



# The Joshua Tree



The Weekly Publication of the Rotary Club of Victorville

June 26, 2012

## COLDWELL BANKER IS OPTIMISTIC ABOUT H.D. REAL ESTATE

Jason Lamoreaux, President of Coldwell Banker Commercial, returned this year to the Rotary Club of Victorville, offering some positive news for the local economy and commercial real estate. Coldwell Banker specializes in all aspects of real estate: Industrial / Land / Multi-Family / Office and Retail. Jason stated that housing, construction, employment, consumer confidence and the financial markets all have a huge impact on our H.D. real estate. Little has changed since Jason addressed Rotary in March of 2011, however, according to statistics, there is a brighter outlook in 2012.

Residential real estate is on the rise, and the positive indicators show that housing sales are increasing, demand is high, and prices are affordable. The inventory is at its lowest in some time: down to 1.4 months, a sharp decline compared to the numbers given in 2011. "The demand is incredible; the supply is not there." Hopefully, this will increase prices.

Jason's graphs were particularly revealing, and in comparison of commercial vacancy rates in the Inland Empire versus the High Desert's vacancy rate, the H.D. comes out the winner. "According to the USC 2011 Industrial and Office Report, the past four quarters are pointing towards a recovery and less economic challenges. We have seen a growing trend of businesses moving into local office space. This creates jobs and reflects a positive impact on the community." (1st Quarter "High Desert Market Watch".)

Jason listed the following centers as a positive reflection on successful commercial real estate: Southern California Logistics Airport Jess Ranch Market Place / High Desert Gateway / Desert Plazas / Three WalMarts. All of these centers are prospering in a "down" market. We hope that Jason's forecasts are right, and that we are headed in the right direction!



Jason Lamoreaux, Coldwell Banker



President Charles, hereinafter known as "Chuck", passes the torch to Russ Stringham, and he reminds club members of the huge party in both of their honors this Saturday. The map is on page three of this newsletter; don't miss the fun!

Thanks, Charles, for a very successful Rotary year!

## THIS WEEK'S GUESTS



Welcome to John Wentworth of Coldwell Banker, Danielle Moore of Taylion Academy (La Ferriere); Gary Moore of the Alaska Federal Credit Union; Allen Christensen (for Marie Langley); Rebecca Parra, Victor Valley College; Chris Craven, and Jacque Lukocsfii (Edson).

**PLEASE JOIN US EVERY TUESDAY FOR FELLOWSHIP AT 11:30 A.M. BEFORE OUR MEETING IS CALLED TO ORDER AT NOON.**

## Thank you to today's Functionaries



**Invocation:** David North  
**Flag Salute:** Vito Bello  
**4-Way Test:** Teressa DeAtley  
**Song:** Al Castellucci

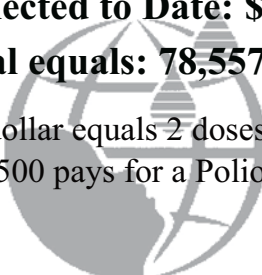
## WHAT'S IN MARGARET'S CAN??

**Collected this week: \$6.00**

**Collected to Date: \$8,750.78**

**Total equals: 78,557 Doses!**

One dollar equals 2 doses of vaccine!  
 \$500 pays for a Polio Clinic!



**BILL SCOTT**

**SCOTT TURBON® MIXER, INC.**

760-246-3430

Bill Scott took his last opportunity to congratulate President Charles for his year, and relinquished the spoon for July. However, not in physical possession of the spoon, Bill was left vulnerable for a big fine.

The Spoon of Exemption was up for bid and Caroll Yule opened the bidding, followed by Charles Gehrke and Vito Bello. Vito's \$110 final bid won the Spoon for July, and he promised Caroll he would feature her one week during his Spoon tenure.



Next month...



**MALL OF VICTOR VALLEY**

## FINE & RAFFLE SESSION:

**Mark Taylor** played Finemaster this week, and began by auctioning off the Spoon of Exemption for the month of July. June's Spoonholder, **Bill Scott**, was **Mark's** first victim. **Bill** neglected to bring the spoon with him, so was hit for a hefty \$50! **Bob Basen** earned a \$25 fine for his "little face" in the newspaper this week.



Raffles: **Bob's Tires'** Recipe Book was won by the **Edson/Lucacsffi Team**; a \$25 **Midway Solutions** Gift Card went to **John Kroencke**;

**Hough's** books entitled "Friendship Over a Cup of Tea" were won by **Dick Cole** and **Luis Frisby**, and **Charles Gehrke's** extra Cookies went to Team **Edson/Lucacsffi**. Don't forget **Gary Adams**, who was "keeping the streak alive", and won and then modeled a Ball Cap from **Bob's Tire**. **Stephanie La Ferriere**, won a Complimentary Champagne Brunch at the **Green Tree Golf Club-house**.



