



The Joshua Tree



The Weekly Publication of the Rotary Club of Victorville

September 18, 2012

JOB CREATION TRAINING PROGRAM

This week's guest speaker was Theresa Franke, 2011-12 Rotary Club of Chino President, who jointly presented with C. Ray Carlson, President of Entrepreneurial Media Consortium, Inc. The topic was a project entitled, "Beyond Apple", and was conceived by C. Ray Carlson, who is also the District 5300 Vocational Chair. Ray's goal through "Beyond Apple" is to use business-savvy Rotarians to help guide students into entrepreneurship, starting with writing a business plan. The program is 20 years old, and "Job Creation for Youth is our Mission". It has been used in Nigeria to help students create their own business, and Ray has returned four times with his program.

The 10-week program is directed toward high school students, and Theresa, with the help of the Chino Rotary Club, brought it into the Chino High School. Theresa explained how they started with volunteers, coordination, training, and a budget. Five Rotarians began to implement the program utilizing their business knowledge as a basis, with funds budgeted from the Club's Foundation. They worked with the students to develop a business plan. At the end of the class, one group's plan was selected to be presented to the Chino Rotary Club.

Program materials are available through the Entrepreneurial Media Consortium.

E-mail Ray for further information at: ray@rotapreneur.com.

Thank you to today's Functionaries



- Invocation:** Van Young
- Flag Salute:** Todd Sturges
- 4-Way Test:** Ron Boyd
- Song:** Al Castellucci



Rotary President Russ Stringham presents Theresa Frank and C. Ray Carlson with a Speaker Certificate and book to be donated to the Victorville Library in their names.



New Generation of Rotary

One of the most rewarding opportunities available to Rotarians is that of working closely with the youth of their community. As civic and business leaders, Rotarians serve as role models, living out the Rotary slogan, "Every Rotarian an example to youth." Helping young people develop those qualities of leadership and civic responsibility is a primary objective of Rotary's work with youth.

PLEASE JOIN US EVERY TUESDAY FOR FELLOWSHIP AT 11:30 A.M. BEFORE OUR MEETING IS CALLED TO ORDER AT NOON.

THIS WEEK'S GUESTS



Welcome to Mike Morrissey of Citizen's Business Bank (DeAtley); James Johnson of the Victor Valley College Foundation (Ontiveros); Fabien Blakey of Brandman University (Hough); Manny Manahan of ServePro (for Rick Hampton); and Jacquie Lukacsffi (Edson). Thanks, Dwight Johnson, for the introduction of guests this week.

FINE & RAFFLE SESSION:



Matt Drake returned from his Auctioneer duties to rain down fines on his fellow Rotarians. He began with a \$50 fine to **Ron Wilson** for his purple sports jersey, then hit up **John Kroencke** for \$10 for his look-a-like guest. **Jim Barnes** paid a \$5 fine for something only **Matt** knows, and **Bob Basen** gets a \$50 fine for listening to **Matt's** "b.s." No fine, just some "schmoozing" with **Todd Sturges**, **Luis Frisby**, and **Carolyn Villars**; however, a \$10 fine was levied on **Bill Scott** for reminding **Matt** he still has to serve two meals for eight people!



Some nice raffle tickets were handed out today; thank you, donors! Four Angels Tickets from **Robert Lovingood** were won by **team Lukacsffi/Edson**, a Pocket Knife from **PrintMart** went to **Gary Adams**, and **Midway Home Solutions'** \$25 Gift Card was won by **Donna Wells**. More Angels Tickets from **Robert Lovingood** went to **Steve Murray**, and **Charles Gehrke** took a moment to ask for nominees/volunteers as 2015-16 Club President, for which **Matt** nominated **Mehdi Mo-staedi**, and then fined him \$10!

The new directory will be going to print in two weeks. All members need to update their information on the DaCdb web site.

It is your responsibility to update your information!

How to update your information:

Initially, as a Rotarian in this District, you may review and update your own record for Personal & Contact Information. Here is how you do it: Go to the web site and sign in by using your E-mail address as the User I.D., and your RI Member ID as your Password. (Your RI Member ID is on your monthly ROTARIAN magazine just above your Name, or you can get it from MargaretCooker). Just click VIEW My DATA (under the MEMBER tab), and then you may EDIT/change "your information", including the User I.D. and Password to values of your choice. Go to the following web site, and if you have problems, contact Margaret Cooker.



Home of Stew & Diane Anderson



18259 Dauville
Spring Valley Lake
Pot Luck
"Fall Comfort Foods"
6-8 p.m.
760-245-8816

www.victorvillerotary.org

BRING YOUR CANS TO ROTARY!!

YEAR 'ROUND GIVING OPPORTUNITY:

Please remember to bring in your canned and dry goods for needy high desert families. This is an ongoing, annual Food Drive, and a recipient organization will be chosen quarterly.



