

July 1*7,* 2018 **/TH** 

# THE SLOW AND STEADY GROWTH

When the last housing market crashed in 2008 the rise was so steep and fast, that it had no where to go but straight down. Homes have once again been on the rise, but is it looking the same as a decade ago? Not so much according to Honorary Rotarian and owner of Shear Realty, **Caroll Yule**, but there are new pitfalls to watch out for.

Over the last year, there has been a 17% climb in certain homes. We peaked in February of this year and as of June, we are on a slight decline, which can be a good thing. A nice increase is fine, as well as a small decrease, but a sharp

up and down, is a sign of another crash.

In the High Desert the largest demands on homes are in the \$200,000 - \$300,000 range. The next seller is the homes under \$200,000 and third in

**This Week's Functionaries** 

Invocation:	Brad Letner
Flag Salute:	<b>Rick Bessinger</b>
4-Way Test:	Mike Page
Finemaster:	Jim Barnes

the field is the \$300,000 - \$400,000 range. With an average of 430 homes sold per month, 93% of those houses are under \$400,000.

In terms of inventory, there is currently a 2 month inventory at any given time, which is about 114 homes on the market. That is pretty low. The challenge facing the housing market in the High Desert, is the low inventory versus the high demand. Being much harder to sell a home over \$300,000 and with the market being as competitive as it is, averages out to about 6 months to sell a home in this price range. Whereas homes in the \$200,00 - \$300,000 range have about 600 listed on the MLS in the High Desert, homes here over \$600,000 only have about 80 listed, so they sell slower.

The good news in all of this, is that new homes and construction are finally coming back! Names such as Frontier and Tapestry are returning or have returned and in Spring Valley Lake, a lot of those empty lots are finally having homes built on them which means more jobs and a better local economy!

Some of the challenges facing home buyers are the bumps in interest rates coming up, the incredibly high cost of living in California, plus people living in the "now" with high credit card debts, not thinking about the future until its too late, is making it hard and harder to buy a home in the state.

The good news is we still have the most affordable housing in California, new housing projects are starting and more job opportunities are being provided right here at home. For more information visit www.shearrealty.com.

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## LETNER'S LETTER



Rotary Friends,

We are off to a great start with our Tuesday luncheons! Another strong

turn out to see **Caroll Yule** share her annual

assessment of the real estate market. Our next two meetings are going to be great, too! Our next meeting,



on the 24th, Sharon Page will share how YOUR small business and/or non-profit organization can adapt to the new realities of the #METOO movement. Don't miss it.

I'm really excited for July 31st - our "5th Tuesday" fellowship. Bring your Rotary Partner (spouse or significant other), bring your business partner, bring a friend who might be a good fit for our Rotary Club. We'll meet at 5:30 at Republic at Spring Valley Lake.

**Jon Hove** presented some tough but very realistic membership goals. Keeping our Club strong and growing starts with bringing our friends and business associates to see our great programs and get to know our great members.

Our Fall Fundraiser "Mardi Gras" Committee has a GREAT plan for a wonderful event. Please put Saturday, September 29th on your calendar and plan to bring a table full of friends.



## **ROTARY NEWS UPDATE**

**Carole Adams** sent the Club a beautiful Thank You Card this week, for members being there for her at the passing of the beloved **Gary Adams**.



### Dwight Johnson

shared some information this week from our **District Governor John Chase**, and a lot of it focused on Rotary news! John is encouraging all Clubs in District 5300 to send in photos and short articles of what is happening in their Clubs, which could be re-printed in the District newsletter. August is Membership and Club Development Month, and we are encouraged to send in photos inducting new members to the Governor, so now is a great time to invite a guest and potential member.



Speaking of membership, since we are beginning our new Rotary Year, **Jon Hove** has updated our membership goals for 2018-20-19. For this year, we are keeping our goal of invited guests at 60 people, we are looking for at least 40 new member applications filled

out and finally we are hoping to meet a goal of 20 inducted new members by the end of the year.



Margaret Cooker gave a Polio Update, and handed out special "End

Polio Now" pins to anyone at the meeting who has put money into the Polio Pig and has not received a pin previously. If



you fall into this category, please see Margaret at the next meeting.

HE INSPIRATION

# LUCKY BLUE DICE

## **RAFFLE PRIZES**



Rob Kilpatrick won the chance to go home with some big money, but drew another white dice out of the bag and donated his \$5 winnings right back the Polio Pig.

Next week there will be 4 dice and \$450 for one lucky Rotarian who can grab the Blue Dice!

## **FINE SESSION**

Our Fine Master this week was **Jim Barnes** and began by giving himself a \$10 fine for not going to Movie Night at the Hoves! **Mike Page** was accused of not keeping up with the Fine Master Schedule by asking members in attendance to fill the role, so a \$10 penalty was levied against...**Steve Orr**?

**Ron Kabalin** was fined \$10 for not wearing a badge and finally, **Bill Edwards** was given the same \$10 penalty, for bringing such great raffle prizes week after week!