**Don Lager** got lucky again, and picked the orange marble!! **Congratulations, Don!**



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### NOTE:

**The Adelanto Satellite Rotary Club meeting is the 4th and 3rd Wednesday of each month at 7 a.m. at R&S Beverage Co., 17500 Adelanto Rd., Adelanto, CA**

**Read below for details...**

The Adelanto Satellite Rotary Club plans their first Wednesday of each month meeting at a member's place of business. The second week's meeting is at the Adelanto Chamber of Commerce, third and fourth are listed above, and the fifth Wednesday of each month (if there is one) is dark.

## BRING YOUR CANS TO ROTARY!!

### YEAR 'ROUND GIVING OPPORTUNITY:

Please remember to bring in your canned and dry goods for needy high desert families. This is an ongoing, annual Food Drive, and a recipient organization will be chosen quarterly.



## LUCKY ORANGE MARBLE

**Don Lager** won the pot **AGAIN!** Way to go, Don!

**Next week...**

**\$200 / 12 marbles**





## Notes from Charles

Charles officiated his last meeting of his Rotary year this week, and it wasn't clear if he was happy or sad about that. At any rate, he encourages Rotarians to arrive early at the weekly meetings to participate in his favorite part... the fellowshiping.

Charles introduced another of the Rotary Scholarship recipient from Victor Valley College, Rebecca Parra, who expressed her appreciation to our Club.

Charles reminded us of one more fund raiser coming up for us... the Wine, Jazz, & More event on September 8th at Spring Valley Lake Community Center. He hopes to see lots of participation in support of incoming President Russ.

Cookies from Charles this week went to Eldon and Sharon Heaston and Sandra Luna.

## Kids Against Hunger.

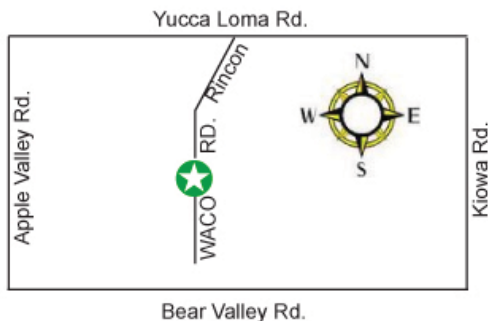
Feeding families around the world...and around the corner.

"Kids Against Hunger" is a program dedicated to providing nutritional meals to starving children worldwide. It is set up for groups of more than 30 to participate in the actual packaging of the food. Chris Craven visited this week to share this program with us. He can be contacted at 951-551-8732, or visit:

[www.kidsagainsthunger.org](http://www.kidsagainsthunger.org).



Demotion Party Saturday!



### Directions to Dever Home

13166 Waco Rd., Apple Valley

From Bear Valley to Apple Valley Rd. (north), go east on Yucca Loma to Rincon. Turn right to Waco Rd., turn right again. Dan's is the 5th house on your right-hand side.

(760) 247-2485 / (760) 963-2198



# Rotary Celebrations!

## July Member Birthdays

Glee Heikes	July 3
Paula Porter	July 5
Cari Thomas	July 6
Colleen Butcher	July 7
Hough	July 10
Donna Wells	July 20
Jim Phillips	July 27
Stephanie La Ferriere	July 30

## July Partner Birthdays

Luana (Paul) Russ	July 5
Niki (Mark) Sawyer	July 13
Judy (Kirby) Brill	July 22
Eryn (Steve) Wingert	July 23
Lynn (Dick) Cole	July 28

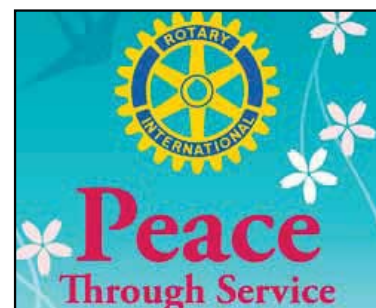
## Wedding Anniversaries

Ron & Stephanie Boyd	July 1
Marie & James Langley	July 1
Cherie & Joe Range	July 5
Don & Pamela Lager	July 11
Craig & Barbara Garrick	July 14
Hough & Eugene Everage	July 25