LUCKY ORANGE MARBLE

Gary Adams tried for another win, but took home only \$5!

Next week - 13 Marbles

\$300 !!



Russ' Rap

Dwight Johnson introduced guests, and thanked donors for bringing their cans in today. We have outgrown our storage area already! **Joe Andreasen** graciously offered to have his students decorate boxes that could be placed into Rotarian businesses for the collection of canned and dry goods. Please contact **Dwight Johnson** or **Joe Andreasen** if you are interested in having a decorated box at your place of business!



Steve Murray reported on the Wine, Jazz & More event, and when **Margaret** returns and the spreadsheets are calculated, a final figure will become available. In the meantime, it is estimated we will net over \$25,000!! BIG Thank you to all members who participated and a special thank you again to **Matt Drake** and **Caroll Yule** for the fantastic job they did as auctioneers. **Russ** also thanked **Steve** and **Pam Murray**, who went above and beyond to bring in such a successful event. **Steve** says they are "glad it's over"! Wine, Jazz & More Programs were on the tables for all to see, and they were beautifully done by **Print-Mart** (at no charge). **Russ** thanked all advertisers for their contribution, and big thanks go to **Russ** for that, too!



Joe Andreasen, Vocational Service Chair, announced the upcoming Rotary Teacher Mini-Grants for educators. Last year we raised almost \$15,000 for local teachers. Please consider what you might be able to donate to this great program. We already have a \$3,000 commitment from the Superintendent of the Oro Grande School District!

Teresa announced the October 4th Fireside at **Stew** and **Diane Anderson's** home. This will be a potluck dinner, and a sign-up sheet will be going around at meetings, or you may sign up online at <http://www.dacdb.com>. You may also contact **Teresa** if you plan to attend. The theme is "Fall Comfort Foods".

The October 13th Calico Off-Road Trip is a bunch of fun. Contact **Dan Dever** or **Steve Murray** for information.

Russ noted how much we enjoyed our tour last week of the Victor Valley College Public Safety Center, and the fact that we were able to see how some of our tax/bond dollars are spent. He thanked **Ginger Ontiveros** for the opportunity to see such a wonderful facility.

SPOON OF Exemption



CITY OF
VICTORVILLE

DOUGLAS B. ROBERTSON
CITY MANAGER

drobertson@ci.victorville.ca.us

P.O. Box 5001 • Victorville, California 92393-5001
14343 Civic Drive • Victorville, California 92392-2399
(760) 955-5029 • Fax (760) 269-0015

Printed on Recycled Paper



Doug wanted to thank whoever secured the Navitat prize for the Wine, Jazz & More. He and his kids went and had an absolute blast! Doug looks forward to celebrating Victorville's 50th Anniversary this Friday evening, and hopes to see Rotarians there.



Go to Facebook.com. In search bar type in:
Rotary Club of Victorville.

WHAT'S IN MARGARET'S CAN??

Collected this week: \$7.00

Collected to Date: \$8,899.56

Total equals: 78,854 Doses!

One dollar equals 2 doses of vaccine!
\$500 pays for a Polio Clinic!

Thanks for keeping that can moving, folks!

District Training

September 22, 2012: University of Phoenix Learning Center at 3110 East Guasti Road, Ontario, CA. Doors open at 8:30, Sessions run from 9:00 a.m. - 12:00 p.m. **

PLEASE NOTE...

** Training on the new Grant process from 1:00 to 3:00 p.m. Thank you to Vito Bello, Alici Anderson, and Ginger Ontiveros for representing the Rotary Club of Victorville!

Platinum Members:

President's Circle



BRANDMAN University Chapman University System

Dr. A.L. Hough-Everage
Professor of Education
Victorville Campus

12421 Hesperia Road, Suite C-6
Victorville, CA 92395
hough@brandman.edu
Phone: 760-955-7555
Fax: 760-955-7444
www.brandman.edu

MsB
myschoolbookstore.com

FLANNERY COMPANY

Steve Flannery
Owner
Client Services Manager

16430 Beaver Rd.,
Adelanto, CA 92301

phone 800.456.3400 ext. 353
fax 800.284.5600
evet@flannerycompany.com
evet@myschoolbookstore.com

ORO GRANDE SCHOOL DISTRICT



Joseph B. Andreasen
Superintendent

Cell: 760-963-9568
Ph: 760-243-5884 x148
Fax: 760-859-3009
Email: joseph_andreasen@orogrande.org

PO Box 386
19175 Third Street
Oro Grande, CA 92368
www.orogrande.net

25 years Experience in
High Desert Commercial Real Estate

Mehdi Mostaedi

COLDWELL BANKER COMMERCIAL
REAL ESTATE SOLUTIONS

(760) 684-8044
(760) 559-6807 Cell

mm@cbcdesert.com
CA Lic# 01392527

Gold Members:

ICR Staffing Services Inc.



