



ROTARY
SERVING
HUMANITY

Rotary
Club of Victorville, CA



THE JOSHUA TREE

MAY 30, 2017

What Do You Want for Your Parks?

Victorville has been busy collecting data from residents to improve their parks and recreation facilities according to **Janie Lynch**, Recreation Supervisor and Healthy Communities Coordinator for the City of Victorville. As a veteran of over 40 years in municipal recreation, Janie has been with the City of Victorville for 17 years in care of not only Park and Recs, but also Golf Course Management, Special Event Planning, and the Healthy Communities Initiative for the City.



Over the last 16 years, the population in Victorville has doubled from 64,000 residents to a whopping 120,000. The population growth was just one of the factors what went into the creation of the "Your Opinion Counts" data survey, created to find out such things as what programs residents are participating in and how much time they spend at local parks. Janie's team then analyzed the data to find out what is was needed and where they need to go in the future. Once the study was completed, 7 key findings were addressed.

Finding No. 1: 87% of Victorville residents have visited their local park last year and in that 61% go at least once a month. That is 70,000 going to parks each month, which explains

the wear and tear and the need for constant maintenance and improvements.

Finding No. 2: Resident participation is huge at special events like the Fall Festival, but low numbers were found for more structured activities like youth sports and after-school programs.

Finding No. 3: Residents are mainly looking for the creation of Splash Parks and a new Community Pool.

Finding No.4: Safety is the biggest concerns for residents in terms of their parks. The layout of the park, conditions and lighting are all factors in this but the most important, is the need for more people in the parks. The belief is that the more people who are there, the less that undesirables will want to be.

Finding No. 5: Facilities are being under-utilized. Residents want community centers, gyms and planting gardens. The current plan is to refurbish facilities that residents are not using instead of building new facilities.

Finding No. 6: Marketing in the community is working. 62% of residents are finding out about programs and special events by using the Recreation Books that come in the mail and at City Hall, and 47% are keeping current using social media.

Finding No. 7: Bribery works! The use of prizes such as the opportunity to win big screen TV's and computers for those who filled out the surveys completely, allowed them to get past the minimum number needed to make the survey viable.

Along with these findings are current action items to develop a master-plan in the area of upkeep and new programs, as well as a Park Safety Initiative. Find out more at www.victorvillerec.com.

This Week's Functionaries

Invocation:	Van Young
Flag Salute:	Dan Mejia
4-Way Test:	Jon Schuler
Song:	Al Castellucci
Finemaster:	Mark Taylor

WWW.VICTORVILLEROTARY.ORG

ROTARY SERVING HUMANITY



Dwight's Writes

I was very pleased to hear all about the park improvements and advancements coming to Victorville courtesy of Victorville's **Janie Lynch**. Their "Your Opinion Counts" study was extremely thorough and special thanks to **Margaret Cooker** for securing our speaker in a pinch.

Speaking of the Cooker's, Margaret proudly announced this week that our very own **Tony Cooker** has been honored to be named "Veteran of the Year" by our State Assemblyman **Jay Obernolte**! Tony and Margaret will be attending a ceremony in Sacramento on June 21. Congratulations to Tony for this well deserved honor in your service for our freedom.



Our next event has finally found a home! Thanks to **Kevin and Pam Kane** for opening their home in July for our next Fireside. The date will be announced soon so get ready for a great evening of fellowship and food. Please invite a potential member to attend this free event.

Lucky Blue Dice



This week it was **Teresa Coomes** who got a chance for the big money, but drew a white dice, and donated her \$5 winning back to the Polio Pig.

We continue next week with 10 dice and \$300 up for grabs for one lucky Rotarian!

Read B4K Graduation



Congratulations to all the children who graduated from the 2017 Read B4K Program, that will start Kindergarten reading at a 1st grade level!

The Polio Pig

Collected this week: \$11.00

Polio Pig: \$6.00 + Dice (Teresa Coomes): \$5.00 = \$11.00

Collected to Date: \$14,248.55

Total equals: 89,543 Doses!

*One dollar equals 2 doses of vaccine!
\$500 pays for a Polio Clinic!*

GOLD COIN RAFFLE TICKET



Victorville Rotary Foundation
A 501-C3 Corp

Price \$25.00
Community & International Project
Drawing to be held June 24, 2017
at the Demotion Party



Sponsored by the
Victorville Rotary
Club

The opportunity for the gold coin is quickly coming to a close, so if you have tickets in your possession, now is the time to get them sold. This opportunity drawing helps us fund our many programs, so it is imperative we sell them all.

Finally, my thought of the week is "The man who can't dance thinks the band is no good." - Polish Proverb



Spoon of Exemption



Major Van Young chose to use his last week with the Spoon to share a thank you.

When Van's dad was a young man he desperately needed a back brace and a local Rotary Club in his area provided one for his family for no charge, so when his dad found out Van was now a

Rotarian, he wanted to say thank you.

Now that the month has ended, it was time the Spoon to be passed to another Rotarian, **Mark Taylor** started off the auctioning at \$50 which was picked up by **Teresa Coomes** but was countered with a \$75 bid from **Dawn Seeley** from the Victor Valley Rescue Mission. June will bring 4 weeks of messages from Bill Edwards and Dawn.

