



ROTARY
SERVING
HUMANITY

Rotary
Club of Victorville, CA 

THE JOSHUA TREE

SEPTEMBER 13, 2016

Reading B4K - Ending Literacy Poverty



Read B4K is a project, that teaches 4 year old children the basics of sounding out letters, so when they enter kindergarten, they are already reading at a first grade level. **Brad Letner** spearheaded this outreach through our Club earlier this year and is now looking to make it bigger and better for 2017.

Studies have shown that students not reading at grade level by 3rd grade and four times more likely to drop out. Based on research and studies, early literacy combats poverty as adults. If a child is succeeding in 4th - 8th grade, they are more likely to graduate high school and have successful employment as adults.

While all the studies and facts mean a lot, I will share about the experience of "Read-B4K". Years ago, every Thursday morning I would volunteer to read to 1st graders at different schools in the High Desert. It was fun and rewarding, because I knew going in, that a lot of these children did not get read to at home. When I heard about this project through our Club, I jumped at the chance to volunteer. Working one-on-one with a child over a few

months, seeing them "get it" and flourish in their reading skills is a phenomenal thing to experience. This whole experience is akin to the old adage: give a man a fish and you feed him for a day; teach a man to fish and you feed him for a lifetime.

Not one person does this alone, it takes many. While Brad oversaw and facilitated the project, along with others, **Margaret Cooker** was there almost every session working with these children. Other Rotarians such as **Caroll Yule, David North, Dan Munsey, Dr. Hough** and myself, were there working with these children as much as our schedules allowed. With the success of the six "graduating" students, it is time to grow the project to the next level.

The project needs more volunteers. Please consider giving one hour a week, an hour a month, or even as a stand-by. Anything would help. You can also give by helping with funds. This year we want to teach and give low income families that have computers, the software to empower them to teach their children at home. Each software program costs \$40. The project is also in need of \$100 a week to pay our volunteer coordinator, **Colleen Calderon** for her invaluable time running the program, making calls to families and volunteers. If you cannot do either, then all that is asked is to share this program with people you know. You never know which one of your friends or family will catch the passion for this project like some of us have, and continue to make this grow into something bigger than all of us.

This Week's Functionaries

| | |
|--------------|----------------|
| Invocation: | Van Young |
| Flag Salute: | Dan Munsey |
| 4-Way Test: | Roger Wagner |
| Song: | Al Castellucci |

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ROTARY SERVING HUMANITY



Dwight's Writes

This week, we had a great program with **Brad Letner**, STAR Students and to top it all off, a packed house!

Wine Jazz and More is now less than 2 weeks away! Very few tickets remain for the event. Chair **Brad Letner** shared that if you do not purchase your tickets right away, and just show up at the door, then the only way you will be able to get in, is to do a job that night, which he WILL find for you! There is also the Wine to talk about! Brad is offering any Rotarians the opportunity to "buy one, donate one" on cases of wine! Call Brad at 760-964-0046 or email brad@hesperiacc.com for more info.

Mike Page reminded us all that the deadline for nominations for the 2019-2020 Club President is September 15th! Please take some time and nominate an individual worthy of this position.

Your First Lady **Trish Johnson** made another batch of cookies for **Dan Dever** and **Teressa Coomes** who have birthdays this week, but neither were at the meeting! I guess another road trip is in order.



This week the Victorville Rotary Foundation presented a \$500 check to **Karen Everett**, Librarian from the Victorville City Library to be used for their 'Adopt a Book' program.

Finally, please join me in heartfelt condolences to fellow Rotarian from the Apple Valley Club, **Sam Pulice** on the tragic passing of his wife Carol. A great loss to our community and a family is left devastated. Please keep the entire Pulice family in your thoughts and prayers through this extremely difficult time they must face.

Finally, my thought of the week is "*The future lies before you, like a path of pure white snow. Be careful how you tread it, for every step will show.*" - Unknown.

S.T.A.R. Students

The school year has begun and it is time to once again award S.T.A.R. Students! This meeting we recognized children from Galileo Academy and Park View Prep.



