



The Joshua Tree



The Weekly Publication of the Rotary Club of Victorville

May 31, 2011

Thank You!



Memorial Day - A day to honor those who gave their lives defending our freedom, a day to recognize the veterans who served, and a day to thank those who continue to defend our freedom.

A. L. Hough-Everage and **Arely Moreno** from Brandman University shared some history and interesting facts about Memorial Day. Did you know Memorial Day was originally called Decoration Day? Arely told us how it all started with the Civil War and was officially proclaimed a holiday in 1868. Decoration Day became Memorial Day (May 30th) during World War I. The holiday was changed from honoring soldiers who died fighting in the Civil War to honoring Americans who died fighting in any war. In 1971, Congress changed the observation of Memorial Day to the last Monday in May to ensure a three day Federal Holiday.

Hough related the story behind the red poppies that are worn on Memorial Day. Moina Michael was inspired by John McCrae's poem "In Flanders Fields" and the first person to wear and promote the red poppy. In 1948, the U.S. Post Office issued the standard postage stamp (3 cents!) with Moina Michael's likeness to recognize her as the Founder of the National Poppy movement.

Today we honored the Victorville Rotarians, families and guests who proudly served in the Armed Forces:

Terry Caldwell	Army
Al Castellucci	Air Force
Lisa Cripps	Air Force
Jim Cox	Navy
Gary Dobney	Marine Corps
A. L. Hough-Everage	Army
Robert Hove	Navy
John Kroencke	Air Force
Don Lager	Army
Dave Leicht	Army
Ralph Martinez	Marine Corps
Arely Moreno	Army
David North	Air Force
Dick Pearson	Air Force
Rigoberto Rivera	Army/Marine Corps
Jose Palafox	Air Force
Joe Wessil	Air Force

Kevin Porter shared a sentiment we all felt today when he said, "We owe you more than we can ever re-pay you."

The Rotary Club of Victorville donated a book to the Victorville Library in Hough's name.



Thank you to today's Functionaries

Invocation: John Hulterstrom
Flag Salute: Terry Caldwell
4-Way Test: Todd Sturges
Song: Marie Langley

THIS WEEK'S GUESTS



Welcome to our many guests today! Mojave Vista Elementary School Principal Christina San Nicolas brought Youth Act students Samantha Montoya, Claudia Ceballos, Liana Lobodo and Genesis Melgocia; Hough's guests from Brandman University were Arely Moreno, Rigoberto Rivera, Ralph Martinez and Michelle Ruesga (Ralph's fiancé); Joe Andreasen brought his father, Bill Andreasen; Ken Chambers' guest was Apple Valley Rotarian Jeanie Miller; Mike Page's guest was Col. Dick Pearson; Lisa Cripps from Victor Valley College was the guest of Ginger Ontiveros; Gayle Walker from High Desert Massage Centre was Al Castellucci's guest again and is now a Victorville Rotary Proposed Member; Jon Hove brought Linda Hove (wife), Harrison Hove (son), and Robert Hove (father); and Kevin Porter brought Apple Valley Rotarian, Jose Palafox, and potential Apple Valley Rotarian, Joe Wessil.



Spoonholder for May



John Wilkins

15425 Dos Palmas
Victorville, CA 92392

(760) 955-8200
FAX (760) 955-4858

John was finally back from Tahiti and able to take advantage of being this month's Spoonholder. He was excited to share that the Chevy Volt was awarded the 2011 Motor Trend Car of the Year and the Chevy Silverado HD was awarded the 2011 Motor Trend Truck of the Year. Quite an accomplishment for a car manufacturer to win both awards in the same year - only the 2nd time to happen in Motor Trend's 62-year history!

PROPOSED MEMBER

Approved for publication at a special Board Meeting June 3, 2011

Gayle Walker

Company: High Desert Therapeutic Massage Centre

Position: Owner/Therapist

Classification: Service - Therapy, Massage

Sponsor: Al Castellucci

Note: If you protest the admission of this member, please notify President Teresa DeAtley in writing by June 17, 2011.

WHAT'S IN MARGARET'S CAN??

