



ROTARY  
SERVING  
HUMANITY

# THE JOSHUA TREE

AUGUST 2, 2016

## Beware of the Dark Web

The Internet is used for a great many things. It has changed the way we communicate, stay informed globally and has completely changed the way we do business. Sadly, with all good things, there has to be a dark side to it. This is where the dark web and cyber-crime comes in. Cyber-crimes are crimes that use computers and networks for criminal activities, and can be basically divided into 3 major categories : cyber-crime against individuals, against property and against government.

**Akilah Kamaria**, a former Marine, is an expert in data management and regulatory compliance. She has used her skills on a national and global level, working with manufacturers, healthcare entities and investment banks to help them fight against cyber-crime.

The sad part is that it will happen at some point to everyone. Having a top notch IT department will not stop it, but we need to understand that protecting

ourselves is our responsibility, not a software fix. We need to watch how we use the Internet and what not to do.



Facebook is the most visited site on the Internet. A lot of pages are fake, and when "liked" they can download key logs on your computer, and see when you are typing in your bank account number, social security number, etc. Only visits places on Facebook that have been vetted as safe.

Email is another huge way cyber-criminals, get your information. If you get an email that doesn't look familiar, do not click on it and more importantly, open any attachment.

When someones account is hacked, it usually goes into a server located in Russia or the Ukraine, where it is out of US jurisdiction. At that point the information is gone, and money is stolen out of an individual's or a businesses' bank account. In the past thieves would take a large chunk, but in recent years, they have started to take small portions at a time so it will take longer to be detected. On average it takes about 284 days after an account has been compromised, to be noticed. With Regulation E, your personal bank account is only liable for \$50 if unwarranted charges or withdrawals have been made in your account, but unfortunately, this does not apply for business accounts. In fact, if you are in a business where you are in charge of client's money, such as a bank or CPA, you could be hit with heavy fines if your system gets hacked.

The Dark Web, a secret area on the Internet where cyber-thieves gather to sell their malware and hacking software, are looking for your social security number, phone number, date of birth and so on. In fact our own US Navy has reported they have to counteract 160 hacks per hour!

We work hard in our jobs and for our families, and cyber-criminals are working just as hard to steal from us. Make sure you are using up-to-date virus protection at home and do a risk assessment evaluation in your company not just for yourself and your employees, but also for your clients who rely on you to keep their information safe.

For more information, please visit [www.bluefieldsdigital.com](http://www.bluefieldsdigital.com) to see how you can be protected in your home and business.

### This Week's Functionaries

- |              |                |
|--------------|----------------|
| Invocation:  | Jim Mettler    |
| Flag Salute: | Mark Taylor    |
| 4-Way Test:  | Stew Anderson  |
| Song:        | Al Castellucci |

# ROTARY SERVING HUMANITY



## *Dwight's Writes*

Cyber Theft is running rampant on our earth, and sadly, it will affect all of us, at some time. That is why I am very thankful we had someone like **Akilah Kamaria** come and speak with us. There was a lot of information and I look forward to having her back in the future to continue on this topic.

The Fall will soon be upon us and that means it's time for Wine Jazz and More! The event will be held on September 24th at the Spring Valley Lake Community Center. Committee Chair **Brad Letner** will be holding committee meetings every Wednesday evening at 6pm at his home at 18175 Lincoln in Spring Valley Lake. Please come and take part in the success of this event.

I want to thank **Margaret Cooker** for representing our Club at the Celebration of Life for **Gene Gibbs** this past week. She did a wonderful job representing all that Gene meant to our Club.

We celebrated a couple of birthdays this week with Rotarians **Brad Letner** and **Rosanne Weathers**! My wife Trish holds the very strong opinion that everyone should receive something for their special day (other than a fine), and I presented both Brad and Rosanne with some of Trish's homemade cookies.



Don't forget to mark your calendars for Tuesday, October 18 when we will have our next off-site meeting over at the Victor Valley Transit Authority in Hesperia with our host **Kevin Kane**. Please sign up with **Margaret Cooker**, so we know how much food will be needed.