Jackie Jauregui from the District, led the proceedings.

Aleesha Guido began the 5th grade at Galileo with some horribly bad scores on her work, below a 3! At the end

of the school year, she was named "Gladiator of the Year" for her success in becoming a top student!

Aarien Pearson, Jr. has been able to demonstrate accountability for his actions on how he respects others and in controlling his temper and has become an influential student.



Over at Park View Prep **Adrianna Flores** has shown tremendous growth in overcoming disciplinary challenges and now completes all work, stays on task and helps others.

Finally, **Abraham Ramirez** has made huge improvements by being more responsible with turning in homework and completing assignments in a timely manner. He has made great leaps of progress.

The Polio Pig

Collected this week: \$16.00

Polio Pig: \$11.00 + Dice (Robin Cackler): \$5.00 = \$16.00

Collected to Date: \$13,505.32

Total equals: 88,069 Doses!

*One dollar equals 2 doses of vaccine!
\$500 pays for a Polio Clinic!*



Fine Session

This week **Terry Caldwell** was our Fine Master so it was another well thought out and descriptive fine session that focused around this week's State of the County event.

Robert Lovingood was mentioned first for fumbling at the event trying to remember the date of his wedding anniversary from the stage at Wednesday's presentation. Since Robert was not in attendance this week, his wife **Melanie Lovingood** was the next best thing. Since they are celebrating 19 years of marriage on September 20, a \$19 fine was levied.

Dr. Roger Wagner was the Master of Ceremonies at the event, but lost control of the crowd after the County portion and was given a \$20 fine for allowing that to happen. **Van Young** was not forgotten either. At the VV Chamber event, **Van Young** approached Terry and exclaimed, "Jim Cox, how good it is to see you!" Opps. Van gave himself a \$10 but split in into two \$5 fines, because "both Jim and Terry lost in that one", said Van.

Going forward to this week's Rotary meeting, **Steve Orr** went home with \$10 less in his pocket for begging and pleading to Terry to sit at his table, and finally, **Brad Letner** gave himself a \$15 fine, \$5 each for the three coffee cup he knocked over while the STAR Students were being highlighted!

Raffle Prizes

This week water infuser bottles from **Rosanne Weathers** went home with **Doug Robertson** and **Dr. Ron Boyd**. Dr. Ron donated a couple of coffee mugs from the AV Animal Hospital that were won by **Terry Caldwell** and **Jimmie Smith**. Doug, Terry, and Jimmie also won tickets to the Apple Valley Air Show, courtesy of **Dwight Johnson**, as did **Rob Kilpatrick**.

Two pairs of tickets to the Whiskey and Wine event from the Victor Valley Concert Association, courtesy of **Rosanne Weathers** went to **Robin Cackler** and guest **Raquel Juarez**. Finally, **Doug Robertson** went two for two winning both pairs of tickets from **Steve Orr** to the upcoming VV Concert Association event of Victoria Banks live in concert!

Rotary Guests

We had a lot of guests with us this week to hear **Brad Letner** speak on his Read B4K project. Brad's guests included, **Colleen Calderon**, **Raquel Juarez** from Primerica, **Evelyn Herrera** from Mary Kay, **Rory & Shannon Shannon** from SaddleRock Reverse Mortgage & Investments, and **Mark Austin** from C-Me Promotions.

Not to be outdone, **Margaret Cooker** invited **Karen Everett** from the Victorville City Library, **Ross Sevy** from Assemblyman Jay Obernolte's office, **Susan Drake** from Supervisor Lovingood's office and **Wasey Noori** from Congressman Cook's office. **Robin Cackler** joined us this week as a guest of **Pastor Paul Earle**, and **Steve Orr** invited one guest, **Bill Edwards** from the VV Rescue Mission, who was seen leaving with a membership packet....

Our "Stand-Ins" this week were **Melanie Lovingood** for her husband Robert, **Jimmie Smith** for **Mark McKay** and **Jackie Jauregui** for **Maureen Mills**.

