



Rotary



BE THE INSPIRATION

The Joshua Tree



August 7, 2018

THE SLOW AND STEADY GROWTH

The San Bernardino County Fair is the largest, longest running event of its type in the County, with 2022 being the 75th year running. The first fair was held in Victorville in 1929, then revived in 1947 after a 17-year hiatus. The main focus of the fair is to serve our communities as well as offer opportunities to local business and organizations for 30+ food booths and 160+ Marketplace exhibitors. Geoff states that local businesses and vendors are the first to get an opportunity to participate in vending (food /product sales). Multiple local community groups raise funds during Fair, including SBCSD Search & Rescue, Apple Valley

agreements in place with Victor Valley Rescue Mission and Victorville Homeless Shelter for shelter and other needs.

More than 300 local youth raise and exhibit their livestock, and the market quality animals go to the Junior Livestock Auction, which generates over \$250,000 in local livestock education funding each year. There are 350 categories in the Arts and Crafts exhibitions, with more than \$25,000 in prize money awarded to local exhibitors. The Fair layout and product mix are constantly being evaluated so that it evolves and improves each Fair cycle.

There is virtually no California General Fund support (less than \$40,000 annually). The annual budget is approximately 2.5 million dollars, and the economic impact to our communities exceed \$20 million and create 159 jobs! To generate additional funding, the Fairgrounds are used for Satellite Wagering and private events.

If you have questions, or would like to participate on the Fair Board of Directors (there are currently two openings), contact **Geoff R. Hinds** at: GHinds@SBCFair.com, or call 760-951-2200



COP's, American Legion, Victory Outreach, and many more. There are

This Week's Functionaries

Invocation: David North

Flag Salute: Jim Doltar

4-Way Test: Esther Mears

Finemaster: Mark Taylor



www.victorvillerotary.org

LETNER'S LETTER



Rotary friends,

Thank you all who attended Tuesday's luncheon. The behind the scenes look at the San Bernardino County Fair and the Fairgrounds was very informative. Thanks to **Geoff Hinds** for presenting. Don't miss next week's program with **Steve Hunt**, Editor/Publisher of the Daily Press.

I've reached the age when time seems to literally FLY. Days become weeks which become months and the months become years. So in this already SIXTH edition of Letner's Letter, I'd like to remind us all (myself included) - that our Rotary club is exactly that - OUR club. As we prepare for our Mardi Gras Fall FUN(d)raiser, take the time to review what our club does in our community. That impact is OUR impact. Thank you for your support. Whether you've participated in one or more of our programs or support the club financially - we couldn't be what we are without you being a part of what we do. Thank you!

I hope you'll be able to attend our Mardi Gras celebration Saturday, September 29th. If you're not available, please consider making a one-time donation of \$50 to help support the extra programs in our club and our Foundation.

Before I sign off this week, let me remind you to mark your calendar for Tuesday, August 21. We'll be meeting for luncheon at Life Church and NOT El Pescador that day. **Pastor Paul Earle** looks forward to hosting as many of his fellow Rotarians as possible. In the meantime, see you this Tuesday (14th), to hear from Steve Hunt.

Thank you for being the inspiration for so many in our community.



ROTARY NEWS UPDATE

Jon Hove showed off the new membership drive board; looking for 60 invited guests. We have 58 members, so everyone should bring one guest. Looking for 40 new applications to hit the target. Brad added that Jon had said that "until we hit our membership targets, all Rotarians are forbidden to either move out of the area or pass away"! Brad said you can retire after his President year, but no permissions are granted for any deaths or departures during his year.

Margaret Cooker spoke about the Peace Conference coming Feb. 23, 2019. "Peacebuilding One Person at a Time" is the title, and Margaret thanked Past District Governor **Stew Anderson** for bringing this information to us. It is a great opportunity for us to send students to this conference in LaVerne from 8am to 1pm. If you are in contact with any students in our service area or even your own children, invite them. Rotarians come back all jazzed up with the info they get at this conference. **Bob Basen** has been many times, and Brad will be attending this year.

Reminder of Rotary Leadership Institute August 25, Las Vegas. If you have been in Rotary and haven't been to one of the District Conferences or served on a Board, Rotary Leadership Institute (RLI) offers a great opportunity to learn what it is, plus it's a great excuse to visit Las Vegas too!!

Ryan McEachron reminded the membership that Teen Leadership Camp is coming up, which is much like Rotary Youth Leadership Awards, but for 8th graders. Kids go for a weekend to learn leadership training and opportunities. Camp will be held November 30 - December 2, and prior to that we will have leadership training for Facilitators and looking for Rotarians interested in helping out over that weekend.

THE POLIO PIG

Collected this week: \$11.00

Collected to Date: \$15,470.96

Total equals: 91,990 Doses!

*One dollar equals 2 doses of vaccine!
\$500 pays for a Polio Clinic!*

BE THE INSPIRATION

LUCKY BLUE DICE



With \$450 on the table, Steve Orr had the opportunity to draw for the Blue Dice, and won it all!!

Next week we will begin again with 14 Dice and \$200 for one lucky Rotarian who can grab the Blue Dice!

ROTARY GUESTS

We only had one guest in attendance this week, as we welcomed Dr. Breda Leach from ABC 123 Christian Academy, who attended as a guest of President Brad Letner.

