

# The Joshua Tree

August 25, 2020

## How Many Descriptions Can One Person Have?

**Jessica Perez** is a no-nonsense entrepreneur in the truest sense of the word. As the mother, and owner of three businesses/careers in Real Estate Brokerage, Tax Consulting and Mobile Notary Public, she has her hands full 24/7. On top of that, as a recent Rotarian with our Club, Jessica took some time this week to share how COVID-19 affected her business and how Google Business has helped her company thrive in the pandemic.



In February of this year, her tax season was in full swing, and all at once everything changed with the Coronavirus pandemic. Notaries and Tax Consultants were gone, and doors shut due to the “Stay-At-Home” mandates, and even though their industry was deemed “essential”, they weren’t supposed to be seen. With two locations in Hesperia and San Bernardino, it came down to Jessica and her partner to run the offices, and sadly her partner was the victim of

an in-store robbery at the San Bernardino office. Although she was unharmed, the incident just made the whole Covid situation a bit more stressful!

Most people think that a Notary just does legal and real estate affairs, but it is more far reaching than just those two. Commissioned in 2016, her company MRGroup Signing Services & Mobile Notary, also does notary services for DMV Documents, Domestic Partnership Agreements, Consent Letters for a Minor to Travel, Jurists or Acknowledgments, Financial Documents, Grant Deeds, Health Care Documents, Passport and Visa Authentications, Pre-Nuptial agreements and much more.

We mentioned that Jessica is an entrepreneur, but she is also a fighter! The Notary industry is extremely competitive with over 155,000 Notary Publics in the State, and she was worked incredibly hard to make a name for herself. Has it paid off? Jessica says yes... and no. “Yes, because it has helped me gain new clients (*over 900 by referral only*) and solidified her reputation in the industry by being available and one of the few who actually answers her phone.

While things were getting very busy, with just two people running the whole businesses, they were lucky to already have hand sanitizers, gloves and more, because not only being an entrepreneur, and fighter, Jessica is also obsessed with sanitized cleaning!

The business world has changed due to the pandemic, and for Jessica, Google Business has been a notary business savior! With their assistance she has over a thousands of views to her website in

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### This Week’s Functionaries

**Invocation:** Chris Ackerman  
**Flag Salute:** Ryan McEachron  
**4-Way Test:** Brad Poiriez  
**Finemaster:** Ryan McEachron



*I am taking my column back by first thanking Margaret Cooker for stepping up last week to fill in for me while I was recovering from Corneal Transplant Surgery. Always appreciate those willing to help out when*

*needed. I also want to thank our speaker this week, Jessica Perez, who shared how important*



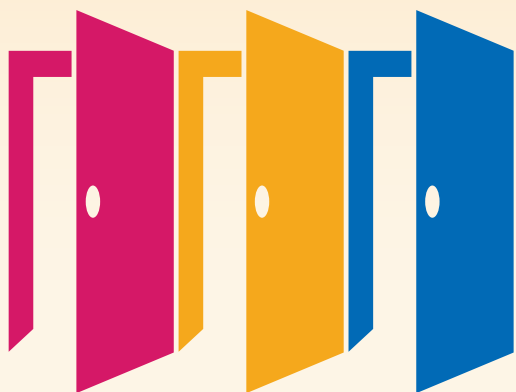
*Google Business was to her Notary Company, especially during the COVID-19 Pandemic. I also want to give a shout out to all of those who brought Raffle Prizes this week including Chris Ackerman, Kevin Kane, Jessica Perez, Don Lager, and Tina Escareño.*

*Mike Page is looking for program ideas for next week and beyond. Due to Coronavirus, he doesn't want to reach outside of the Club, so if you have something what will be of benefit to 70% of the Club members and preferably Covid related, please contact Mike and let him know your topic.*

*Next week is our Club Assembly to choose our next succession of Club President's, and I understand many of you have stayed away due to our meetings having to be outside and the excessive heat, but I cannot stress enough the importance of attending next week to have your voices heard towards the future of our Club.*

*Have a great Rotary week!*

*Steve*



## Descriptions...

*Continued from page one*

the last quarter and that works great for not only people searching Google but Siri as well. For individuals in Hesperia and San Bernardino, just ask Siri, "Where are there Notaries near me?" and MRGroup will come up near the top, if not at the very top, thanks in part to Google Business.

Google Business helps you learn how your business structure works, what pages people are looking at most often and what photos people are clicking on, and a variety of customer actions. In addition, Jessica uses Google organically, and only in areas of special promotions, will she pay for Google Ads, because along with being an entrepreneur, fighter, obsessed with sanitizing, she is also a penny pincher, she will not spend a dime on anything that does not grow her business financially.

If you'd like more information on MRGroup Signing Services & Mobile Notary at [www.jjnotary.com](http://www.jjnotary.com) or call 909-292-5014. Her tax business will be online soon at [WedoTaxes.biz](http://WedoTaxes.biz). There is more information Jessica shared about her future business endeavors, but it is not for public knowledge yet, so we will share in these pages when appropriate, but with that being said, be ready for great things to come from Jessica!

## CLUB ASSEMBLY SEPTEMBER 1

**Please attend in-person or Zoom for Selection of Future Club Presidents**

# Rotary Opens Opportunities

## Big Blue Dice



*Tina Escareño had an opportunity to grab the Blue Dice, but drew white instead and donated her \$5 back into the Polio Pig. We will continue next week with 9 dice and \$325 for the Rotarian who can pick the Blue Dice out of the bag.*

## Raffle

A bevy of raffle prizes were given out this week starting with **Kevin Kane** who gave away some Victor Valley Transit hand sanitizers to **Dwight Johnson** and **Tina Escareño**, a couple of VVTA shopping bags that will be used by **Don Lager** and **Ryan McEachron** and a pair of VR glasses that will be enjoyed by **Arsalee Morales**.