Lucky Blue Dice



Robin Cackler got another chance as Lady Luck this week, but drew white again and gave her \$5 to the Polio Pig! Next week we will have 10 dice and \$300 up for grabs for the one lucky Rotarian who can select the blue dice.



VICTORVILLE ROTARY CLUB OFFICERS

Board of Directors

| | |
|---|-----------------|
| President 2016-2017 | Dwight Johnson |
| Immediate Past President/International..... | Ben Tafoya |
| Treasurer | Donna Wells |
| Executive Secretary/Foundation/Administration ... | Margaret Cooker |
| Incoming President 2017-2018/Membership | Dan Munsey |
| Publicity/Public Relations | Kevin Kane |
| Club Service & President 2018-2019 | Brad Letner |
| Community Service | Victor Rocha |
| Youth Service/Scholarships | Van Young |
| Vocational Service | Alicia Anderson |

Members-at-Large:

Steve Orr • Mark Taylor • Dan Dever • Rob Kilpatrick

Positions & Committee Chairs

| | |
|---|----------------------|
| BOD Secretary | Marilyn Buttlerwerth |
| Billing Officer | Jennifer Starbuck |
| Sergeant At Arms..... | Gary Adams |
| Song Master | Al Castellucci |
| Programs | Mike Page |
| Wine, Jazz & More | Brad Letner |
| R.Y.L.A./TLC/Public Safety Awards | Teresa Coomes |
| Flowers and Gifts | Trish Johnson |
| Joshua Tree Editor | Chris Ackerman |

The Victorville Rotary Club meets every Tuesday for fellowship
at 11:30 a.m. and meeting at 12:00 noon at the Green Tree Golf
Course Clubhouse, 14144 Green Tree Blvd., Victorville

Make-up Days and Locations

| | |
|-------------------|--|
| MONDAY: | San Bernardino East, Imperial Palace, noon |
| TUESDAY: | Rancho Cucamonga Sunrise, 7:15 a.m. Empire Lakes Golf Course Rancho Cucamonga, 12:00 p.m., Etiwanda Gardens |
| WEDNESDAY: | High Desert/Hesperia Club meets 7:00 a.m., Denny's, 14165 Main St., Hesperia Adelanto Club meets 2nd Wed. at Chamber Room at Maverick Stadium at 11:30 a.m., and the 3rd and 4th Wed. at Budweisers, Adelanto Rd, Adelanto at 8am. San Bernardino Crossroads, Hilton, noon, Barstow, Los Domingo's 1520 Main St, Quigley's Outlet Center, Lenwood, noon University Prep, 13853 Seneca Rd, 2:00 p.m. |
| THURSDAY: | Apple Valley, Apple Valley Country Club, noon Ontario, 12:15 p.m., Doubletree Hotel San Bernardino, Denny's at I-15, 7 a.m. Redlands, Masonic Temple, noon |
| FRIDAY: | San Bernardino North, Elks Lodge, 12:05 p.m. |

Calendar Dates

Sept 24: Wine, Jazz and More 2016
Spring Valley Lake Community Center

**Oct 18: Offsite Meeting - Victor Valley
Transit Authority**
Noon • 17150 Smoke Tree St., Hesperia

Future Rotary Programs

Sept 20 : Don Ray **TOPIC: "The Spy of Shadow
Hills CA - Rumor or Reality"** (Kane)

Sept 27 : David North, Desert Community Bank
**TOPIC: "Brexit: What is It and
Why Does it Matter?"** (Johnson)

Rotary Club of Victorville, CA PRESENTS

16TH ANNUAL
WINE JAZZ & MORE
Saturday
September **24** 2016
SPRING VALLEY LAKE COMMUNITY CENTER
12975 ROLLING RIDGE, VICTORVILLE, CA 92395
5:00PM : WINE TASTING • 6:00 PM : DINNER
\$40 PER PERSON • \$75 PER COUPLE

PROCEEDS TO BENEFIT
HIGH SCHOOL SCHOLARSHIPS - VICTOR VALLEY COLLEGE SCHOLARSHIPS
LITERACY PROJECTS - POLICE FIRE ACTIVITY LEAGUE

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