



The Joshua Tree

July 11, 2023

SHORT TERM OR LONG TERM RENTALS

A new Rotary year began with Rotarian of the Year **Mike Johnson**, Manager at Desert Community Bank who spoke to the Club about one of his great money making passions, rental properties.



There are really two types of rentals, short term or long term. A short term rental is a step into the hospitality industry, sometimes just renting a property for a short weekend. Air BnB or VRBO are great examples. Long term is what many of us have done over the years, renting a home or property to a tenant for a year or longer. Mike began Real Estate investing in 2005 and started long term rentals in 2013. His journey into short term rentals took off in 2021.

Short term hospitality is very hands on. You as the owner must keep up the property at all times. You are also responsible to pay utilities. On the positive side you have control over what guests to stay at your homes and potentially have a higher cash flow. The biggest difference is you are now in hospitality, like a hotel and not a landlord.

The positives in renting long term is that it is hands off and you have a lot more free time. You have a rental in hopefully a year or longer and the renter pays all utilities. On the downside the State of California favors renters over landlords and in the case of court actions, landlords only win 30% of the time. There

is also a lower cash flow and as a landlord, you are responsible for all repairs the renter causes to the property whether intentional or not.

A perfect example would tell the story of Alex and Ben. They both owned beautiful apartments in the heart of the city, but they had different ideas about how to utilize their properties. Alex believed in the concept of short-term rentals, while Ben preferred the stability of long-term rentals.

One sunny morning, Alex eagerly listed his apartment on various vacation rental platforms. His apartment had a stunning view of the city skyline and was furnished with all the amenities one could desire. Soon enough, tourists from around the world began booking short stays in Alex's apartment. Every few days, new guests would arrive, and Alex would greet them with a warm smile, offering recommendations for local attractions and ensuring they had a comfortable stay. Alex loved the fast-paced nature of short-term rentals, as each new guest brought a unique story and experience.

On the other hand, Ben took a different approach. He meticulously screened potential tenants and carefully selected a long-term tenant for his apartment. Ben preferred the stability and reliability that came with a long-term rental arrangement. His tenant, Sarah, was a young professional who had recently moved to the city for a new job. Sarah settled into the apartment, decorated it to her liking, and made it her home. Over time, Ben and Sarah developed a friendly relationship, and they would often catch up over coffee, sharing stories and experiences.

As the months went by, both Alex and Ben noticed the advantages and disadvantages of their chosen rental strategies. Alex's short-term rental model brought in a steady stream of income, but it required constant attention and upkeep. There were occasional challenges with difficult guests or unexpected cancellations, but Alex adapted quickly and found creative

This Week's Functionaries

Invocation: Chris Ackerman

Flag Salute: Ron Boyd

4-Way Test: David North

Fine Master: David North

Continued on page 2



MURRAY'S MINUTE

Here we are for another Rotary year! I am so excited for the road ahead and my hard working Board of

Directors who will assist in making our vision a reality for the Club. More information to come in the weeks ahead.

Thanks goes out to Mike Johnson for his informative talk this week on the pros and



cons of short-term rentals vs long term rental properties. Great information for anyone looking to get into the real estate game.

On August 19th we will be Jon & Linda Hove will be holding their annual "Movie Night at the Hove's". We will be starting a gift basket to raffle off and I am looking for members to donate significant items, such as a good bottle of wine, gift certificates over \$30, cash, or other items of equal value. There is no guarantee that it will be raffled off at the Movie Night, but this is where it will begin its path. Chris Ackerman already started it off by donating a \$45 Amazon gift card on behalf of Victor Valley Transit.

Another element of fun is the Blue Dice draw. Pam and I have decided for this current draw to award the lucky Rotarian who picks the Blue Dice will get an extra \$100! That means someone could win as much as \$650, so make sure you buy plenty of raffle tickets at each and every meeting.

We will see you next week as we will hear from Julie Kruger from Stewart Title.

Steve

Mike Johnson

Continued from page 1

solutions. Each stay was a short-lived adventure, leaving behind memories and positive reviews.

Ben, on the other hand, experienced stability and predictability with his long-term rental. He enjoyed the peace of mind that came with knowing his apartment was occupied, and the monthly rent payments provided a consistent income. However, there were moments when maintenance issues arose or when he missed out on potential higher short-term rental profits during peak seasons. Yet, Ben found solace in the strong connection he had developed with Sarah, who took care of the apartment as if it were her own.

One day, fate intervened when a local festival attracted thousands of visitors to the city. Alex's apartment was in high demand, and he happily rented it out at a premium rate for the weekend. Meanwhile, Ben's apartment remained occupied by Sarah, who had become an integral part of the community and had no intention of leaving anytime soon. Both Alex and Ben watched as the city buzzed with excitement and opportunity, each content with their own rental choices.

In the end, they realized that short-term and long-term rentals offered different benefits and suited different lifestyles. Alex enjoyed the dynamic nature of short-term rentals, where every guest brought a new story, while Ben appreciated the stability and personal connections formed through long-term rentals. And so, as the city continued to thrive, both Alex and Ben continued to share their unique spaces with those seeking a place to call home, whether it was for a few days or for an extended stay.

