



The Weekly Publication of the Rotary Club of Victorville

July 21, 2010

PERSPECTIVE ON THE CURRENT ECONOMIC ENVIRONMENT

Citizens Business Bank's Bruce Branstine, Vice-President / Private Client Advisor, spoke to the Rotary Club of Victorville this week on the state of world economics. His Power Point presentation began with the four phases of the business cycle, and pointed out that history does repeat itself. The economic cycle of peak - decline - trough - expansion bears this out, but also shows that we are actually in a recovery phase currently. Yes, it's shaky, but in terms of statistics gleaned by the experts at the Economic Cycle Research Institute, "we are headed in the right direction globally", stated Bruce.

Interestingly, some indicators analysts look at are the price of copper, outbound container shipment activity, oil futures, gold prices, and corn futures, to name just a few. The main concerns we have are global inflation, low home prices and the high unemployment rate.

Bruce tells us that the analysts feel we are in a long-term "bull market", and the countries they watch are called "BRIC"... Brazil, Russia, India, and China. Questions were invited, and many members asked some good ones. In closing, Bruce advises investors to spread the risk out and be cautiously optimistic. No surprise there. Also, gold is another good investment.



Teresa listed many impressive facts about this week's speaker, Bruce Branstine. Aside from his wealth and asset management expertise, Bruce captained a championship rowing team and was invited to train with the U.S. Olympic rowing teams from 1988 to 1992! His daughters are top-ranked in the USTA Jr. Open Tennis circuit of Southern California, so we can see athleticism runs in the family. Thank you for visiting this week, Bruce!

First Member of the Year Inducted

Margaret Cooker did the honors this week, inducting the very first

Victorville Rotary Club member in Charles' year, Gayle Walker, sponsored by Al Castellucci. Gayle is the owner of High Desert Therapeutic Massage Centre, and we welcome her to our Club!



THIS WEEK'S GUESTS



Welcome to Holly Noel's mother, Cynthia, visiting from Missouri; Helene Harris of the Boys & Girls Club, guest of Mark Sawyer, Pazely Hall, guest of Jon Edson, Phoenix Turoci, Todd's daughter; and Margaret Cooker's two guests Kevin Fogarty of Pfizer, first visit, and Carole Voll, a 2009-2010 Paul Harris Award Winner and honorary member.



Thank you to today's Functionaries

Invocation: Mark Sawyer
Flag Salute: Kevin Kane
4-Way Test: Gina Pické
Song: Marie Langley



Rotary Celebrations!

July Member Birthdays

Glee Heikes	July 3
Paula Porter	July 5
Colleen Butcher	July 7
Hough-Everage	July 10
Rick York	July 15
Donna Wells	July 20
Todd Tatum	July 25
Jim Phillips	July 27

July Partner Birthdays

Luana (Paul) Russ	July 5
Yvette Marie (Gay) Dobney	July 13
Niki (Mark) Sawyer	July 13
Judy (Kirby) Brill	July 22
Eryn (Steve) Wingert	July 23
Lynn (Dick) Cole	July 28

Wedding Anniversaries

Marie & James Langley	July 1
Cherie & Joe Range	July 5
Don & Pamela Lager	July 11
Craig & Barbara Garrick	July 14
Hough-Everage & Eugene	July 25

Club Anniversaries

Diane Anderson	July 1
Dan Burden	July 1
Tony Cooker	July 1
Craig Garrick	July 1
Kay Marie Gregory	July 1
John Kroencke	July 1
Martha McCarthy	July 1
Nancy Noble	July 1
Placentia Ramona	July 1
Jennifer Rees	July 1
Windsor Richmond	July 1
Gaylin Stringham	July 1
Dana Utgard	July 1
Heather Vennes	July 1
Dale Marsden	July 2
Mark Sawyer	July 2
Erin Scott	July 4
Marilyn Buttelwerth	July 12
Paula Esteban	July 12
Kirk Riding	July 12
Steve Wingert	July 12
Kevin Kane	July 30

OUTSTANDING District Awards for the Rotary Club of Victorville!

