



The Joshua Tree



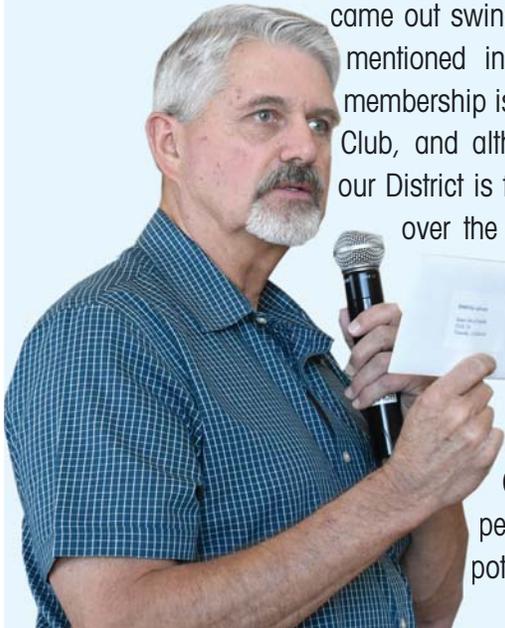
July 11, 2017

The Future of the Club

The Board of Directors for our Club has already been hard at work taking this year's theme, Rotary: Making a Difference to heart, as we heard from Directors at this week's meeting.

Margaret Cooker, our Executive Secretary spoke not only of the eradication of Polio, but also shared that there are scholarship funds available for students who wish to study abroad. Sadly, children of Rotarians are not able to participate in this.

We have a new Chair for Membership and **Jon Hove** came out swinging this week! As mentioned in previous issues, membership is a big goal for the Club, and although the goal in our District is for 1 new member over the next 3 years, our goal is for 7 new members a year! Our task with 57 members of the Club, is for each person to bring 1 potential member



over the next 12 months. All Rotarians will receive or can download a membership packet to have with them at any time. Jon finally shared that the Board is looking to form a Marketing Committee to assist in marketing the Club to the business community as another way to increase membership.

Our Club Service Chair, **Brad Letner** wants to find ways to break our visibility outside of the Club. One idea is when we have a 5 Tuesday month, make the 5th Tuesday an evening meeting, to make it more attractive to bring in potential members. Brad also stressed the importance of attending events such as the upcoming Fireside, and annual Valentines and Christmas dinners, as a way of meeting members' significant others, and to get to know your fellow Rotarians in a more personal way.

Although absent this week, **Victor Rocha** will head up Community Service, and President **Dwight Johnson** shared that Victor will oversee the continuing canned and dry goods food drive. In the past food has been delivered to St. Joan of Arc and Our Lady of the Desert. Also part of Community Service is the Read B4K Program. Right now our graduated students who continue the program at home this summer will receive a back pack full of supplies to get their first year of school started on the right foot.

Ben Tafoya will once again be heading up our International Service and the work with our sister Club in Ensenada will continue. In the past we have donated and supplied them with food baskets, ambulances, wheelchairs and even fire trucks! Our water tank project will continue as well over the next 5 years, to provide clean running water in the schools.

The area of our Youth Serve is now headed up by Major **Van Young**, and will be working hard to set up Youth Rotary

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This Week's Functionaries

- Invocation: **Van Young**
- Flag Salute: **John Schuler**
- 4-Way Test: **Dan Mejia**
- Song: **Al Castellucci**
- Finemaster: **Ryan McEachron**

Dwight's Writes



Welcome to a brand new Rotary year and the new look Joshua Tree newsletter! Once again, our editor **Chris Ackerman** created an updated design to match this year's theme, "Rotary: Making a Difference."

Making a difference is exactly our focus this year, as you heard from our Board members this week, and with the rest of the Directors and Committee Chairs, this Club will be making a difference not only from within but in our community and beyond.

We are calling all Past-Presidents' to join us on Monday, July 24th for our next Past Presidents Meeting at El Pescador at 5:30pm. Please make plans to join us for this important gathering.



