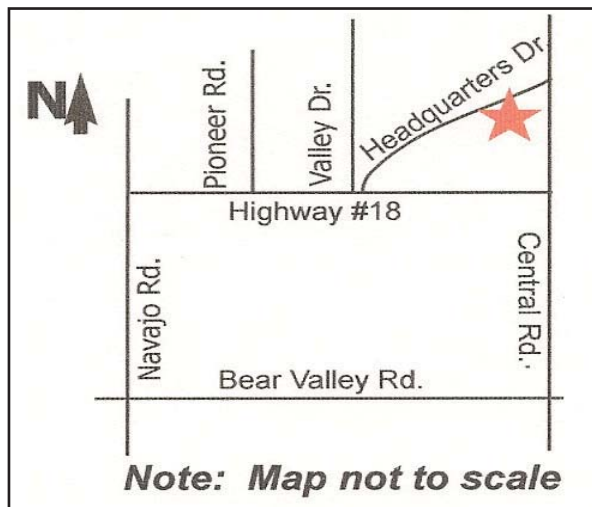
Matt), **Bob Basen's** ponytail, and **Margaret Cooker** for an offhand remark about the "Little Piggy's" waistline. **Kevin Porter** was hit with a huge \$50 fine for his "Easter attire", and no fine, but congratulations to new Grandfather **Paul Russ**! On to the Raffle, Wine from **Dee DeBruhl** went to **Robert Lovingood** and **Margaret Cooker**, D.C.B.'s Paperweight was won by **Jim Cox**, Yogurt Raisins from **Charles Gehrke** went to new Rotarian **Todd Sturges**, and **John Kroencke** tried for the lucky marble worth a whopping \$800, but came home with only \$5!



DON'T FORGET... OFFSITE THIS WEEK!

Mojave Water Agency

Kirby Brill invites us to tour the brand new building and hear his presentation on "Regional Water Update". There will be delicious Mexican food. Please come early (11:30 a.m.) to share some Rotary Fellowship.



13846 Conference Center Drive, Apple Valley
(Across the street from the A.V. Fire Protection District and next door is the old MWA Building)

VICTORVILLE ROTARY CLUB OFFICERS

President Teresa DeAtley
 Incoming President Charles Gehrke
 Treasurer Donna Wells
 Executive Secretary Margaret Cooker
 Club Service Russ Stringham
 Community Service Dick Cole
 New Generations Rob Kilpatrick
 Vocational Dr. A. L. Hough Everage
 International Ben Tafoya
 Foundation Margaret Cooker
 Recording Secretary Marilyn Buttelwerth
 Sergeant At Arms Gary Adams

Members-at-Large:

Dan Dever • Jim Murray • Kimberly Ramirez • Bill Scott
 Cherie Range • Bob Basen • Alicia Anderson

Past President (2009--10) Charles Gehrke
 Incoming President (2011-12) Charles Gehrke
 President-Elect (2012-13) Russ Stringham
 President Nominee (2013-14) Dr. A. L. Hough-Everage

Current Chair Persons:

Membership Charles Gehrke
 SongMaster Al Castellucci
 Scholarships Ginger Ontiveros
 Publicity/Public Relations Charles Gehrke
 Cards and Calls Gaylynn Stringham
 Programs Mike Page
 Newsletter Mary Teran

The Rotary Club of Victorville meets every Tuesday for fellowship at 11:30 a.m. and meeting at 12:00 noon at the Grumpy Golfer, 14144 Green Tree Blvd., Victorville

Make-up Days and Locations

MONDAY: San Bernardino East, Imperial Palace, noon
TUESDAY: Rancho Cucamonga Sunrise, 7:15 a.m.
 Empire Lakes Golf Course
 Hesperia, Denny's at I-15, 7 a.m.
 Rancho Cucamonga, 12:00 p.m., Etiwanda Gardens
 San Bernardino, Masonic Temple, 12:10 p.m.
WEDNESDAY: San Bernardino Crossroads, Hilton, noon
 Barstow, Quigley's Outlet Center, Lenwood, noon
 University Prep, 7th and Forrester, 2:00 p.m.
 High Desert, 6:00 P.M. - 6:00 P.M. - Yoshi Sushi
 14177 Kentwood Blvd., Victorville
THURSDAY: Apple Valley, Apple Valley Country Club, noon
 Ontario, 12:15 p.m., Doubletree Hotel
 San Bernardino, Denny's at I-15, 7 a.m.
 Redlands, Masonic Temple, noon
 Victor Valley Sunrise, Coco's, Victorville, 7 a.m.
FRIDAY: San Bernardino North, Elks Lodge, 12:05 p.m.



Important Dates

Mark your Calendar!

April 30: Kids Matter Health & Safety Fair
 High Desert Church - 9 - 3
Volunteers needed!

May 24: "Night of Life" Life Straw Benefit
 Oro Grande Elementary School
 19175 Third St. (760) 245-9260

May 21-25: Rotary International Convention
 New Orleans

May 22: Hesperia Rotary Golf Tournament
 Hesperia C.C. (760) 244-9386

June 9-12: District Conference - La Jolla

June 11: Interact Conference - La Jolla
 (Bus from Oro Grande)

June 11: Ensenada Rotary 60th Anniversary

June 13: Rotary Golf Tournament - SVLCC

June 18: Demotion Party - Home of Dan Dever

UPCOMING ROTARY PROGRAMS

May 3 Offsite: Mojave Water Agency - Tour of
 new building Plus Regional Water Update
 13846 Conference Center Drive, Apple
 Valley (Mexican Fare). See map-Page 3.
May 10 T.B.A.
May 17 Elementary 4-Way Speech Contest
 Sawyer / Marsden
May 24 GSE Team - Middle East
 (DeAtley)
May 31 Memorial Day: Do You Remember the
 Reason? (Hough)

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