



Rotary 

 BE THE INSPIRATION

The Joshua Tree

October 9, 2018

A VISIT TO APPLE VALLEY COMMUNICATIONS

It's always good to see a business grow and thrive, but to become iconic is simply on another level! Members saw that this week as we had an off-site meeting at Apple Valley Communications, hosted by member **Arsalee Morales**. She gave a wonderful presentation plus a tour. Joining Arsalee was AVCom President **Larry Cusack**.

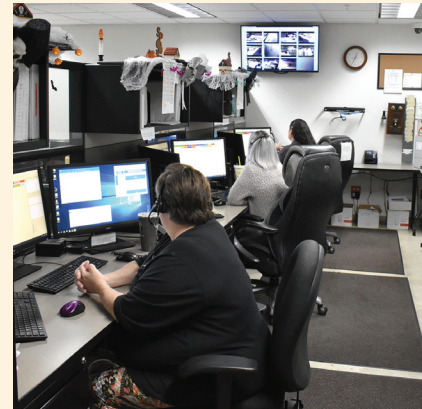
The company began in 1956 by Larry's father as a 2-way radio company, supplying radios and tower work locally.

They started with just 3 employees and are now at over 90!

While they are still a local provider and 90% of their employees live locally, about 85% of their work is now done "down the hill". They service the educational

industry from K-12 to higher education, Governmental Municipalities, the Healthcare Industry including hospitals and nursing facilities, and finally, commercial and also residential customers.

While most people think of Apple Valley Communications as an alarm company, they do much more. A full service company, they provide fire alarm systems, intercoms, data/voice cabling systems, security cameras, sound systems such as in home surround sound setup, telephone systems, audio/visual technology, card access systems and nurse call activation.



The company has a 24 hour monitoring division with live personnel for fire and security alarm monitoring, plus a complete in-house drafting and design team. All of their staff are highly skilled, with factory and industry trained certifications.

With such projects as the Fort Irwin Hospital, Apple Valley Communications team met with the hospital, took their vision and designed all systems from the ground up.

For more information on what they can offer you, please visit www.applevalleycommunications.com.

This Week's Functionaries

- Invocation: Brad Letner
- Flag Salute: Brad Letner
- 4-Way Test: Brad Letner
- Finemaster: David North

LETNER'S LETTER



Thank you to EVERYONE who made this year's Mardi Gras Celebration a tremendous success. I especially want to thank **Chris Ackerman** for the awesome double duty as emcee and auctioneer. The committee did an outstanding job (and I would say that even if my wife, Teresa, did not step in as committee chair at the 11th hour). Our fundraiser was successful, raising over \$14,000 after expenses - which will go a long way to supporting the great things our Club wants to do for our community this year.

Congratulations to **Arsalee Morales** for being the Rotarian of the Month. She did a great job on the Mardi Gras committee, putting in many hours to make our décor truly match the theme. She's also been a lifesaver as our Sergeant of the Guard stand-in, welcoming us all each week with a cheerful smile. Finally, she hosted a great off-site meeting at Apple Valley Communication Tuesday, (with a little support from her boss, **Larry Cusack**).

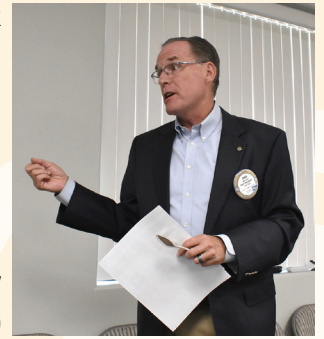
Teacher mini-grant season is upon us. Please let **Ryan McEachron** know ASAP if you can support one or more classrooms this year. We have a lot of opportunities to make a difference, here at home and around the world. Rotary connects our efforts to our greater community, and in turn connects our Club to 1.2 Million Rotarians. If each of us does a little, together we can do a lot.

Thank you for adding your own time, talent and treasure to our Club. Each of you does far more than a little to make our Club special. Each of you lives this year's Rotary theme - you ARE the inspiration for others to serve.



