



The Weekly Publication of the Rotary Club of Victorville

October 11, 2011

Rotary Guest Speaker Brad Mitzelfelt, First District Supervisor



Mike Page introduced District Supervisor Brad Mitzelfelt, whom he has known for about 15 years. Brad admires the work of our service organizations, and cited Hesperia's Gil and Margaret Zank as fine examples of "Service Above Self", and a great loss to our community.

Brad spoke about "Redistricting", and stated that Victorville is not much affected by it. He brought to light the many changes we are seeing due to the devolving of federal and state governments, resulting in smaller governmental bodies stepping up to handle many of the duties the state and federal governments have been responsible for in the past. Brad labeled San Bernardino as a "self-help county", one which has to "evolve" and deal with many issues facing us today. The prison realignment is a good example of how county government is forced to take control of prisons and case loads because the state has discontinued doing that job. Our county will feel the result, so it is taking the reins on how to effect the realignment and look out

for the best interests of all involved, and also be able to fund projects.

The public roadways are another example of local governments working together to get the job done that the state is not. One of the many challenges we face is to bring business to our high desert. We have the land; we have affordable housing; we have the available labor pool, and we have proximity to the freeways and railroads. We have the leadership as well, who want to improve our quality of life, and bring jobs. We have mining; we have renewable energy; we have logistics... Between the "High Desert Corridor", "Desert Express", and SCLA, we also have "Just in Time Logistics"... the ability to minimize the times required to source, produce, transport, and deliver products in order to meet customer requirements. We have it all, according to Supervisor Mitzelfelt. We need to keep our family oriented vision here in the H.D. We need more jobs close to home,

we need public safety, and we need to develop this economy.

Thank you, Supervisor Mitzelfelt, for keeping Rotary abreast of what's important!



Thank you to today's Functionaries



Invocation:	David North
Flag Salute:	Gary Dobney
4-Way Test:	Rob Kilpatrick
Song:	Al Castellucci

PLEASE JOIN US EVERY TUESDAY FOR FELLOWSHIP AT 11:30 A.M. BEFORE OUR MEETING IS CALLED TO ORDER AT NOON.



Jon Hove spoke about the businesses he is involved with; his family bought their first concrete company in 1955 in Lucerne Valley, and they have since added plants in Joshua Tree, Ft. Irwin, and Morongo Basin. There are

also rock quarries in Oro Grande, Palmdale, and Lancaster. The need for a steel manufacturer in the H.D. led Jon to open Endura Steel, and they also have facilities in Lancaster and two in Arizona. Top it off with Smith Iron Works in Hesperia! Jon does keep busy, as you can see, and his business has licenses in California, Arizona, and Nevada!

Russ Stringham is working hard on the first quarter card game for the membership drive... "Texas Hold 'Em". Cards will go to members based on the following criteria:



1. How many guests you bring
2. Applications turned in
3. New members you sponsor

So far this week, the following Rotarians will be playing in the first round next week. They are:

Al Castellucci	8 Cards
Margaret Cooker	3 Cards
Jim Cox	3 Cards
Russ Stringham	1 Card

Bring a potential member next week, and let's see how the cards are played!

MAKE UP A ROTARY
MEETING ONLINE!

Visit: <http://www.rotaryclubone.org/>

THIS WEEK'S GUESTS



Welcome to Pazely Hall, Jon Edson's Aide, who recently became engaged... Congratulations, Pazely! Welcome also to Richard Hall of Mojave Water

Agency Board of Directors, sitting in for Kirby Brill, Carrie Kennedy and Misty Perry of Hawthorne Suites (Cooker), Garner Morris from the District Supervisor's Office, and Evelyn Glasper, sitting in for Dee DeBruhl. Al Castellucci's guests were Chris Lamoreaux from Coldwell Banker and Dominic Tocco from G.E Aviation. Welcome all.



WHAT'S THE FREE GUEST PASS?

Simple...

