



The Joshua Tree



The Weekly Publication of the Rotary Club of Victorville

August 21, 2012

MACERICH REPORTS ON MALL OF VICTOR VALLEY ENHANCEMENTS



The Mall of Victor Valley Manager, Vito Bello, introduced Liz Hewson, Property Manager of the Macerich Company, to share with us the exciting events occurring at the Mall. Macerich Co. owns and operates over 100 regional shopping malls in the western US.

Since it was built in 1986, the Mall of Victor Valley has offered a variety of employment opportunities, and despite losing two major anchor stores (Mervyn's and Gotschalks), the Mall is growing and thriving. J.C. Penney's is expanding and relocating into the old Mervyn's store. The opening will be October 5th, and they are doubling their size. Macy's Department Store will be opening in the former Gotschalks location, and it is also about 100,000 square feet. Their opening is set for March, 2013. Both J.C. Penney's and Macy's are "prototype" stores; the only other similar Macy's store is in Times Square!

All Mall entrances are being renovated, and you will also notice beautiful landscaping and new signage. These are exciting times for our valley, and we thank Vito and Liz for sharing the vision!

Remember to attend the October 6th opening of the new J.C. Penneys!



Liz Hewson



THIS WEEK'S GUESTS



Welcome to Jacquie Lukacsffi (Edson); Captains Van and Natalie Young of The Salvation Army; and Manny Manahan for Rick Hampton.

Thank you to today's Functionaries



- Invocation:** Van Young
- Flag Salute:** John Hulterstrom
- 4-Way Test:** Luis Frisby
- Song:** Doug Robertson

PLEASE JOIN US EVERY TUESDAY FOR FELLOWSHIP AT 11:30 A.M. BEFORE OUR MEETING IS CALLED TO ORDER AT NOON.

WELCOME...

new Rotary Club member, Captain Sylvan "Van" Young, of The Salvation Army! Van was introduced (along with his wife, Natalie) this week as one of our newest members. He comes to us as a transferee from Bozeman, Montana, and has five kids and seven grandchildren! We welcome you, Van!



ROTARY INTERNATIONAL
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Chuck Gehrke took his spoon time to tell us how beautiful and visitor friendly it is in Costa Rica!

Chuck is teaching a class entitled "Tool Kit for Success" at the College, starting October 1st; it's not too late to enroll!

BRING YOUR CANS TO ROTARY!!

YEAR 'ROUND GIVING OPPORTUNITY:

Please remember to bring in your canned and dry goods for needy high desert families. This is an ongoing, annual Food Drive, and a recipient organization will be chosen quarterly. This quarter's recipient was Victor Valley Rescue Mission.



WHAT'S IN MARGARET'S CAN??

Collected this week: \$17.39

Collected to Date: \$8,858.46

Total equals: 78,772 Doses!

One dollar equals 2 doses of vaccine!
 \$500 pays for a Polio Clinic!

Thanks for keeping that can moving, folks!

FINE AND RAFFLE SESSION:

Matt Drake reluctantly took on the Finemaster duties this week, and started off dissing **Kevin Porter's** choice of clothing, then hit him up with a \$10 fine. **Bob Basen** was next on Matt's list, with a \$20 fine for his comment about **Matt "getting out"**.



Some nice raffle items were given away. **Hough** donated stationery, which was won by **Kimberly**

Ramirez; **El Dorado Broadcasting's** Wine Stopper was won by **Jim Murray**, and Beringer Wine, also from **El Dorado Broadcasting**, went home with **Doug Robertson**.

Russ Stringham donated a knife which was won by **Marilyn Buttelerwerth**; **Apple Valley Transfer & Storage's** Gift Baskets went to **John Kroencke** and team **Jacque Lukacsffi/Jon Edson**.



Matt strongly suggested that this would be the year to attend the Wine, Jazz & More event, as he and **Carroll Yule** are the guest Auctioneers! Now that will be fun!

Matt brought his usual sense of fun today, and even answered his cell phone during his fine session, but what was really funny... his pal **Vito** was busy typing funny comments about **Matt** on the big screen during one of his stories, unbeknownst to **Matt**. It was hilarious, and hopefully worth the \$50 fine **Matt** bestowed on **Vito**!