Ben Tafoya came up to the podium and presented me with the Gold Coin from our latest opportunity drawing, that I was lucky enough to win at the recent Continuation Party. These drawings are imperative for the Club to raise money for all of the programs we offer in the community.

Finally, my thought of the week is "You will reduce your level of frustration if you accept the things you cannot change."

- Jeannine Karsee

ROTARY: MAKING A DIFFERENCE

Lucky Blue Dice



Robin Cackler got a chance to get the big money, but drew white, and donated her \$5 to the Polio Pig!

Next week we will continue with 12 dice and \$250 up for grabs for one lucky Rotarian!

Spoon of Exemption



Dwight Johnson had his first week with the Spoon for this short month, and shared the latest copy of a special magazine put out by El Dorado Broadcasters. The summer issue is titled Natural Health and focuses on such remedies as Echinacea, Horse Nut Extract, and CBD Oils.

Their fall issue will feature complete NFL Football game lineups, as well as the local high school and Victor Valley College football schedules.

El Dorado uses these magazines as a community outreach, and is a successful marketing tool for their five stations.

The Polio Pig

Collected this week: \$15.00

Polio Pig: \$10.00 + Dice (Robin Cackler): \$5.00 = \$15.00

Collected to Date: \$14,310.21

Total equals: 89,667 Doses!

One dollar equals 2 doses of vaccine!
\$500 pays for a Polio Clinic!

Raffle Prizes

Robin Cackler from Life Church was the big winner this week. Robin went home with a portfolio from **Steve Orr** at Heritage Victor Valley Medical Group, an Alaska USA golf towel with chip clip from **David North**, a water bottle from **Bill Edwards** and finally, an El Pescador gift card!

Gary Adams also left the meeting a couple gifts this week, as he received water bottle, as well as a Magnolia & Freesia Aromatic Diffuser from **Bill Edwards**. **Donna Wells** also won a bottle and diffuser this week.

Finally, **Bill Edwards** won a couple of raffle prizes in the form of a candle and second El Pescador gift card.

Fine Session

Ryan McEachron was back as our Fine Master this week, and began by recognizing a couple Fine Masters in attendance. No fine was given, but Ryan told **Terry Caldwell** and **Mark Taylor** to watch closely, so they could learn how a fine session should be conducted!

Steve Orr was given a \$20 fine that will go up each time he chooses to mis-pronounces Ryan's last name. In a recent Grand Jury Report and Daily Press piece, questions were asked about when the High Desert would receive a trauma center. Since **Mike Page** had no update, he was penalized \$20.

Ryan then asked **Jon Schuler** and **Dan Mejia**, what they were both be willing to pay to get a public safety tax added on the ballot in the Fall.. They each offered \$10.

As you read in this issue's cover story, membership is a big goal this year for the Club, but **Jim Cox** asking Ryan to sponsor a certain Ms. Valles to the Club earned him a whopping \$50 fine, and then **Mike Page** suggested sponsoring a Ms. Gomez that earned Mike another \$20 fine!

Rotary Guests

Our sole guest this week was John "I'm the father of Casey" Armstrong as a guest of Steve Orr. Our stand-ins this week were **Robin Cackler** for **Pastor Paul Earle** and **Jason Montana** for **Don Lager**.

Rotarian of the Month



This week, President Dwight Johnson recognized Van Young as the May Rotarian of the Month for his great work not only doing our Invocations but also being an active member of the Board.

Proposed Member

If you protest the admission of this member please respond in writing by 5 p.m. July 17 to President Dwight Johnson.

McKenzie Tarango

**Coordinator Alternative Education,
Enrichment & Special Projects
Victor Valley Union High School District
Classification: Education: Alternative
Sponsor: Ron Williams**

Future...

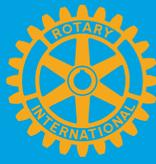
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Clubs in elementary schools to start their road to success at an early age.