- ✓ Bring in a member; give them a membership packet... get a card.
- ✓ When the guest brings a completed packet... get a card.
- ✓ Upon induction of the "qualified" guest... get a card.

At the end of each quarter, members holding cards for qualified new members will be playing poker.

At the end of the year, the member who brought in the most qualified new members will receive \$300, to be used toward dues, Paul Harris, etc.

WHAT'S IN MARGARET'S CAN??

Collected this week: \$13.00

Collected to Date: \$8,017.08

Total equals: 77,221 Doses!

One dollar equals 2 doses of vaccine!
\$500 pays for a Polio Clinic!

★ ATTENTION ROTARIANS ★

The deadline for President nominations for year 2014/2015 is October 15th. Please let Teressa DeAtley know if you are interested.



Notes from Charles

President Charles noted Happy Birthdays this week to **Jon Hove, David Leicht, Mark Taylor, Stew Anderson, Ken Chambers, and Carrie (David) North.**

Charles announced our attendance has reached 70%! He says it's due to the great speakers Mike Page has lined up, and reminds members that if you have a business and miss a Rotary meeting, you can send one of their staff to attend in their place (lunch is already paid for).

Remember, the Wine, Jazz & More Auction is a make up, also. **Charles** thanked **Russ Stringham** for printing the beautiful Program at NO CHARGE TO ROTARY!

If you're unable to attend Wine, Jazz & More, contact **Charles** with your bid for one of the wonderful auction items! **Dan Dever** has a few tickets left for the 50/50, but only a few!

VOLUNTEERS ARE NEEDED THIS SATURDAY to help set up and tear down the Wine, Jazz & More event at the S.V.L. Community Room. Arrive at 10:00 a.m., and if you stay afterward to help tear down, your ticket (dinner and one free drink) will cost you ONLY \$15.00!

Also, volunteers are needed no later than 4:45 p.m. to work the registration table with Gary Adams, and if you stay afterward to help tear down, your ticket (dinner and one free drink) will cost you ONLY \$15.00!

Look for your e-blast with more information.



**THE MALL OF
VICTOR VALLEY**

Vito Bello, CMD
Marketing Manager

14400 Bear Valley Rd., Ste. 735 | Victorville, CA 92392
P: 760.241.3149 X 229 | F: 760.241.0501
vito.bello@macerich.com
www.TheMallOfVictorValley.com

A MACERICH Property

We have significant Corporate Bulk Discounts - Cards are often used as Business Thank You's, employee incentives, safety rewards or sales goals! The Mall of Victor Valley has a corporate promotion in October that would waive all purchase fees for new clients!

For full details call Vito Bello at 760-241-3149 or email. Vito.Bello@Macerich.com.



LUCKY WHITE MARBLE

Next week...

5 marbles and \$550!

John Kroencke took only \$5.00, and left a bunch of money for a lucky Rotarian next week!

RAFFLE SESSION:

Charles gave out some nice Raffle prizes today...

Bob's Tire's Almond Champagne went to **Jon Edson**; **High Desert Therapeutic Massage Centre's** Almonds were won by **Caroll Yule**; a Goodie Bag from **Hawthorne Suites** was won by **Jon Hove**, and **Rick Hampton** won a similar Bag from **Holiday Inn Express**. **Jon Edson** took home a "Can Cozy" from **H&R Block**; **Donna Wells** won a \$25 **Midway Home Solutions** Gift Card; **Peggy Pope's** gifts this week were won by **Jim Murray**; the "Can Handle" from **DCB** went to **Kimberly Ramirez**, and **John Kroencke** won \$5.00.



★ VOLUNTEERS NEEDED ★ IMMUNIZATION CLINIC

Saturday, October 22nd

Volunteers needed...

Arrive at 8:15 a.m.

Yucca Loma School
Community Center

Contact Margaret Cooker
for info at 760-243-5928.