PRINT mart

Your Source for Quality Printing

SHARPS TERMINATOR

Margaret Cooker
West Coast Sales & Service

Tesson Energy Systems LLC
m. 760 243 5928
e. jmac.tesson@gmail.com
www.sharpsterminator.us

S&B SHEAR REALTY
THE SIGN OF SUCCESS

Caroll Yule
760-964-9585



Bronze Members:

Meirs & Meirs (Donna Wells) - Wilson Advisory Business Center (Ron Wilson)

VICTORVILLE ROTARY CLUB OFFICERS

President	Russ Stringham
Treasurer	David North
Executive Secretary	Margaret Cooker
Club Service	Steve Murray
Community Service	Dwight Johnson
New Generations	Rob Kilpatrick
Vocational	Joe Andreasen
International	Ben Tafoya
Foundation	Margaret Cooker
Recording Secretary	Marilyn Buttlerwerth
Sergeant At Arms.....	Gary Adams

Members-at-Large:

Dan Dever • Bob Basen • Robert Lovingood • Vito Bello

Past President (2011-12)	Charles Gehrke
Incoming President (2013-14)	Dr. Hough Everage
President-Elect (2014-15)	Steve Murray
President-Elect-Elect (2015-16) ...	Talk to Chuck for interviews

Current Chair Persons:

Membership	Dr. Hough Everage
SongMaster	Al Castellucci
Scholarships	Ginger Ontiveros
Publicity/Public Relations	Dwight Johnson
Cards and Calls	Gaylynn Stringham
Programs	Mike Page
Club Activities	Dan Dever
Newsletter	Mary Teran

The Victorville Rotary Club meets every Tuesday for fellowship at 11:30 a.m. and meeting at 12:00 noon at the Green Tree Golf Course Clubhouse, 14144 Green Tree Blvd., Victorville

Make-up Days and Locations

MONDAY:	San Bernardino East, Imperial Palace, noon
TUESDAY:	Rancho Cucamonga Sunrise, 7:15 a.m. Empire Lakes Golf Course Rancho Cucamonga, 12:00 p.m., Etiwanda Gardens Hesperia, 7:00 a.m., Dennies, 14165 Main St.
WEDNESDAY:	Adelanto Club (3rd and 4th Wed.), 11:30 a.m., R&S Beverage Co., 17500 Adelanto Rd., Adelanto. San Bernardino Crossroads, Hilton, noon, Barstow, Quigley's Outlet Center, Lenwood, noon University Prep, 7th and Forrester, 2:00 p.m. High Desert, 6:00 P.M. - Los Domingo's Rest., 6:00 p.m. 17790- Hwy. #18, Apple Valley
THURSDAY:	Apple Valley, Apple Valley Country Club, noon Ontario, 12:15 p.m., Doubletree Hotel San Bernardino, Denny's at I-15, 7 a.m. Redlands, Masonic Temple, noon Victor Valley Sunrise, Coco's, Victorville, 7 a.m.
FRIDAY:	San Bernardino North, Elks Lodge, 12:05 p.m.



Important Dates

Mark your Calendar!

- Sept. 22: District Foundation, Membership, and Public Relations Seminar.**
University of Phoenix. 8:30 - noon.
3110 E. Gausti Rd., Ontario
- Oct. 4: Fireside - Home of Stew and Diane Anderson.** Pot Luck. 6-8 p.m.
18259 Dauville, S.V.L.
- Oct. 13: Annual Calico Off-Road Trip**
Contact Dan Dever for info.

IF YOU ARE NOT RECEIVING YOUR JOSHUA TREE VIA EMAIL, PLEASE CONTACT MARY TERAN TO GET ADDED TO THE EMAIL DISTRIBUTION LIST.

UPCOMING ROTARY PROGRAMS

- Sept. 25:** Yesenia Arias, Arellano & Associates
Topic: Update of the High Desert Corridor Project (Page) / **STAR Awards / Brentwood Career Exploration** student pairing
- Oct. 2:** T.B.A.
- Oct. 9:** **Teacher Mini Grants** (Andreasen)
- Oct. 16:** **Joe Brady, BRADCO**
- Oct. 23:** **Interact Students**
- Oct. 30:** **Off-Site: Pacific Aviation Group**
18499 Phantom West, Bldg. #17

Newsletter Printing Courtesy of

PRINT
mart
Your Source for Quality Printing

The Joshua Tree

A Weekly Publication of the Rotary Club of Victorville

P.O. Box 734 • Victorville, CA 92393 • www.victorvillerotary.org

Mary Teran, Editor (760) 861-8520 • maryteran1@gmail.com