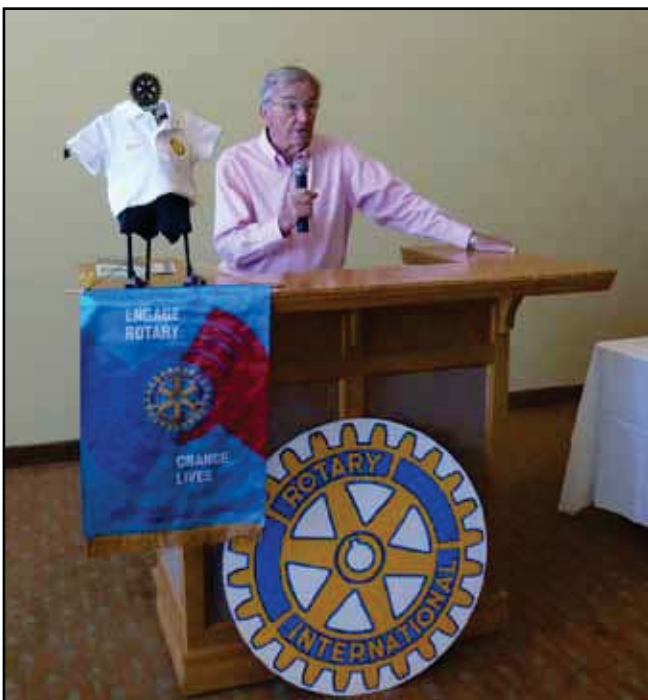




## Manufacturing in the High Desert



**Jim Dye, General Manager,  
United Furniture Industries, Inc.**

The site of the old George Air Force Base is California's home to United Furniture Industries, Inc., with six additional manufacturing locations in Mississippi and North Carolina (three in each state). General Manager Jim Dye is a transplant from Mississippi/Tennessee/Carolina, now feels like a current "native" Californian. He loves it here, and plans to stay.

Jim values the importance of "community" in business, and is proud to hire locally; 27 families moved up from down below to work in the Victorville plant, and there are 200 employees in total. The nine million dollar annual payroll allows his workers to spend their earnings in the High Desert, and Jim stated that his company impacts the local economy with over \$30 million being spent on goods and services locally. The company ships under the United Furniture brand name, and also Simmons Upholstery. Jim explained how instituting payroll incentives has almost doubled many employees' hourly rates, as well as product output. He stated that Victorville is now the most efficient of all the United Furniture Ind. plants, with 1,000 pieces per day being manufactured. We enjoyed hearing Jim's perspective on manufacturing in the High Desert.



## S.T.A.R. AWARDS



*Endeavour  
School of Exploration*

Endeavour School of Exploration and Green Tree East Elementary sixth graders received awards presented by Russ Stringham and V.E.S.D. Assistant Superintendent Lori Clark. S.T.A.R. awards (Striving to achieve results) are awarded to students who have made a significant improvement in their academics, attitude, and/or attendance. We welcomed the school staff and families of Madison Reyes, Zion Theodoropoulos, and Natalie Zaragoza (Endeavour), Ethan Macias, Marcos Moreno, and Gerardo Rosales.



*Green Tree East  
Elementary School*

## THIS WEEK'S GUESTS



Kevin Kane introduced guests this week. Sitting in for Don Lager was Jose Sandoval and Rebekah Curtis from Gentiva Hospice was sitting in for Mary Hennesy. We also welcomed

Rosanne Weathers of CBS Radio (Orr); Jon Hove's son, Harrison; Apple Valley Rotarians Carl Coleman and Wally Linn; Garner Morris from the First Supervisor's Office; Cathy Abbott of VVC Foundation; Melanie Lovingood for Robert; Jim Dye of United Furniture Industries, and Lori Clark, Assistant Supervisor of Victor Elementary School District.

## A great example of Rotary monies spent helping our friends to the south...



Pictured is one of the recipients of the wheelchairs that were delivered a few weeks ago by Russ and Ben in Ensenada through our Sister Rotary Club.