★ VOLUNTEERS NEEDED ★

Past Presidents Meeting



GRUMPY GOLFER

VICTORVILLE ROTARY CLUB OFFICERS

President Charles Gehrke
 Treasurer David North
 Executive Secretary Margaret Cooker
 Club Service Dr. A. L. Hough-Everage
 Community Service David Leicht
 Youth Service Rob Kilpatrick
 Vocational Bob Basen
 International Ben Tafoya
 Foundation Margaret Cooker
 Recording Secretary Marilyn Buttelwerth
 Sergeant At Arms..... Gary Adams

Members-at-Large:

Dan Dever • Robert Lovingood • Steve Murray • Ginger Ontiveros

Past President (2010-11) Teresa DeAtley
 Incoming President (2012-13) Russ Stringham
 President-Elect (2013-14) Dr. A. L. Hough-Everage
 President Nominee (2014-15)

Current Chair Persons:

New Generations..... Rob Kilpatrick / Bob Basen
 Membership Russ Stringham
 SongMaster Al Castellucci
 Scholarships Ginger Ontiveros
 Publicity/Public Relations Charles Gehrke
 Cards and Calls Gaylynn Stringham
 Programs Mike Page
 Club Activities Dan Dever
 Newsletter Mary Teran

The Victorville Rotary Club meets every Tuesday for fellowship at 11:30 a.m. and meeting at 12:00 noon at the Grumpy Golfer, 14144 Green Tree Blvd, Victorville

Make-up Days and Locations

MONDAY: San Bernardino East, Imperial Palace, noon
TUESDAY: Rancho Cucamonga Sunrise, 7:15 a.m.
 Empire Lakes Golf Course
 Rancho Cucamonga, 12:00 p.m., Etiwanda Gardens
 Hesperia, 7:00 a.m., Dennies, 14165 Main St.
WEDNESDAY: San Bernardino Crossroads, Hilton, noon
 Barstow, Quigley's Outlet Center, Lenwood, noon
 University Prep, 7th and Forrester, 2:00 p.m.
 High Desert, 6:00 P.M. - Los Domingo's Rest., 6:00 p.m. 17790- Hwy. #18, Apple Valley
THURSDAY: Apple Valley, Apple Valley Country Club, noon
 Ontario, 12:15 p.m., Doubletree Hotel
 San Bernardino, Denny's at I-15, 7 a.m.
 Redlands, Masonic Temple, noon
 Victor Valley Sunrise, Coco's, Victorville, 7 a.m.
FRIDAY: San Bernardino North, Elks Lodge, 12:05 p.m.



Important Dates

Mark your Calendar!

- Oct. 15** Wine, Jazz & More - *Our Club's biggest fundraiser. Need attendees!*
- Oct. 22** Immunization Clinic - Volunteers needed at 8:15 - Yucca Loma School, Apple Valley
- Oct. 25** Past President's Meeting
Grumpy Golfer - 5:30 p.m.
- Nov. 13** Rotary Peace Conference, Palm Springs Convention Center
1:00 - 4:30 PM. See website:
<http://www.district5300.org>
- Dec. 15** Rotary Christmas Party - Grumpy Golfer - more info. forthcoming.

IF YOU ARE NOT RECEIVING YOUR JOSHUA TREE VIA EMAIL, PLEASE CONTACT MARY TERAN TO GET ADDED TO THE EMAIL DISTRIBUTION LIST.

UPCOMING ROTARY PROGRAMS

- Oct. 18** Doug Robertson, Victorville City Mgr.
"The First 100 Days - a Foundation for Recovery"
- Oct. 25** Interact Symposium Plus Speaker
T.B.A. (Kilpatrick / Page)
- Nov. 1** S.B. County Sheriff Rod Hoops, Topic:
Prisoner Realignment (McEachron)
- Nov. 8** Teen Leadership Camp (Kilpatrick)
- Nov. 15:** T.B.A.
- Nov. 22:** T.B.A.

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The Joshua Tree

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