Finally, The Board is looking for someone to head up Vocational Service that will help put together the S.T.A.R. Student Program, TLC, RYLA, Teacher Mini Grants, the George Hensel Essay Competition, 4-Way Speech Contests and the Dan Stover Music Contest. Please see President **Dwight Johnson** to volunteer.

As you can tell, it's going to be a very busy year for our Club and all Rotarians are needed to reach our goals. Please join up in at least one area this year and help the Rotary Club of Victorville, make a difference.





VICTORVILLE ROTARY CLUB OFFICERS

Board of Directors

President 2016-2018	Dwight Johnson
Immediate Past President	Ben Tafoya
Treasurer	Donna Wells
Executive Secretary/Foundation/Administration ...	Margaret Cooker
Publicity/Public Relations	Kevin Kane
Club Service & President 2018-2020	Brad Letner
Community Service	Victor Rocha
International Service.....	Ben Tafoya
Youth Service/Scholarships	Van Young
Vocational Service	TBD

Members-at-Large:

Steve Orr • Mark Taylor • Dan Dever • Rob Kilpatrick • Jon Hove
Marie Langley • Steve Murray • Russ Stringham

Positions & Committee Chairs

BOD Secretary	Marilyn Buttlerwerth
Billing Officer	TBD
Sergeant At Arms.....	Gary Adams
Song Master	Al Castellucci
Programs	Mike Page
Wine, Jazz & More	Rosanne Weathers
R.Y.L.A./TLC/Public Safety Awards	Teressa Coomes
Dan Stover Music Contest.....	TBD
George Hensel Ethics Essay Contest	Ron Boyd
Four Way Speech Contest	TBD
S.T.A.R. Students	Margaret Cooker
Flowers and Gifts	Trish Johnson
Joshua Tree Editor	Chris Ackerman

The Victorville Rotary Club meets every Tuesday for fellowship at 11:30 a.m. and meeting at 12:00 noon at the Green Tree Golf Course Clubhouse, 14144 Green Tree Blvd., Victorville

Make-up Days and Locations

MONDAY:	San Bernardino East, Imperial Palace, noon
TUESDAY:	Rancho Cucamonga Sunrise, 7:15 a.m. Empire Lakes Golf Course Rancho Cucamonga, 12:00 p.m., Etiwanda Gardens
WEDNESDAY:	High Desert/Hesperia Club meets 7:00 a.m., Denny's, 14165 Main St., Hesperia Adelanto Club meets 2nd Wed. at Chamber Room at Maverick Stadium at 11:30 a.m., and the 3rd and 4th Wed. at Budweisers, Adelanto Rd, Adelanto at 8am. San Bernardino Crossroads, Hilton, noon, Barstow, Los Domingo's 1520 Main St, 13853 Seneca Rd, 2:00 p.m.
THURSDAY:	Apple Valley, Apple Valley Country Club, noon Ontario, 12:15 p.m., Doubletree Hotel San Bernardino, Denny's at I-15, 7 a.m. Redlands, Masonic Temple, noon
FRIDAY:	San Bernardino North, Elks Lodge, 12:05 p.m.

Calendar Dates

- July 20: Fireside**
5:30pm - 8:00pm • Home of Kevin & Pam Kane
13135 Meteor Drive Spring Valley Lake
- July 22: District Governor Appreciation Party**
4:30 - 6:30pm • Celebrity Car Showroom
7770 Dean Martin Dr., #301, Las Vegas, NV
Dress: Casual • \$20 advance, \$25 Day of Event. Dwight & Trish are going, contact them if you'd like to carpool.
- July 24: Past Presidents' Meeting**
5:30 pm • El Pescador Restaurant
- Sept. 30: Wine Jazz and More**

Future Rotary Programs

- July 18: Corey Beck, Beck Oil **TOPIC: "Who We Are, What We Do and How Did We Start"** (Johnson)
- July 25: Steve Hunt, Editor, Daily Press **TOPIC: "Reviewing Voter Trends in the High Desert"** (Page)
- August 8: Caroll Yule, Owner / Broker Shear Real Estate **TOPIC: "Residential Real Estate"** (Page)

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