Our Stand-ins this week were **Jason Montana** from Midway Home Solutions, who filled in for **Don Lager**, **Dawn Seeley** for **Bill Edwards** and **Mary Teran** who filled in for our *Joshua Tree* Editor **Chris Ackerman**.

SPOON OF EXEMPTION



Jim Cox opened this month's proceedings with a \$50 bid, increased to \$60 by **Kevin Kane** of Victor Valley Transit Authority, who received a 60-second spot to introduce his business.

RAFFLE PRIZES

In this week's raffle, **Kevin Kane's** Back-up Battery was won by **Dawn Seeley**, DCB's Restaurant Gift Card went to **Steve Orr**, Victor Valley Rescue Mission's Bag of Summer Stuff was won by **Marilyn Buttelerwerth**, and **Kevin Kane's** USB Drive went to **Margaret Cooker**.

FINE SESSION

Our Fine Master this week was **Mark Taylor** and began by fining **Brad Letner** \$20 for coinage of the term "Congratudolences" and **Roseanne Weathers'** Anniversary netted her a \$20 fine.

A vibrant poster for a Mardi Gras event. At the top, it says "Rotary Club of Victorville, CA" with the Rotary logo. The central focus is a large, ornate gold and purple masquerade mask. Below the mask, the words "Mardi GRAS" are written in large, stylized letters. Underneath that, it says "DINNER AND AUCTION \$50 PER PERSON". The date and location are "SEPTEMBER 29, 2018 | SVL COMMUNITY CENTER 5PM WINE TASTING | 6PM DINNER | 12975 ROLLING RIDGE, VICTORVILLE". At the bottom, it lists "WINE TASTING LIVE MUSIC DINNER SILENT AUCTIONS LIVE AUCTIONS" and provides contact information: "FOR MORE INFORMATION CONTACT DWIGHT JOHNSON AT 760-964-6131". The background is dark purple with gold and pink confetti and bokeh lights.

Rotary Club of Victorville, CA



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If you are not receiving your newsletter, please contact Editor Chris Ackerman at
chris@signifydesigns.com or 760-559-1686 to be added to the e-mail or mailing list.

VICTORVILLE ROTARY CLUB OFFICERS

Board of Directors

President 2018-2019	Brad Letner
Immediate Past President	Dwight Johnson
Treasurer	Donna Wells
Executive Secretary/Foundation/Administration ...	Margaret Cooker
Publicity/Public Relations	Kevin Kane
Club Service	Brad Letner
Community Service	Dwight Johnson
International Service.....	Ben Tafoya
Youth Service/RYLEA & TLC	Rob Kilpatrick
Vocational Service/Speech Contests	Ryan McEachron
Scholarships.....	David North
George Hensel Ethics Essay Contest	Ron Boyd

Members-at-Large:

Steve Orr • Mark Taylor • Dan Dever • Jon Hove
Steve Murray • Russ Stringham • Don Lager

Positions & Committee Chairs

BOD Secretary	Marilyn Buttlerwerth
Corporal At Arms	Arsalee Morales
Programs	Mike Page
Public Safety Awards.....	Rick Bessinger
Dan Stover Music Contest.....	Marie Langley
S.T.A.R. Students	Jim Barnes/Robin Cackler
Fundraising/Flowers and Gifts	Teresa Letner
Joshua Tree Editor	Chris Ackerman

The Victorville Rotary Club meets every Tuesday for fellowship at 11:30 a.m. and meeting at 12:00 noon at the Green Tree Golf Course Clubhouse, 14144 Green Tree Blvd., Victorville

Make-up Days and Locations

MONDAY:	San Bernardino East, Imperial Palace, noon
TUESDAY:	Rancho Cucamonga Sunrise, 7:15 a.m. Empire Lakes Golf Course Rancho Cucamonga, 12:00 p.m., Etiwanda Gardens
WEDNESDAY:	High Desert/Hesperia Club meets 7:00 a.m., Denny's, 14165 Main St., Hesperia Adelanto Club meets 2nd Wed. at Chamber Room at Adelanto Stadium at 11:30 a.m., and the 3rd and 4th Wed. at Budweisers, Adelanto Rd, Adelanto at 8am. San Bernardino Crossroads, Hilton, noon, Barstow, Los Domingos, 1520 E Main St, 12:00 p.m.
THURSDAY:	Apple Valley, Apple Valley Country Club, noon Ontario, 12:15 p.m., Doubletree Hotel San Bernardino, Denny's at I-15, 7 a.m. Redlands, Masonic Temple, noon
FRIDAY:	San Bernardino North, Elks Lodge, 12:05 p.m.

CALENDAR DATES

- Aug 13:** **Board of Directors Meeting**
5:00pm Fellowship • 5:30pm Meeting
DCB Board Room, 2nd Floor
Hesperia and Silica Roads
- Sept 29:** **Mardi Gras Dinner & Auction**
5:30pm • SVL Community Center
- Feb 23:** **Rotary Peace Conference**
8:00AM • LA Verne College
Registration now open

UPCOMING ROTARY PROGRAMS

- Aug 14:** Steve Hunt, Publisher, Daily Press **TOPIC:**
**“The Daily Press and the Future of
Newspapers”** (Page)
- Aug 21:** **Off-Site -Life Church**
12199 Industrial Blvd
(Pastor Paul Earle)
- Aug 28:** Kirt Mahlum, Retired San Bernardino County
Court Commissioner **TOPIC: “What
was I thinking, perspectives from
almost 20 years on the Bench”**
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Club of Victorville, CA

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