SPOON OF EXCEPTION

Mike Page had another week with the Spoon and spoke to the Club once again about the 27th Annual St. Mary Gala on Saturday, November 3rd. For a third time, Victorville Motors is raffling off a car and this year it will be a new Jeep Cherokee! Tickets are \$100 each or you can purchase ten tickets for \$500. Over the past few years an average of 300 tickets have been sold, so the chances are good! Both Mike and **Jon Hove** have these opportunity tickets, so see one of them to get yours today!



ROTARIAN OF THE MONTH



President **Brad Letner** presented the first Rotarian of the month for 2018-2019, and the first member chosen for his term was none other than **Arsalee Morales**! She went above and beyond for our Mardi Gras fundraiser this year and although we are still saddened by the passing of **Gary Adams**, Arsalee has stepped up and taken the lead in filling the role of registering members and door greeter. Congratulations Arsalee, a distinction well deserved!

THE POLIO PIG

Collected this week: \$22.00

Polio Pig: \$17.00 + Dice (Don Lager): \$5.00 = \$22.00

Collected to Date: \$15,704.10

Total equals: 92,456 Doses!

One dollar equals 2 doses of vaccine!

\$500 pays for a Polio Clinic!

BE THE INSPIRATION

LUCKY BLUE DICE



Don Lager won the opportunity to get some big dollars this week, but took another white dice out of the bag!

We will continue next week with 7 Dice and \$375 for one lucky Rotarian who can grab the Blue Dice!

FINE SESSION

David North was our Fine Master this week shared that this weekend was his wife's birthday and needed some ideas from members on what to do, with two directions they had to follow. The first one is that David was cheap, and the second one was that it could not be anything so good that he would have to best it next year.



Teresa Coomes was fined \$10 for having no ideas, as was Laretta Tkaczyk for suggesting a time share! Jon Hove suggested a weekend stay in Newport Beach which included a \$120 dinner certificate. To get it he would have to pay for the weekend stay in a 4-star hotel, and that earned Jon a \$10 penalty.

Steve Orr ended up fine free as he suggested a day in Old Town Temecula which would include dinner and wine tasting for under \$100 for David.

ROTARY GUESTS



This week, the Club were so pleased to see **Teresa Coomes** from Citizens Business Bank come for a visit! Joining **Arsalee Morales** for the off-site meeting this week, we were also joined by **Randi Coffman** from Apple Valley Communications.

RAFFLE PRIZES

With the light turnout this week, also meant a smaller than normal raffle session. The only prize given away was the \$25 Midway Home Solutions gift card from **Don Lager**, that will be gladly used by **Jon Hove**.

See's CANDIES.

2018 Winter Fundraising



Assorted Chocolates
Milk and dark decadence.
Delivered in seasonal wrap.
1 lb \$20.50 #318
2 lb \$41.00 #319



Nuts & Chews
Yummy, crunchy and chewy.
Delivered in seasonal wrap.
1 lb \$20.50 #334
2 lb \$41.00 #335



Assorted Lollypops
Vanilla, Butterscotch, Café Laté and Chocolate.
Approximately 30 lollypops.
1 lb 5 oz \$19.50 #296



Polar Bear Box
The ultimate stocking stuffer.
4 oz \$7.70 #655



Milk Chocolates
Pure milk chocolate goodness.
Delivered in seasonal wrap.
1 lb \$20.50 #326



Truffles
Wonderfully decadent and rich.
1 lb \$23.20 #902



Peanut Brittle
Buttery, crunchy and irresistible.
1 lb 8 oz \$20.20 #355



Mini Merry Assortment
An irresistible treat.
4 oz \$7.70 #951



Dark Chocolates
A taste of cocoa in every bite.
Delivered in seasonal wrap.
1 lb \$20.50 #330



Assorted Peppermints
Creamy mint treat in milk and dark chocolate.
8 oz \$10.25 #358



Assorted Molasses Chips
Crispy wafers covered in milk and dark chocolate.
8 oz \$10.25 #360



Toffee-ettes®
Crunchy toffee, milk chocolate and almonds.
1 lb \$20.50 #316



Gift Certificate
For use at any See's Candies shop.
1 lb \$20.50 #767 (redeemable continental U.S.)
1 lb \$22.30 #769 (redeemable Hawaii)

SEE MARGARET COOKER TO GET YOUR ORDER IN EARLY!