On to some more fining: **David North's** 18 years of wedded bliss netted him a buck a year (his comment, "I'll pay your \$50 some day" was appreciated at our table); **Mark Sawyer** took some grief for his short pants, and **Matt** fined him \$20, and poor **Mike Page** ("Just fine me, **Matt**") also received a \$20 fine. **Margaret Cooker's** Rotary Shirt from the International Convention was up for a fine, and her "size" comment clinched it. \$10 to you, Margaret! **Kimberly Ramirez** took a stab at the marble bag this week, netting a mere \$5.

President's Circle Advertising

Join the Rotary Club of Victorville's "President's Circle" with your monthly pledge to support Club projects:

Platinum: \$ 100

Gold: \$ 50

Bronze: \$ 25



Russ' Rap

Russ announced that the Club Directory is being updated. If you have any changes, you need to go directly to the DaCbc website, log on, and make the changes yourself. <http://www.dacdb.com/>. If you wish to change or update your photo, contact **Margaret Cooker** and she will handle it for you.

Update on the Canned Food Drive: Last week all of the food collected over this quarter for the High Desert Clubs was donated to the Victor Valley Rescue Mission, whose cupboards were bare. We will continue to collect canned and dry goods, so bring your cans to Rotary each week.

Russ showed a short "You Tube" video from Josue Espinoza of the El Sauzal Orphanage. Through the video, entitled "Gracias for Zero Debt", Josue thanked all who helped get the Orphanage out of debt this past year. We can be proud for what our Club has done to help this Orphanage through the many years of service above self!

Steve Murray is continually receiving (and soliciting for) really nice items for the Wine, Jazz & More Auction. He and his wife, Pam, have been knocking on doors, and he promises some great items! Buy your tickets... Sponsor a table... Advertise in the program... Bring Auction items... whatever you can do to help make this a huge success! Don't forget to buy your \$10 raffle ticket for the beautiful gift basket! Tickets are on sale at each meeting! Here's an idea... buy several tickets, and give them



to your family members or employees for a chance to win!

Steve reminds Rotarians of the annual River Trip, taking place this year September 14-16. It is loads of fun, with boating, skiing, BBQ, etc. No need to have a boat; come for the great fellowship and fun in the sun!



Margaret Cooker reminds us to please try to attend the District Seminars in September. There is good information disseminated during the sessions, and it's mandatory that two members attend the afternoon session on "Grants"! Contact Margaret Cooker if you're able to attend.

Russ' Rotary Quiz question: "Where was the first Rotary Club established in a non-English speaking country?" Answer (from Matt, of course)... Alabama!



Rotary Celebrations!

September Member Birthdays

Ron Sugi	Sept. 7
Buck McKeon	Sept. 9
Dana Utgard	Sept. 11
Mike Hayhurst	Sept. 12
Teri Ortega	Sept. 12
Dan Dever	Sept. 13
Teressa DeAtley	Sept. 16
Gene Gibbs	Sept. 17
Fran Chevalier	Sept. 19
Kimberly Ramirez	Sept. 20
Jerry Craddock	Sept. 23
Jon Edson	Sept. 25
Evelyn Glasper	Sept. 25
Bob Basen	Sept. 26
Ron Boyd	Sept. 27
Paula Cox	Sept. 27
Vito Bello	Sept. 30

September Partner Birthdays

Vaughn (Cari) Thomas	Sept. 2
Carole (Gary) Adams	Sept. 9
Jude (Judy) Muñoz	Sept. 16
Shandiz (Mehdi) Mostaedi	Sept. 22

Wedding Anniversaries

Mark & Niki Sawyer	Sept. 9
Dick & Lynne Cole	Sept. 11
Ginger & John Ontiveros	Sept. 17
Margee & John Powers	Sept. 19
Robert & Melanie Lovingood	Sept. 20
Bill & Linda Scott	Sept. 22
John & Ann Wilkins	Sept. 26

Club Anniversaries

Pat Mark	Sept. 1
Paul Russ	Sept. 14
Dwight Johnson	Sept. 17
Kirby Brill	Sept. 19
Chuck Gehrke	Sept. 23
Donna Wells	Sept. 25
Hough-Everage	Sept. 26

District Training

September 15, 2012: UNLV, School of Law at 4504 Maryland Parkway, Las Vegas, NV. Doors open at 8:30, Sessions run from 9:00 a.m. - 12:00 p.m.