Please keep in mind that not every area of the country is friendly to short term rentals. Short term rentals brings in design, decor and hospitality to guests. Some great places for short term rentals are Yucca Valley and Joshua Tree due to festivals like Coachella and Stagecoach. Mike has two properties in Sugarloaf, one in Victorville and two in Hesperia, one which includes a separate room and kitchenette in his own home! Many people rent in the High Desert as place for relatives to stay when they visit.

Of course Mike couldn't end his talk without talking about Desert Community Bank. Currently they offer a 0% credit card for 18 months with no annual fee. They are also offering a Promo CD from 3 to 18 months with a 4% APY with a \$500 minimum. Finally DCB will be a complete re-branding as Flagstar Bank, projected in February 2024.



**CREATE HOPE
in the WORLD**



A Pair of New Rotarians

The Presidency of **Steve Murray** got off on the right foot with the induction of two new Rotarians to the Club this week. Past President and Past District Governor **Stew Anderson** led the proceedings to induct **Pat Thomasson** and **Chris Ackerman** as the newest members of the Rotary Club of Victorville.

Pat is the Vice President of Sales at El Dorado Broadcasters and was sponsored by **Arsalee Morales**. Pat's story is one of redemption that led him to our Club. Living in Las Vegas and separated from his wife, the position at El Dorado opened up and Pat was able to not only move to the High Desert but start the journey of rebuilding his marriage.

Chris is the Senior Marketing Manager & PIO for Victor Valley Transit and was sponsored by **Steve Murray**. Chris has been an honorary member of the Club for the past 8 years as the Editor of the weekly Joshua Tree Newsletter, and was put forth to full membership with the retirement of VTA CEO **Kevin Kane**. Chris began his Rotary journey thanks to Mary Teran retiring from the newsletter in 2015, and landed his position at Victor Valley Transit as a result of his Rotary connection with Kevin. Chris is excited for this next chapter as a Rotarian to be able to assist helping those less fortunate in our community. As a final act, Kevin sponsored Chris as a Paul Harris Fellow, which was a surprise to Chris at this week's meeting.



Demotion Party 2023

Photos by Mike Johnson





CREATE HOPE in the WORLD

Demotion Party 2023

Photos by David North





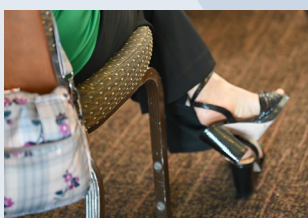
Newsletter Library



Joshua Tree newsletter editor **Chris Ackerman** presented **Arsalee Morales** with a collection of newsletters for her Rotary year as President, as a resource to look back on for years to come on all her great accomplishments to the Club.

A Tour of Shoes

Reason #122 why you should never give **David North** a camera...



July Birthdays

Matthew Farias	July 1
Sam Grandlienard	July 1
Paula Porter	July 5
Donna Wells	July 20
Bo Goulet	July 23
Lynne Cole	July 28

July Anniversaries

John Kroencke	54 Years
Kevin Kane	25 Years
Paula Esteban	24 Years
Ron Hughes	21 Years
Craig Garrick	20 years
Nancy Noble	19 Years
Kay Marie Gregory	19 Years
Diane Anderson	18 Years
Pam Murray	9 Years
Chris Ackerman	8 Years
Maureen Mills	8 Years
Trish Johnson	7 Years

Wedding Anniversaries

Sam & Emily Grandlienard	18 Years
Ron & Stephanie Boyd	23 Years
James & Rainee Rightmire	27 Years
Kirsten & Jaime Acosta	27 Years
Don & Pam Lager	53 Years
Craig & Barbara Garrick	46 Years



CREATE HOPE in the WORLD

Big Blue Dice



Arsalee Morales had the chance to grab the Blue Dice, but picked a white one and saved the chance for another Rotarian. The pot continues to grow next week with 12 Dice and \$250 for the lucky Rotarian who can grab the Blue Dice.

Raffle

At this week's raffle, **Terry Saenz** gave away more ICR goodie bags that were won by **Rob Kilpatrick** and **Ben Tafoya**. Ben also left the meeting with a tape measure from **Mike Johnson**, a Cinemark gift card from **Bill Edwards** and a free foursome from the Bear Valley Country Club. Terry left the meeting with a box cutter from **Mike Johnson** plus a tumbler and sleeve of golf balls from **Steve Murray**.

While **Rob Kilpatrick** will enjoy the bottle of wine he got from **David North**, while Mr. Johnson won both Victor Valley Transit raffles in the form of a USB Drive and a bean bag phone holder from **Chris Ackerman**.

The last prize of the day went to **Arsalee Morales** who left the meeting with a new USB cord from Mr. Edwards.

Rotary Guests

Our only Stand-in this week was **Terry Saenz** for **Robert Lovingood**.