## Club Anniversaries

Diane Anderson	July 1
Tony Cooker	July 1
Craig Garrick	July 1
John Kroencke	July 1
Mark Sawyer	July 2
Rick Hampton	July 6
Marilyn Buttlewerth	July 12
Paula Esteban	July 12
Kirk Riding	July 12
Steve Wingert	July 12
Sam Gibbs	July 28
Kevin Kane	July 30

## 2012-13 International Rotary Logo...



## VICTORVILLE ROTARY CLUB OFFICERS

President ..... Charles Gehrke  
 Treasurer ..... David North  
 Executive Secretary ..... Margaret Cooker  
 Club Service ..... Dr. A. L. Hough-Everage  
 Community Service ..... David Leicht  
 Youth Service ..... Rob Kilpatrick  
 Vocational ..... Bob Basen  
 International ..... Ben Tafoya  
 Foundation ..... Margaret Cooker  
 Recording Secretary ..... Marilyn Buttlerwerth  
 Sergeant At Arms..... Gary Adams

### Members-at-Large:

Dan Dever • Dwight Johnson • Steve Murray • Robert Lovingood • Ginger Ontiveros

Past President (2010-11) ..... Teresa DeAtley  
 Incoming President (2012-13 ) ..... Russ Stringham  
 President-Elect (2013-14) ..... Dr. A. L. Hough-Everage  
 President-Elect-Elect (2014-15) ..... Steve Murray

### Current Chair Persons:

New Generations.....Rob Kilpatrick  
 Membership ..... Russ Stringham  
 SongMaster ..... Al Castellucci  
 Scholarships ..... Ginger Ontiveros  
 Publicity/Public Relations ..... Charles Gehrke  
 Cards and Calls ..... Gaylynn Stringham  
 Programs ..... Mike Page  
 Club Activities ..... Dan Dever  
 Newsletter ..... Mary Teran

The Victorville Rotary Club meets every Tuesday for fellowship at 11:30 a.m. and meeting at 12:00 noon at the Green Tree Golf Course Clubhouse, 14144 Green Tree Blvd., Victorville

### Make-up Days and Locations

- MONDAY:** San Bernardino East, Imperial Palace, noon
- TUESDAY:** Rancho Cucamonga Sunrise, 7:15 a.m.  
 Empire Lakes Golf Course  
 Rancho Cucamonga, 12:00 p.m., Etiwanda Gardens  
 Hesperia, 7:00 a.m., Dennies, 14165 Main St.
- WEDNESDAY:** Adelanto Club (1st and 3rd Wed.), 7 a.m., R&S Beverage Co., 17500 Adelanto Rd., Adelanto. San Bernardino Crossroads, Hilton, noon  
 Barstow, Quigley's Outlet Center, Lenwood, noon  
 University Prep, 7th and Forrester, 2:00 p.m.  
 High Desert, 6:00 P.M. - Los Domingo's Rest., 6:00 p.m. 17790- Hwy. #18, Apple Valley
- THURSDAY:** Apple Valley, Apple Valley Country Club, noon  
 Ontario, 12:15 p.m., Doubletree Hotel  
 San Bernardino, Denny's at I-15, 7 a.m.  
 Redlands, Masonic Temple, noon  
 Victor Valley Sunrise, Coco's, Victorville, 7 a.m.
- FRIDAY:** San Bernardino North, Elks Lodge, 12:05 p.m.



## Important Dates Mark your Calendar!

- June 30:** **Demotion Pary** - Home of Dan Dever. Beach Party Theme - 5 p.m.  
 See map on page three.
- Aug. 11:** **Immunization Clinic** - Community Center, Barstow Road, Barstow.  
 8:15 a.m. to 1:00 p.m.
- Aug. 18:** **Immunization Clinic** - Victor Valley Christian School, Nisquali at Balsam, Victorville - 8:15 a.m. to 1:00 p.m.
- Sept. 8:** **Wine, Jazz, & More** - Spring Valley Lake Community Center

**IF YOU ARE NOT RECEIVING YOUR JOSHUA TREE VIA EMAIL, PLEASE CONTACT MARY TERAN TO GET ADDED TO THE EMAIL DISTRIBUTION LIST.**

## UPCOMING ROTARY PROGRAMS

- July 3:** **Patriotic Program** (Hough / Yule)
- July 10:** **Club Assembly / President Stringham**  
 Topic: Avenues of Service
- July 17:** **Teresa DeAtley / David North** - Topic: "Business Identity Theft Protection"
- July 24:** **Ana Garcia, Senior Hydrogeologist, Mojave Water Agency** – Topic: River of Gold (Page)
- July 31:** **District Governor Official Visit** (Stringham)

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