Finally, my thought of the week comes from **Danny Kaye**, "Life is a great big canvas, throw all the paint you can at it".

## *The Polio Pig*

**Collected this week: \$21.00**

*Polio Pig: \$16.00 + Dice (Dwight Johnson): \$5.00 = \$21.00*

**Collected to Date: \$13,398.72**

**Total equals: 87,9856 Doses!**

*One dollar equals 2 doses of vaccine!  
\$500 pays for a Polio Clinic!*

## *Rotary Guests*

This week, Margaret Cooker invited **Shaun C DeGaugh** from Model-Systems and our Stand-Ins this week were **Violette Roberts** for the incoming **Brad Poiriez** and **Jimmie Smith** for **Mark McKay**.

## *Lucky Blue Dice*



**Our President Dwight Johnson got the opportunity to take home some big money, but did not get the blue dice, and chose to give his \$5 winning into the Polio Pig.**

**We continue next week with 8 dice and \$325 up for grabs for one lucky Rotarian who can select the blue dice.**

## **Proposed Member**

*If you protest the admission of this member please respond in writing by 5 p.m. August 15 to President Dwight Johnson.*

**Brad Poiriez**

**Administrator/CEO**

**Mojave Desert Air Quality District**

**Classification: Government: Air Pollution Control**

**Sponsor: Eldon Heaston**



## *Fine Session*

This week **Ryan McEachron** returned as the Fine Master and began by giving a late fine of \$20 to **Teresa Coomes** for signing his paperwork to re-election to the City Council. **Mike Page** also received a \$20 penalty for not knowing what is going on with the new hospital for St. Joseph Health, St. Mary Medical Center or what the upcoming big announcement is going to be!

This week we had both **Terry Caldwell** and **Kevin Porter** in attendance, and Kevin received a \$20 fine, because with his attendance, Terry should have been off retiring somewhere this week! **Marie Langley** was up next on the chopping block and had to leave with \$20 less in her bag, due to the fact that she has the largest name tag that Ryan has ever seen!

The birthday kids did not escape Ryan's eye this week! Both **Brad Letner** and **Rosanne Weathers** had to pay \$5 for their special days and finally, Ryan gave himself and **Jim Cox** a \$13 fine each for not doing something right, as 13 other people have filed papers for their seats on the Victorville City Council!

## *Spoon of Exemption*



This was the first week with **Brad Letner** as the spoon holder, and Brad went right in discussing Hesperia 2034! The mission of Hesperia 2034 is to build a Hesperia for our children and grandchildren to thrive, with good jobs, a great lifestyle and unlimited opportunity! There are thousands of families in our

community working hard, building their lives in Hesperia but when our children and grandchildren grow up, what are we leaving behind for them? Will this be a community they want to raise their own families?

They are looking for community leaders to join them on this journey, to help create a Hesperia that our children and grandchildren will be proud to call home!

## *Raffle Prizes*

**Steve Orr** is busy trying to unload Mavericks game tickets. Each raffle gift given away this week was accompanied by a pair of tickets for a game in August. A pair of hats and thumb drives from MDAQMD went to **Jimmie Smith** and **Gary Adams**. **Ryan McEachron** went home with two prizes from **Dwight Johnson**, a sleeve of golf balls and a Seoul Rotary Magnet Holder. **Steve Orr** and **Donna Wells** took away phone chargers from **Rosanne Weathers**, and finally, **Dwight Johnson** got an 8-pack of Maverick tickets from **Steve Orr**.