Rotary Club of Victorville, CA



The Joshua Tree is a Weekly Publication of the Rotary Club of Victorville
P.O. Box 734 • Victorville, CA 92393 • www.victorvillerotary.org

If you are not receiving your newsletter, please contact Editor Chris Ackerman at
chris@signifydesigns.com or 760-559-1686 to be added to the e-mail or mailing list.

VICTORVILLE ROTARY CLUB OFFICERS

Board of Directors

President 2018-2019	Brad Letner
Immediate Past President	Dwight Johnson
Treasurer	Donna Wells
Executive Secretary/Foundation/Administration ...	Margaret Cooker
Publicity/Public Relations	Kevin Kane
Club Service	Brad Letner
Community Service	Dwight Johnson
International Service.....	Ben Tafoya
Youth Service/RYLA & TLC	Rob Kilpatrick
Vocational Service/Speech Contests	Ryan McEachron
Scholarships.....	David North
George Hensel Ethics Essay Contest	Ron Boyd
Membership.....	Jon Hove

Members-at-Large:

Steve Orr • Mark Taylor • Dan Dever
Steve Murray • Russ Stringham • Don Lager

Positions & Committee Chairs

BOD Secretary	Marilyn Buttlerwerth
Corporal At Arms	Arsalee Morales
Programs	Mike Page
Public Safety Awards.....	Rick Bessinger
Dan Stover Music Contest.....	Marie Langley
S.T.A.R. Students	Jim Barnes/Robin Cackler
Fundraising/Flowers and Gifts	Teresa Letner
Joshua Tree Editor	Chris Ackerman

The Victorville Rotary Club meets every Tuesday for fellowship
at 11:30 a.m. and meeting at 12:00 noon at the Green Tree Golf
Course Clubhouse, 14144 Green Tree Blvd., Victorville

Make-up Days and Locations

MONDAY:	San Bernardino East, Imperial Palace, noon
TUESDAY:	Rancho Cucamonga Sunrise, 7:15 a.m. Empire Lakes Golf Course Rancho Cucamonga, 12:00 p.m., Etiwanda Gardens
WEDNESDAY:	High Desert/Hesperia Club meets 7:00 a.m., Denny's, 14165 Main St., Hesperia Adelanto Club meets 2nd Wed. at Chamber Room at Adelanto Stadium at 11:30 a.m., and the 3rd and 4th Wed. at Budweisers, Adelanto Rd, Adelanto at 8am. San Bernardino Crossroads, Hilton, noon, Barstow, Los Domingos, 1520 E Main St, 12:00 p.m.
THURSDAY:	Apple Valley, Apple Valley Country Club, noon Ontario, 12:15 p.m., Doubletree Hotel San Bernardino, Denny's at I-15, 7 a.m. Redlands, Masonic Temple, noon
FRIDAY:	San Bernardino North, Elks Lodge, 12:05 p.m.

CALENDAR DATES

- Oct 15:** **Board of Directors Meeting**
5:00pm Fellowship • 5:30pm Meeting
DCB Board Room, 2nd Floor
Hesperia and Silica Roads
- Feb 23:** **Rotary Peace Conference**
8:00AM • La Verne College
Registration now open

UPCOMING ROTARY PROGRAMS

- Oct 16:** Greg Benson, Fire Chief City of Victorville
**TOPIC: "A Path Forward for
the City of Victorville Fire
Department"** (Cox)
- Oct 23:** Steve Garcia, Executive Director of Facilities
Victor Valley College **TOPIC: "Victor
Valley College Measure JJ
Building Projects - Past, Present,
and Future"** (Wagner)
- Oct 30:** Evening Rotary Meeting - TBA
- Nov 6:** Mark Smith, Administrative Sergeant San
Bernardino County Sheriff's Department
TOPIC: "K9 Presentation"
(Bessinger)
- Nov 13:** Dougal Agan (McEachron)

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www.victorvillerotary.org