S.T.A.R. Students

VESD Director of Fiscal Services **Laurien Spiller**, along with **Jim Barnes** presented three remaining S.T.A.R. Students with honors. **Rebecca Tennyson** from Senator Wilk's office



and our **Mayor Gloria Garcia** handed out certificates to Galileo Academy student **Venture Olsen** who has been excelling in academics since 5 years old and has never stopped his love for learning. **Derek Johnson** from Challenger qualified for the award due to his hard work and dedication to improve his academics. Finally, over at Del Rey, **Joshia Nunez** was honored because he has gained more than one grade level in all subjects since the beginning of the school year!

Raffle Prizes

Robin Cackler was back and will fill her cupboard with a tumbler from **David North** at Alaska USA and a Victor Valley Animal Hospital mug, courtesy of **Dr. Ron Boyd**, that she took home this week.

Teresa Coomes took home the \$25 Midway gift card from **Don Lager**, **Gary Adams** went away with a bottle of wine that was donated by **Terry Caldwell**, and **Rosanne Weathers** won a summer basket courtesy of **Dawn Seeley** from the Victor Valley Rescue Mission.

Fine Session

Mark Taylor was our Finemaster this week and spent part of his Memorial Day weekend making some purchases at Midway Home Solutions, but still chose to fine **Don Lager** \$10 because the big inflatable eagle was laying flat and hanging off the roof. Mark then fined **Jon Schuler** \$20 for using what must have been \$100 worth of crime scene tape at a shooting last week at the Home Depot on Civic Drive.

Dr. Roger Wagner was fined \$10 to honor his 8 years as a Rotarian and **Margaret Cooker's** 29 years as a member was rounded down to \$25. Finally, **Bill Scott** was levied a \$10 penalty, just because Mark was happy to see him again.

Rotary Guests

This week, along with family and teachers with our S.T.A.R. Students, we welcomed **Rebecca Tennyson** from Senator Scott Wilk's office and our **Mayor Gloria Garcia** who handed out awards to the students.

Jim Doltar from CBS Radio returned once again as a guest of **Don Lager** and our stand-ins this week were **Robin Cackler** for **Pastor Paul Earle** and **Dawn Seeley** for **Bill Edwards**.



VICTORVILLE ROTARY CLUB OFFICERS

Board of Directors

President 2016-2018	Dwight Johnson
Immediate Past President/International.....	Ben Tafoya
Treasurer	Donna Wells
Executive Secretary/Foundation/Administration ...	Margaret Cooker
Publicity/Public Relations	Kevin Kane
Club Service & President 2018-2020	Brad Letner
Community Service	Victor Rocha
Youth Service/Scholarships	Van Young
Vocational Service	Club Directors

Members-at-Large:

Steve Orr • Mark Taylor • Dan Dever • Rob Kilpatrick • Jon Hove

Positions & Committee Chairs

BOD Secretary	Marilyn Buttlerwerth
Billing Officer	TBD
Sergeant At Arms.....	Gary Adams
Song Master	Al Castellucci
Programs	Mike Page
Wine, Jazz & More	Marie Langley
R.Y.L.A./TLC/Public Safety Awards	Teressa Coomes
Flowers and Gifts	Trish Johnson
Joshua Tree Editor	Chris Ackerman

The Victorville Rotary Club meets every Tuesday for fellowship
at 11:30 a.m. and meeting at 12:00 noon at the Green Tree Golf
Course Clubhouse, 14144 Green Tree Blvd., Victorville

Make-up Days and Locations

MONDAY:	San Bernardino East, Imperial Palace, noon
TUESDAY:	Rancho Cucamonga Sunrise, 7:15 a.m. Empire Lakes Golf Course Rancho Cucamonga, 12:00 p.m., Etiwanda Gardens
WEDNESDAY:	High Desert/Hesperia Club meets 7:00 a.m., Denny's, 14165 Main St., Hesperia Adelanto Club meets 2nd Wed. at Chamber Room at Maverick Stadium at 11:30 a.m., and the 3rd and 4th Wed. at Budweisers, Adelanto Rd, Adelanto at 8am. San Bernardino Crossroads, Hilton, noon, Barstow, Los Domingo's 1520 Main St, 13853 Seneca Rd, 2:00 p.m.
THURSDAY:	Apple Valley, Apple Valley Country Club, noon Ontario, 12:15 p.m., Doubletree Hotel San Bernardino, Denny's at I-15, 7 a.m. Redlands, Masonic Temple, noon
FRIDAY:	San Bernardino North, Elks Lodge, 12:05 p.m.

Calendar Dates

June 5: Board of Directors Meeting
5:30pm • DCB Board Room
2nd Floor, Corner of Hesperia & Silica Road

**June 10: International Conference
thru 14** Atlanta, GA

June 24: Demotion Party
5:00pm • The home of Jon and Linda Hove
18970 Appaloosa Rd., AV 92308

July 2017: Fireside • Date TBD
5:00pm - 7:00pm • Home of Kevin & Pam Kane
13135 Meteor Drive Spring Valley Lake

**July 22: District Governor Appreciation
Party**
4:30 - 6:30pm • Celebrity Car Showroom
7770 Dean Martin Dr., #301, Las Vegas, NV
Dress: Casual • \$20 advance, \$25 Day of Event
*Dwight & Trish are going, contact them if
you'd like to carpool.*

Future Rotary Programs

June 6: Sheryl L Thomas-Perkins, Senior
Government Affairs Representative, Los
Angeles World Airports **TOPIC: "LAX
Modernization Project"** (Ackerman)

June 13: April Popejoy **TOPIC: "Nutrition"**

June 20: Dr. Dennis Haghigat, CEO VVGMC
**TOPIC: "Obamacare, Repeal and
Replace, Where Are We Now"** (Page)

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