Rotary   
Club of Victorville, CA  
**PRESENTS**

**16<sup>TH</sup> ANNUAL**  
**WINE JAZZ & MORE**  
Saturday  
September **24** 2016  
**SPRING VALLEY LAKE COMMUNITY CENTER**  
12975 ROLLING RIDGE, VICTORVILLE, CA 92395  
5:00PM : WINE TASTING · 6:00 PM : DINNER  
\$40 PER PERSON · \$75 PER COUPLE

PROCEEDS TO BENEFIT  
HIGH SCHOOL SCHOLARSHIPS · VICTOR VALLEY COLLEGE SCHOLARSHIPS  
LITERACY PROJECTS · POLICE FIRE ACTIVITY LEAGUE

SPONSORSHIPS AVAILABLE

**WINE TASTING LIVE JAZZ MUSIC DINNER**  
**SILENT AUCTIONS LIVE AUCTIONS**

For more information contact Brad Letner, Chair at (760) 964-0046





## VICTORVILLE ROTARY CLUB OFFICERS

### Board of Directors

President 2016-2017 .....	Dwight Johnson
Immediate Past President/International.....	Ben Tafoya
Treasurer .....	Donna Wells
Executive Secretary/Foundation .....	Margaret Cooker
Incoming President 2017-2018/Membership .....	Dan Munsey
Publicity/Public Relations .....	Kevin Kane
Club Service & President 2018-2019 .....	Brad Letner
Community Service .....	Victor Rocha
Youth Service/Scholarships .....	Van Young
Vocational Service .....	Alicia Anderson

### Members-at-Large:

Steve Orr • Mark Taylor • Dan Dever

### Positions & Committee Chairs

BOD Secretary .....	Marilyn Buttelwerth
Sergeant At Arms.....	Gary Adams
Song Master .....	Al Castellucci
Programs .....	Mike Page
Wine, Jazz & More .....	Brad Letner
Cards and Calls .....	Trish Johnson
Joshua Tree Editor .....	Chris Ackerman

The Victorville Rotary Club meets every Tuesday for fellowship at 11:30 a.m. and meeting at 12:00 noon at the Green Tree Golf Course Clubhouse, 14144 Green Tree Blvd., Victorville

### Make-up Days and Locations

<b>MONDAY:</b>	San Bernardino East, Imperial Palace, noon
<b>TUESDAY:</b>	Rancho Cucamonga Sunrise, 7:15 a.m. Empire Lakes Golf Course Rancho Cucamonga, 12:00 p.m., Etiwanda Gardens
<b>WEDNESDAY:</b>	High Desert/Hesperia Club meets 7:00 a.m., Denny's, 14165 Main St., Hesperia Adelanto Club meets 2nd Wed. at Chamber Room at Maverick Stadium at 11:30 a.m., and the 3rd and 4th Wed. at Budweisers, Adelanto Rd, Adelanto at 8am. San Bernardino Crossroads, Hilton, noon, Barstow, Los Domingo's 1520 Main St, Quigley's Outlet Center, Lenwood, noon University Prep, 13853 Seneca Rd, 2:00 p.m.
<b>THURSDAY:</b>	Apple Valley, Apple Valley Country Club, noon Ontario, 12:15 p.m., Doubletree Hotel San Bernardino, Denny's at I-15, 7 a.m. Redlands, Masonic Temple, noon
<b>FRIDAY:</b>	San Bernardino North, Elks Lodge, 12:05 p.m.

## Calendar Dates

- Aug 10:** **Board of Directors Meeting**  
DCB Board Room, Hesperia & Silica Rd.  
Fellowship: 5:00pm • Meeting: 5:30pm
- Sept 24:** **Wine, Jazz and More 2016**  
Spring Valley Lake Community Center
- Oct 18:** **Offsite Meeting - Victor Valley Transit Authority**  
Noon • 17150 Smoke Tree St., Hesperia

## Future Rotary Programs

- Aug 9:** Jim Cox, Mayor Pro Tem, City of Victorville **TOPIC: "At-Large Elections vs. District Elections for Municipalities"** (Page)
- Aug 16:** Don Lager, Midway Home Solutions, Russ Stringham, Precision Data Products and Print Mart, Steve Murray, Bob's Tire **TOPIC: Panel Discussion - "Competing in the Market with Amazon and Costco"** (Yule)
- Aug 23:** Jason Lamoreaux, President Coldwell Banker Commercial, Real Estate Solutions **TOPIC: "State of Commercial Real Estate"** (Basen)
- Aug 30:** Afshin Arianjam, MD **TOPIC: "Joint Health Management and Prevention"** (Page)

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