### **Proposed Member**

If you protest the admission of this member please respond in writing by 5 p.m. July 30 to President Brad Letner.

Larry C Sterrett Current Club: Highland, SB (joined Oct 2010) Former President of Highland club Classification: Retired Sponsor: Margaret Cooker



Rotary 4

Club of Victorville, CA

In this week's raffle, **Roger Wagner** received the chance to attend one of the last Yardbirds Baseball Games courtesy of **Dwight Johnson** at El Dorado Broadcasters and **Rob Kilpatrick** will be going shopping at Midway Home Solutions that he received from **Jason Montana**.

**Dwight Johnson** received a Triple Crown t-shirt from **Kevin Kane** at VVTA, and finally, the large gift bags from **Bill Edwards** at the Victor Valley Rescue Mission went home with **Steve Orr** and **Jim Cox**, who won twice!!

# **ROTARY GUESTS**

We were honored this week to not only have Honorary



Rotarian **Caroll Yule** in attendance to speak to the Club, but were so surprised to see **Van Young** walk into the Room! Van is down visiting from Stockton and chose to spend his lunch with his old friends!

**Jon Hove** brought son and Endura Steel head **Harrison** 

Hove to the meeting, as well as potential members Larry Sterrett from the Rotary Club of Highland and Gary Adams, Jr.

Our only Stand-in this week was **Jason Montana** from Midway Home Solutions, who filled in for **Don Lager**.

### **THE POLIO PIG** Collected this week: \$36.00

Polio Pig: \$26.00 + Caroll Yule: \$5.00 + Dice (Rob Kilpatrick): \$5.00 = \$36.00

### Collected to Date: \$15,435.93 Total equals: 91,920 Doses!

One dollar equals 2 doses of vaccine! \$500 pays for a Polio Clinic!

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If you are not receiving your newsletter, please contact Editor Chris Ackerman at :hris@signifydesigns.com or 760-559-1686 to be added to the e-mail or mailing list.

### VICTORVILLE ROTARY CLUB OFFICERS

#### **Board of Directors**

President 2018-2019 Brad Letner		
Immediate Past President Dwight Johnson		
Treasurer Donna Wells		
Executive Secretary/Foundation/Administration Margaret Cooker		
Publicity/Public RelationsKevin Kane		
Club ServiceBrad Letner		
Community Service Dwight Johnson		
International ServiceBen Tafoya		
Youth Service/RYLA & TLC Rob Kilpatrick		
Vocational Service/Speech Contests Ryan McEachron		
Members-at-Large:		
Steve Orr • Mark Taylor • Dan Dever • Jon Hove		
Steve Murray • Russ Stringham • Don Lager		

#### **Positions & Committee Chairs**

BOD Secretary Corporal At Arms Programs	Arsalee Morales
Public Safety Awards	Rick Bessinger
Scholarships Dan Stover Music Contest	
George Hensel Ethics Essay Contest	Ron Boyd
S.T.A.R. Students	Robin Cackler
Fundraising/Flowers and Gifts Joshua Tree Editor	

#### The Victorville Rotary Club meets every Tuesday for fellowship at 11:30 a.m. and meeting at 12:00 noon at the Green Tree Golf Course Clubhouse, 14144 Green Tree Blvd., Victorville

### Make-up Days and Locations

- MONDAY: San Bernardino East, Imperial Palace, noon
- TUESDAY: Rancho Cucamonga Sunrise, 7:15 a.m. Empire Lakes Golf Course Rancho Cucamonga, 12:00 p.m., Etiwanda Gardens
- WEDNESDAY: High Desert/Hesperia Club meets 7:00 a.m., Denny's, 14165 Main St., Hesperia
  Adelanto Club meets 2nd Wed. at Chamber Room at Adelanto Stadium at 11:30 a.m., and the 3rd and 4th Wed. at Budweisers, Adelanto Rd, Adelanto at 8am.
  San Bernardino Crossroads, Hilton, noon, Barstow, Los Domingos, 1520 E Main St, 12:00 p.m.
- THURSDAY: Apple Valley, Apple Valley Country Club, noon Ontario, 12:15 p.m., Doubletree Hotel San Bernardino, Denny's at I-15, 7 a.m. Redlands, Masonic Temple, noon

FRIDAY: San Bernardino North, Elks Lodge, 12:05 p.m.

## **CALENDAR DATES**

- Aug 13: Board of Directors Meeting 5:00pm Fellowship • 5:30pm Meeting DCB Board Room, 2nd Floor Hesperia and Silica Roads
- Aug 25: RLI Las Vegas Great Rotary Training Program
- Sept 15: Rotary Priority One Plus Training More information Coming Soon

### Feb 23: Rotary Peace Conference La Verne College Registration now open

## **UPCOMING ROTARY PROGRAMS**

July 24: Sharon Page, HR Edge TOPIC: "Surviving as a Leader in a Post-Harvey Weinstein World – What You Need to Know in the Age of the #Metoo Movement" (Letner)

### July 31: Evening Meeting

What is Rotary?

People meeting people helping people.

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