Fine Session

David North was our Fine Master and began by presenting **Arsalee Morales** with her Past Presidents Badge, which came along with a \$25 fine. As Club Treasurer, David fined President **Steve Murray** \$20 for giving away Rotary Pins at the meeting!



It was then time for more Rotary Trivia, with any wrong answers resulting in a \$25 fine. **Bob Basen** took a fine for not knowing that DaCDB stands for "District and Club Database", and **Russ Stringham** took a fine in the same amount for not being able to say three programs that our Club supports. Along with that, **Ben Tafoya** was penalized \$10 for trying to help Russ cheat.

Spoon of Exception



Bill Edwards had the Spoon this week and shared that the Victor Valley Rescue Mission will be holding its annual Backpack Giveaway in July 20th at the Fairgrounds in Victorville. Currently they have already paid for 1500 new backpacks full of supplies but they are still short of the funds needed to match last year's 2200 backpacks. They cost \$28 a piece and are looking for assistance from the community.

They also need to purchase 10 bicycles to give away as raffle prizes. Bill shared that it is Prime Week currently on Amazon and bikes can be purchased for as low as \$44. **Steve and Pam Murray** have already offered to buy two of them.

The Polio Pig

Collected this week: \$13.00

Polio Pig: \$8 • Dice (Arsalee Morales) \$5 = \$13.00

Collected to Date: \$19,817.52

Total equals: 100,619 Doses!

One dollar equals 2 Doses of Vaccine!

\$500 pays for a Polio Clinic!

Rotary



Club of Victorville, CA



VICTORVILLE ROTARY CLUB OFFICERS

Board of Directors

President 2023-2024	Steve Murray
President 2024-2025	Bryan Gillespie
President 2025-2027	Bill Edwards
President 2027 - 2028	James Rightmire
Immediate Past President/Special Projects.....	Arsalee Morales
Treasurer/Scholarships	David North
Executive Secretary/Foundation/Grants	Margaret Cooker
Club Service/Membership	Bryan Gillespie
Community Service/Speech Contests	Mike Johnson
International Service.....	Ben Tafoya
Youth Service/Ryla & TLC/Ethics Essay.....	Ron Boyd
Vocational Service	Bill Edwards

Members-at-Large: David North, Mike Johnson, Rob Kilpatrick & Ron Boyd

Positions & Committee Chairs

BOD Secretary	Pam Murray
Billing Officer	Esther Mears
Dan Stover Music Contest.....	Dawn Quigg
Flowers and Gifts	Linda Hove
Foundation & Grants	Margaret Cooker
Fundraising.....	Arsalee Morales
Joshua Tree Editor	Chris Ackerman
Membership.....	Steve Murray
Programs	Mike Page
Publicity/Public Relations	Rob Kilpatrick
Public Service.....	Rick Bessinger, Teresa DeAtley, Jeff Armstrong and John Wickum
Sergeant At Arms.....	Steve Murray
Scholarships.....	David North
S.T.A.R. Students	Maureen Mills and Michal Krause

The Victorville Rotary Club meets every Tuesday for fellowship at 11:30 a.m. and meeting at 12:00 noon at the Bear Valley Country Club, 13229 Spring Valley Parkway, Victorville

Make-up Days and Locations

MONDAY:	San Bernardino East, Imperial Palace, noon
TUESDAY:	Rancho Cucamonga Sunrise, 7:15 a.m. Empire Lakes Golf Course Rancho Cucamonga, 12:00 p.m., Etiwanda Gardens
WEDNESDAY:	High Desert/Hesperia Club meets 7:00 a.m., Mile High Cafe, 8832 Orange St., Hesperia San Bernardino Crossroads, Hilton, noon, Barstow, DiNapoli's Firehouse, 1358 E Main St, Barstow, CA
THURSDAY:	Apple Valley, Thursday various meeting locations and times. Ontario, 12:15 p.m., Doubletree Hotel San Bernardino, Denny's at I-15, 7 a.m. Redlands, Masonic Temple, noon
FRIDAY:	San Bernardino North, Elks Lodge, 12:05 p.m.

Calendar Dates

- Aug 14: Board of Directors Meeting**
5:00pm -Fellowship
5:30 pm Board Meeting
Robar Enterprises
17671 Bear Valley Road, Victorville, CA
- Aug 19: Movie Night at the Hove's**
6:00pm • Home of Jon & Linda Hove
Film: Auntie Mame
Please sign up to bring an appetizer, side dish, or dessert

Upcoming Programs

- July 18:** Julie Kruger, Stewart Title **TOPIC: Home/Title Vestings** (Johnson)
- July 25:** Ryan McEachron, ISU-ARMAC **TOPIC: Driving Off a Cliff: Insurance in California** (Page)
- Aug 1: OPEN**
- Aug 8: OPEN**
- Aug 15: OPEN**
- Aug 22: OPEN**
- Aug 29: 5TH TUESDAY EVENING MEETING**
- Sept 26: San Bernardino County Sheriff Shannon Dicus** (Wickum)

Design & Layout By



Printed By