- ★ Outstanding Community Service
- ★ Outstanding Literacy
- ★ Outstanding Vocational Service
- ★ Outstanding International
- ★ Outstanding Large Club Newsletter

PROPOSED MEMBERS

Approved for publication at the regular Board Meeting June 20th:

Peggy L. Pope

Retired

Classification: Education: Retired

Sponsor: Margaret Cooker

**If you protest the admission of this member, please notify
President Teresa DeAtley in writing by July 5, 2011.**

~ ~ ~

Approved for publication at a Special Board Meeting June 20th:

Rick Hampton

Company: ServPro Victor Valley

Position: President/CEO

Classification: Services:

Restore: Fire & Water Damage

Sponsor: Joe Andreasen

**If you protest the admission of this member, please notify
President Teresa DeAtley in writing by July 5, 2011.**



"TED's Brazilians"

Teresa gave thanks to the many members who have helped her along the way during her year.

Dan Dever spoke about the success of the Demotion Party held at his home, with over 100 guests! **Teresa** thanked **Dan** and his wife, **Kristine**, for their hospitality in hosting this year's event.

Teresa congratulated "King Charles"... "Sir Charles"... "Charles in Charge"... on his receipt of the Club's **2010-2011 Rotarian of the Year Award**. Charles is very deserving for all he does for our Club, and we look forward to a productive 2011-2012 with **Charles** at the helm of the Rotary Club of Victorville.

Hough reported on the first Wine, Jazz & More Committee meeting held this week. Note the date change to October 15th. Committee members are **Russ Stringham**, **Charles Gehrke**, **Hough**, **Joe Andreassen**, **Robert Lovingood**, and **Rob Kilpatrick**.

Teresa's Happy Birthdays this week go to **Michael** (Kimberly) **Ramirez**, **Michael** (Dee) **DeBruhl**, **Sharon** (Eldon) **Heaston**, **Matt Metzen**, **Eldon Heaston**, and **Lanny** (Jerene) **Creason**. Happy Birthday, all!

Teresa's Happy Thought

To be happy, do not add to your possessions but subtract from your desires.



Lucky White Marble

Kimberly Ramirez took another \$5 from the bag... leaving:

9 marbles for next week!

\$500 Pot!

WHAT'S IN MARGARET'S CAN??

Collected Today: \$-2.76

Collected to Date: \$7,689.04

Total equals: 76,868 Doses!

One dollar equals 10 doses of vaccine!

\$500 pays for a Polio Clinic!

Please keep the can moving... the cost of the Polio Vaccine has risen, and we need your change more than ever!

SPOON OF Exemption

Marie Langley provided a nice handout about the "Center for Wound Care and Hyperbaric Medicine"

at St. Mary's Medical Center. We hope none of us are in need of their services, but it's wonderful to know there is "a compassionate healing center for the treatment of wounds" in our high desert. Thank you, **Marie!**



Soon-to-be-President Charles Gehrke brought in a "Polio Pig" with \$17.72! Thanks, **Chuck!**

FINE / RAFFLE SESSION:



Matt Drake was on a real roll this week, and **Teresa** threatened to smack him for his misbehavior! His first fine was to **Al Castellucci** for \$50 for a question about algae he asked Speaker Bruce.

Two Salvation Army Night

Maverick Tickets donated by **Gary Dobney** were won by **Gary Adams** and "Day Glo" Golf Balls from Office Works (**Matt Drake**) went to **Kimberly Ramirez**.

Matt thanked **Margaret Cooker** for "taking bribes... I mean, taking CHARGE... of getting our Club all of those awards". He then imposed a \$10 fine on **Margaret**, but failed to fine **Matt Metzen** for his new Blue Badge! That's a first! A beautiful, lime green visor from **Kimberly Ramirez** (Budweiser) was admired by **Caroll Yule**, and **Matt** surprised us all by giving it to her on the spot! Newest member, **Gayle Walker of High Desert Therapeutic Massage Centre** donated two Gift Certificates and Teas, won by guest **Carole Voll** and **Dan Dever**. **Caroll Yule's** Independence Day Golf Towel was won by **Dan Dever** also. Back to a couple of fines, **Matt** fined **Todd Turoci** \$20 for bankruptcy advertising, and \$10 to **Mark Taylor** for not teaching traffic school. **Matt** is still using gas, so **Luis Frisby** goes fine free this week. **Kimberly Ramirez** had yet another opportunity to win the big bucks, but came up short, by \$445!