September 22, 2012: University of Phoenix Learning Center at 3110 East Guasti Road, Ontario, CA. Doors open at 8:30, Sessions run from 9:00 a.m. - 12:00 p.m.

Platinum Members:

President's Circle



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Bronze Members:

Meirs & Meirs (Donna Wells) - Sterling Commons (Ron Wilson)

VICTORVILLE ROTARY CLUB OFFICERS

President	Russ Stringham
Treasurer	David North
Executive Secretary	Margaret Cooker
Club Service	Steve Murray
Community Service	Dwight Johnson
New Generations	Rob Kilpatrick
Vocational	Joe Andreasen
International	Ben Tafoya
Foundation	Margaret Cooker
Recording Secretary	Marilyn Buttlerwerth
Sergeant At Arms.....	Gary Adams

Members-at-Large:

Dan Dever • Bob Basen • Robert Lovingood • Vito Bello

Past President (2011-12)	Charles Gehrke
Incoming President (2013-14)	Dr. Hough Everage
President-Elect (2014-15)	Steve Murray
President-Elect-Elect (2015-16) ...	Talk to Chuck for interviews

Current Chair Persons:

Membership	Dr. Hough Everage
SongMaster	Al Castellucci
Scholarships	Ginger Ontiveros
Publicity/Public Relations	Dwight Johnson
Cards and Calls	Gaylynn Stringham
Programs	Mike Page
Club Activities	Dan Dever
Newsletter	Mary Teran

The Victorville Rotary Club meets every Tuesday for fellowship at 11:30 a.m. and meeting at 12:00 noon at the Green Tree Golf Course Clubhouse, 14144 Green Tree Blvd., Victorville

Make-up Days and Locations

MONDAY:	San Bernardino East, Imperial Palace, noon
TUESDAY:	Rancho Cucamonga Sunrise, 7:15 a.m. Empire Lakes Golf Course Rancho Cucamonga, 12:00 p.m., Etiwanda Gardens Hesperia, 7:00 a.m., Dennies, 14165 Main St.
WEDNESDAY:	Adelanto Club (3rd and 4th Wed.), 11:30 a.m., R&S Beverage Co., 17500 Adelanto Rd., Adelanto. San Bernardino Crossroads, Hilton, noon, Barstow, Quigley's Outlet Center, Lenwood, noon University Prep, 7th and Forrester, 2:00 p.m. High Desert, 6:00 P.M. - Los Domingo's Rest., 6:00 p.m. 17790- Hwy. #18, Apple Valley
THURSDAY:	Apple Valley, Apple Valley Country Club, noon Ontario, 12:15 p.m., Doubletree Hotel San Bernardino, Denny's at I-15, 7 a.m. Redlands, Masonic Temple, noon Victor Valley Sunrise, Coco's, Victorville, 7 a.m.
FRIDAY:	San Bernardino North, Elks Lodge, 12:05 p.m.



Important Dates

Mark your Calendar!

Sept. 8: Wine, Jazz, & More - Spring Valley Lake Community Center - FREE wine tasting - 5:30-6:00 p.m.

Sept. 15: District Foundation, Membership, and Public Relations Seminar. UNLV, School of Law, 4504 Maryland Parkway, Las Vegas, NV. 9:00 a.m.

Sept. 14-16: Rotary River Trip
Rotary Fellowship on the Colorado River

Sept. 22: District Foundation, Membership, and Public Relations Seminar. University of Phoenix. 8:30 - noon. 3110 E. Gausti Rd., Ontario

IF YOU ARE NOT RECEIVING YOUR JOSHUA TREE VIA EMAIL, PLEASE CONTACT MARY TERAN TO GET ADDED TO THE EMAIL DISTRIBUTION LIST.

UPCOMING

ROTARY PROGRAMS

Aug. 28: Dino Bozonelos, Instructor, Victor Valley College - Topic: "Immigration" (Ontiveros)

Sept. 4: T.B.A.

Sept. 11: Off-Site: Victor Valley College Public Safety Center 19190 Navajo Rd., Apple Valley (Ontiveros). Map to follow.

Sept. 18: Theresa Franke, 2011-12 Rotary Club of Chino President. Topic: Job Creation Training in Local Schools Project (Business Plan Competition, Youth, Community and Vocational Service Projects (Hough)

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