Collected This Week: \$41.55 WOW!

Collected to Date: \$8,670.39

Total equals: 86,704 Doses!

One dollar equals 10 doses of vaccine!

\$500 pays for a Polio Clinic!

★★★ ATTENTION MEMBERS ★★★

It's time to plan the 2011-2012 Programs.

Please come to the 1:00 p.m. meeting, June 8th, at Citizen's Business Bank, 12380 Hesperia Road, Suite 1, Victorville.

All members are invited to participate.
Your input is important!



Spoon Winner for June...

Marie Langley - Congratulations!

Lucky White Marble

Terry Caldwell tried but only came away with \$5.00

Next week: 12 marbles left

\$350.00 Pot!





Teressa had a tough time calling today's meeting to order because someone kidnapped her bell. So many suspects, so little time left in office...



Teressa thanked Cris McMann for getting the Joshua Tree Newsletter published while **Mary Teran** was on vacation. (It was fun!)

Teressa invited members to her Demotion Party on June 18th at **Dan Dever's** home. Come help demote **Teressa** and put "**Charles** In Charge" for no charge. However, there will be a charge if you sign up and then don't make it. (Hmm, sounds like a fine to me...) Don't forget, there will be a \$100 Gift Certificate awarded to the winner of the "Best Dressed in Renaissance Theme" at the party!

Mike Page would like your suggestions and input in planning the 2011-2012 Programs. All members are encouraged to attend. (Details are on the Calendar.)

Charles Gehrke was back from the International Rotary Conference, attended by 20,000 Rotarians. The keynote speaker and Rotarian, **Bill Gates**, has donated \$315 Million to the Rotary Foundation. In turn, the Foundation has committed to matching his donation with \$200,000. So far, Rotary Clubs have raised \$179,000 towards that goal - please keep those donations coming! **Bill Gates** has also contributed \$1.2 BILLION towards the eradication campaign for polio. We're working on the last four countries!

Hough was also at the International Rotary Conference and brought back Friendship Rotary Flags from many interesting countries. The most unusual flag came from the Philippines - it was round! **Carolyn Villars** is going to have fun sewing all of them on the felt banners.

Joe Andreasen is looking forward to the Golf Tournament on Monday, June 13th. Time is running short so go to the website (victorvillerotary.org) for sign-up or sponsor applications. There are only a few 50/50 Raffle Tickets left. Remember, a \$50 ticket buys you a chance to win FIVE THOUSAND DOLLARS! Contact **Joe Andreasen**

or **Russ Stringham** for any questions.

Teressa and **Jeanie Miller** will join Ken Chambers' foursome on June 13th. **Teressa** will probably have the highest handicap for the day - she's only been on the course a couple of times! Is there a prize for that?



Teressa's Happy Thought

Love is the key to the universe
which unlocks all doors.

RAFFLE & FINE SESSION...

Kevin Porter reigned as Fine and Rafflemaster this week. **Mike Page** was fined \$25 because that's how long he and **Kevin** have known each other. **Terry Caldwell** was fined \$10 (it started out at \$1,000!) for making the Pledge of Allegiance a 20 minute presentation. **Jim Cox** came close to being fined - just for sitting next to **Terry Caldwell**! **Dwight Johnson** was fined \$10 for not coming up with a concrete reason to be optimistic about the future economy. **Kevin** gave **Ken Chambers** the chance to avoid a \$20 fine if he could tell everyone the true price of a car. "Whatever the manufacturer charges" was a lie - so the fine went to \$40.



Kevin was so excited to be the one dishing out the fines for a change (instead of the "dishee") that **Teressa** had to remind him that he was also the Rafflemaster! Reluctantly, tickets were drawn. The Pretzel Pub Mix donated by **Charles Gehrke** went to **Joe Andreasen**. Patriotic Badge Lanyards were donated by **Hough** and won by **John Kroencke**, **Jeanie Miller** and **Gary Adams**. **Kevin** just had to fine someone again, so he made **John Hulterstrom** pay \$20. Ok, ok, he'll draw more tickets. **Gary Adams** won the Wine donated by **Gina Pické** and the Wine Opening Set donated by **John Wilkins**! The Gift Baskets donated by **Jeanie Miller** went to **Todd Sturges** and **Hough's** guest, **Rigo Rivera**.