ATTENTION ROTARY MEMBERS...

Only one more week as President for the lovely Teresa! Bring your raffle prizes!

VICTORVILLE ROTARY CLUB OFFICERS

President Teresa DeAtley
 Incoming President Charles Gehrke
 Treasurer Donna Wells
 Executive Secretary Margaret Cooker
 Club Service Russ Stringham
 Community Service Dick Cole
 Youth Service Rob Kilpatrick
 Vocational Dr. A.L. Hough Everage
 International Ben Tafoya
 Foundation Margaret Cooker
 Recording Secretary Marilyn Buttelwerth
 Sergeant At Arms..... Gary Adams

Members-at-Large:

Dan Dever • Jim Murray • Kimberly Ramirez • Bill Scott
 Cherie Range - Bob Basen • Alicia Anderson

Past President (2010-11) Charles Gehrke
 Incoming President (2011-12) Charles Gehrke
 President-Elect (2012-13) Russ Stringham
 President Nominee (2013-14) Dr. A. L. Hough-Everage

Current Chair Persons:

Membership Charles Gehrke
 SongMaster Al Castellucci
 Scholarships Ginger Ontiveros
 Publicity/Public Relations Charles Gehrke
 Cards and Calls Gaylynn Stringham
 Programs Mike Page
 Newsletter Mary Teran

The Victorville Rotary Club meets every Tuesday for fellowship at 11:30 a.m. and meeting at 12:00 noon at the Grumpy Golfer, 14144 Green Tree Blvd, Victorville

Make-up Days and Locations

MONDAY: San Bernardino East, Imperial Palace, noon
TUESDAY: Rancho Cucamonga Sunrise, 7:15 a.m.
 Empire Lakes Golf Course
 Rancho Cucamonga, 12:00 p.m., Etiwanda Gardens
 High Desert, Domingo's Rest., 6:00 p.m.
WEDNESDAY: San Bernardino Crossroads, Hilton, noon
 Barstow, Quigley's Outlet Center, Lenwood, noon
 University Prep, 7th and Forrester, 2:00 p.m.
 High Desert, 6:00 P.M. - Yoshi Sushi, 14177
 Kentwood Blvd., Victorville
THURSDAY: Apple Valley, Apple Valley Country Club, noon
 Ontario, 12:15 p.m., Doubletree Hotel
 San Bernardino, Denny's at I-15, 7 a.m.
 Redlands, Masonic Temple, noon
 Victor Valley Sunrise, Coco's, Victorville, 7 a.m.
FRIDAY: San Bernardino North, Elks Lodge, 12:05 p.m.



Important Dates

Mark your Calendar!

Oct. 15 NOTE DATE CHANGE

Wine, Jazz & More - Mark your calendar now, and see how to win extra raffle tickets!



IF YOU ARE NOT RECEIVING YOUR JOSHUA TREE VIA EMAIL, PLEASE CONTACT MARY TERAN TO GET ADDED TO THE EMAIL DISTRIBUTION LIST.

UPCOMING ROTARY PROGRAMS

June 28 Incoming President and Treasurer Report (Gehrke / Wells)
July 5 Robert Gaines Topic: Our Flag, What You May Not Know (Yule)
July 12 George Runner, Board of Equalization
 Topic: To Be Determined (Page)
July 19 Deborah Barmack, CEO SANBAG
 Topic: Nisqualli Interchange / Yucca Loma Bridge
July 26 Chet Hitt, Sunset Hills Memorial Park
 Topic: How I Built My Business

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The Joshua Tree

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