**Last Chance... Sept. 21st**

## Back to Rotary Basics

Sat. Sept. 21st

9 a.m. -12 p.m. (Register at 8 a.m.) - Continental Breakfast served \$20 - Register today on DaCdb

Etiwanda Gardens, 7576 Etiwanda Ave., Etiwanda, CA  
(Club will reimburse after you attend.)

## BRING YOUR CANS TO ROTARY!!

Please remember to bring in your canned and dry goods for needy high desert families. This is an on-going, annual Food Drive, and a recipient organization will be chosen quarterly.



## Thank you to today's Functionaries



**Invocation:** Mark Sawyer  
**Flag Salute:** Todd Sturges  
**4-Way Test:** Hough  
**Song:** Caroll Yule



**Please keep these Rotary families in your prayers...**

Al Castellucci  
Gene Gregory  
Jon Edson

## MAKE UP A ROTARY MEETING ONLINE!

Visit: <http://www.rotaryclubone.org/>



Go to Facebook.com. In search bar type in: Rotary Club of Victorville.



Join the Rotary Club of Victorville's "President's Circle" with your monthly pledge to support Club projects:

Platinum: \$ 100  
Gold: \$ 50  
Bronze: \$ 25

**With your monthly pledge you are able to choose which projects you support!**

**Please consider joining... choose the projects your money supports! See Margaret Cooker for more info.**





## Russ' Rap

**Mark Layton** tells us the Rotary Pantry is pretty empty, so if you can bring some canned goods, please do!

**Dan Dever** reminds us we have only three Tuesdays left before the Wine, Jazz & More event... our BIGGEST fund raiser. Please be sure you are involved in some way. We need ALL Rotary members' support so we can move forward with the many projects our Club supports.

**President Russ** gave Wally Linn a few minutes to announce the 3rd Annual Kiwanis "God & Country" event coming November 7th. The guest speaker is Major Jeff Struecker (Blackhawk Down), and the Azuza Pacific University Choir and Orchestra will be performing. It will be held in the Heilig Meyers Building, and a huge crowd is expected to attend. Wally is looking for sponsors to sponsor a table of ten high school students for \$250.00. Contact him if you would like to donate (760) 217-0754.

Wally Linn, Apple Valley Rotarian and renowned Chili Chef, laid down the gauntlet for someone in our Club to make chili better than his! The Chili Cook-off will be held on October 19th and our Club will also have a booth. Please help support this year; talk to **Russ** or **Dan Dever**.

**NOTE:** Please consider your recommendations for Community Service Paul Harris Fellow recognition. Must be a non-Rotarian that exemplifies "Service Above Self" in our community. Please provide your submissions to either Margare Cooker or Mike Page.



### LUCKY BLUE MARBLE

**Caroll Yule** tried to win today, but brought home only \$5 :(

**Next week, \$450/9 marbles**

## WHAT'S IN MARGARET'S CAN??

**Collected this week: \$14.59**

**Collected to Date: \$9,527.65**

**Total equals: 80,145 Doses!**

One dollar equals 2 doses of vaccine!  
\$500 pays for a Polio Clinic!

## FINE & RAFFLE SESSION:



**Caroll Yule** presided this week as FineMaster, and had a fun quiz for us. Wrong answers netted a \$10 fine, and were only levied on **Dan Dever**,



**Kevin Kane, Doug Robertson, and Bob Basen.** Correct answers were given by **Mike Page, Margaret Cooker, Mark Sawyer, Ginger Ontiveros, and Steve Orr!**

Nice raffle prizes were handed out: **Terry Caldwell** and **Dwight Johnson** each took home a Beautiful Basket from **Shred Your Docs**; **PrintMart's** Survival Kit went home with **Todd Sturges**; **Jim Cox** won **Steve Flannery's** Duck Race tickets; a Beautiful Candle from **Hough** went to **Dwight Johnson**, and **Le Chartreuse's** Gem Globe Key Chains went to **Mark Layton** and **Hough**. **Caroll Yule's** ticket was drawn, and she was given the chance to win \$400, but alas, only won \$5!



## ATTENTION MEMBERS



**Remember, next week's Rotary meeting will be next door...**

## GREEN TREE INN

**Banquet Room**



*Bill Scott*



Bill Scott invites Rotarians to visit his shop... they are building a really, really big mixer that is 22' tall, and will mix an 1100 gallon batch of mayonnaise in only 15 minutes!! Also, if you have a financial background and would like to assist with VVC's issues, please get in touch with Bill to lend a hand.