**Kevin Kane** himself will be doing some shopping with the \$25 Midway Home Solutions gift card he won from **Don Lager** and **Steve Orr** donated a \$25 pre-paid VISA gift card, courtesy of Heritage Victor Valley Medical Group, that found a new home with Mr. Lager.

The Merlot was flowing at the meeting with a bottle from **Tina Escareño** that was received by **Chris Ackerman**, as well as a bottle from **Dwight Johnson**, that will be enjoyed by President **Steve Orr** to help medicate himself while his eye surgery heals.

Finally, our speaker **Jessica Perez** gave away two gift baskets! One geared towards business marketing, that will be used by **Arsalee Morales**, and the other, a Covid-ready cleaning and sanitizing gift set that will be put to good use by **Tina Escareño**.

## Fine Session



**Ryan McEachron** was our Fine Master this week and began by dishing out a fine of \$20 to himself! Ryan accepted he was guilty of bringing campaign signs to the meeting and offering (*bribing*) any Rotarian who took a sign to put out in front of their home or business a \$5 discount on their next fine.

The only other fine levied was to **Kirsten Acosta** for not coming in person to the meeting and being the only Rotarian to view the meeting on Zoom.

## Rotary Guests

Our only guest this week was **Taylor Valdes** once again from Apple Valley Communications who attended with **Arsalee Morales**.

Rotary  
Club of Victorville, CA



## The Polio Pig

**Collected this week: \$10.00**

*Polio Pig: \$5 + Dice (Tina Escareño): \$5.00 = \$10.00*

**Collected to Date: \$17,416.48**

**Total equals: 95,944 Doses!**

*One dollar equals 2 doses of vaccine!  
\$500 pays for a Polio Clinic!*

# Rotary Club of Victorville, CA



The Joshua Tree is a Weekly Publication of the Rotary Club of Victorville  
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If you are not receiving your newsletter, please contact Editor Chris Ackerman at  
[chris@signifydesigns.com](mailto:chris@signifydesigns.com) or 760-559-1686 to be added to the e-mail or mailing list.

## VICTORVILLE ROTARY CLUB OFFICERS

### Board of Directors

President 2019-2021 .....	Steve Orr
Immediate Past President .....	Margaret Cooker
Treasurer .....	Donna Wells
Executive Secretary .....	Margaret Cooker
Publicity/Public Relations .....	Kevin Kane
Club Service .....	Bill Edwards
Community Service .....	Paul Earle
International Service.....	Ben Tafoya
Youth Service/Ryla & TLC .....	Arsalee Morales
Vocational Service .....	Dr. Bowtie Brian
Grants/Speech Contests .....	<b>PLEASE VOLUNTEER</b>
Scholarships.....	Please Volunteer
George Hensel Ethics Essay Contest .....	Ron Boyd
Membership.....	Don Lager
Billing Officer .....	Esther Mears

### Members-at-Large:

Dwight Johnson • Jon Hove • Rob Kilpatrick

### Positions & Committee Chairs

BOD Secretary .....	Marilyn Buttelwerth
Programs .....	Mike Page
Public Service.....	Rick Bessinger, Teresa DeAtley & Greg Benson
Sergeant At Arms.....	Arsalee Morales
Dan Stover Music Contest.....	Dr. Bowtie Brian
S.T.A.R. Students .....	Jim Barnes/Robin Cackler
Fundraising.....	Bill Edwards
Flowers and Gifts .....	KayMarie Gregory
Joshua Tree Editor .....	Chris Ackerman

The Victorville Rotary Club meets every Tuesday for fellowship at 11:30 a.m. and meeting at 12:00 noon at the Green Tree Golf Course Clubhouse, 14144 Green Tree Blvd., Victorville

### Make-up Days and Locations

<b>MONDAY:</b>	San Bernardino East, Imperial Palace, noon
<b>TUESDAY:</b>	Rancho Cucamonga Sunrise, 7:15 a.m. Empire Lakes Golf Course Rancho Cucamonga, 12:00 p.m., Etiwanda Gardens
<b>WEDNESDAY:</b>	High Desert/Hesperia Club meets 7:00 a.m., Denny's, 14165 Main St., Hesperia San Bernardino Crossroads, Hilton, noon, Barstow, Rositas, 540 Main St, 12:00 p.m.
<b>THURSDAY:</b>	Apple Valley, ZOOM Meetings, 1st, 2nd and 4th Thurs Ontario, 12:15 p.m., Doubletree Hotel San Bernardino, Denny's at I-15, 7 a.m. Redlands, Masonic Temple, noon
<b>FRIDAY:</b>	San Bernardino North, Elks Lodge, 12:05 p.m.

## Calendar Dates

**Sept 1: Club Assembly**  
12 Noon, El Pescador Patio

**Sept 14: Board of Directors meeting**  
5:30 pm Meeting  
DCB Board Room, 2nd Floor  
Hesperia and Silica Roads

## Upcoming Programs

**Sept 1:** Chet Hitt, Owner Sunset Hills Memorial Park & Mortuary **Topic: The Business of Death during COVID-19"** (Page)



**I'M  
A  
PROUD  
MEMBER**

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