And **Gary Adams** couldn't escape **Kevin's** one last fine for the day - \$20 for winning three raffle prizes today!

VICTORVILLE ROTARY CLUB OFFICERS

President Teresa DeAtley
 Incoming President Charles Gehrke
 Treasurer Donna Wells
 Executive Secretary Margaret Cooker
 Club Service Russ Stringham
 Community Service Dick Cole
 New Generations Rob Kilpatrick
 Vocational Dr. A. L. Hough Everage
 International Ben Tafoya
 Foundation Margaret Cooker
 Recording Secretary Marilyn Buttelwerth
 Sergeant At Arms Gary Adams

Members-at-Large:

Dan Dever • Jim Murray • Kimberly Ramirez • Bill Scott
 Cherie Range • Bob Basen • Alicia Anderson

Past President (2009--10) Charles Gehrke
 Incoming President (2011-12) Charles Gehrke
 President-Elect (2012-13) Russ Stringham
 President Nominee (2013-14) Dr. A. L. Hough-Everage

Current Chair Persons:

Membership Charles Gehrke
 SongMaster Al Castellucci
 Scholarships Ginger Ontiveros
 Publicity/Public Relations Charles Gehrke
 Cards and Calls Gaylynn Stringham
 Programs Mike Page
 Newsletter Mary Teran

The Rotary Club of Victorville meets every Tuesday for fellowship at 11:30 a.m. and meeting at 12:00 noon at the Grumpy Golfer, 14144 Green Tree Blvd., Victorville

Make-up Days and Locations

MONDAY: San Bernardino East, Imperial Palace, noon
TUESDAY: Rancho Cucamonga Sunrise, 7:15 a.m.
 Empire Lakes Golf Course
 Hesperia, Denny's at I-15, 7 a.m.
 Rancho Cucamonga, 12:00 p.m., Etiwanda Gardens
 San Bernardino, Masonic Temple, 12:10 p.m.
WEDNESDAY: San Bernardino Crossroads, Hilton, noon
 Barstow, Quigley's Outlet Center, Lenwood, noon
 University Prep, 7th and Forrester, 2:00 p.m.
 High Desert, 6:00 P.M. - 6:00 P.M. - Yoshi Sushi
 14177 Kentwood Blvd., Victorville
THURSDAY: Apple Valley, Apple Valley Country Club, noon
 Ontario, 12:15 p.m., Doubletree Hotel
 San Bernardino, Denny's at I-15, 7 a.m.
 Redlands, Masonic Temple, noon
 Victor Valley Sunrise, Coco's, Victorville, 7 a.m.
FRIDAY: San Bernardino North, Elks Lodge, 12:05 p.m.



Important Dates

Mark your Calendar!

June 8: 2011-12 Program Planning - 1p.m.
 Citizen's Business Bank Board Room
 12380 Hesperia Rd., Ste 1, Victorville

June 9-12: District Conference - La Jolla

June 11: Interact Conference - La Jolla
 (Bus will leave from Oro Grande)

June 11: Ensenada Rotary 60th Anniversary

June 13: Victorville Rotary Golf Tournament
 Spring Valley Lake C.C.

June 18: Demotion Party
 Home of Dan Dever
 13166 Waco Road, Apple Valley

UPCOMING ROTARY PROGRAMS

June 5 Terry Caldwell, Caldwell, Kennedy & Porter
 Topic: Economic Development and
 The History of Victorville, Part 2 (Page)

June 14 To Be Scheduled

June 21 David Brager, Citizen's Business Bank
 Topic: Perspective on the Current
 Economic Environment (DeAtley)

June 28 Incoming President and Treasurer
 Report (Gehrke / Wells)

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P.O. Box 734 • Victorville, CA 92393 • www.victorvillerotary.org

Mary Teran, Editor (760) 861-8520 • mteran@verizon.net