## VICTORVILLE ROTARY CLUB OFFICERS

### Board of Directords

President & Immediate Past President.....	Russ Stringham
Treasurer .....	David North
Executive Secretary .....	Margaret Cooker
Incoming President/Membership .....	Steve Murray
Club Service & President 2015-16 .....	Ben Tafoya
Community Service .....	Mark Layton
Youth Service .....	Ginger Ontiveros
Vocational Service .....	Jim Barnes
International .....	Dan Dever
Foundation .....	Margaret Cooker
BOD Secretary .....	Marilyn Buttelwerth

### Members-at-Large:

Dwight Johnson • Bob Basen • Rob Kilpatrick • Kevin Porter • Mark Taylor

### Positions & Committee Chairs 2013-2014

Sergeant At Arms.....	Gary Adams
SongMaster .....	Al Castellucci
Club Activities .....	Ben Tafoya
Membership.....	Steve Murray
Programs .....	Mike Page
Publicity/Public Relations .....	Dwight Johnson
Scholarships .....	Ginger Ontiveros
Wine, Jazz & More .....	Ben Tafoya
Cards and Calls .....	Gaylynn Stringham
Newsletter .....	Mary Teran

The Victorville Rotary Club meets every Tuesday for fellowship at 11:30 a.m. and meeting at 12:00 noon at the Green Tree Golf Course Clubhouse, 14144 Green Tree Blvd., Victorville

### Make-up Days and Locations

- MONDAY:** San Bernardino East, Imperial Palace, noon
- TUESDAY:** Rancho Cucamonga Sunrise, 7:15 a.m.  
Empire Lakes Golf Course  
Rancho Cucamonga, 12:00 p.m., Etiwanda Gardens  
Hesperia, 7:00 a.m., Denny's, 14165 Main St.
- WEDNESDAY:** Adelanto Club meets 2nd Wed. at Chamber Room at Maverick Stadium at 11:30 a.m., and the 3rd and 4th Wed. at R&S Beverage Co., 17500 Adelanto Rd., Adelanto.  
San Bernardino Crossroads, Hilton, noon, Barstow,  
Quigley's Outlet Center, Lenwood, noon  
University Prep, 7th and Forrester, 2:00 p.m.
- THURSDAY:** Apple Valley, Apple Valley Country Club, noon  
Ontario, 12:15 p.m., Doubletree Hotel  
San Bernardino, Denny's at I-15, 7 a.m.  
Redlands, Masonic Temple, noon  
Victor Valley Sunrise, Coco's, Victorville, 7 a.m.
- FRIDAY:** San Bernardino North, Elks Lodge, 12:05 p.m.



### Important Dates

## Mark your Calendar!

- Sept. 21:** Back to Rotary Basics  
Etiwanda, CA
- Sept. 24:** Club Assembly- OFF SITE  
Green Tree Hotel Conference  
Room
- Oct. 5:** Wine, Jazz & More  
Spring Valley Lake Community  
Building (More info to follow).
- Oct. 12:** Calico Off-Road Trip - Contact Dan  
Dever (760) 963-2198
- Oct. 28:** Past President's Meeting - 5:30 -  
Green Tree G.C. Clubhouse
- Jan. 3, 2013:** R.I. Foundation - Ontario Double  
Tree - Black tie - RI President Ron  
Burton will be in attendance

IF YOU ARE NOT RECEIVING YOUR JOSHUA TREE LINK VIA EMAIL, PLEASE CONTACT MARY TERAN TO GET ADDED TO THE EMAIL DISTRIBUTION LIST.

## UPCOMING ROTARY PROGRAMS

- Sept. 24:** Stateline Solar - Topic: "Renewable Energy - Muy Caliente!" (Ontiveros)
- NOTE:** At Green Tree Hotel Banquet Room
- Oct. 1:** Logan Olds, General Manager, Victor Valley Wastewater Reclamation Authority - Topic: "Protecting the Public Health" (Ontiveros)
- Oct. 8:** Jantinder "Jay" Singh - Topic: "A Introduction to Sikhism" (Stringham)

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