



The Joshua Tree

October 17, 2023

THE SPIRIT OF RADIO...AND ROCK STARS

There are a very few more recognizable voices in the High Desert for the past 29 years than **Coleen Quinn**, the “Mighty Quinn” of weekday mornings on Y102fm. Millions of listeners since 1994 have woken up to her voice, rocked out to their favorite song or followed her along with the most important news stories of our recent times.

Coleen always wanted to be in radio, and when she was widowed at the young age of 24 with kids, she made the move. At broadcasting school she met the man who would be her husband for the last 25 years, **Preston Stone**, who is her on-air partner. Away from work, they have their own separate hobbies and passions, but what brings them together is their love of music.

Six stations now make up El Dorado Broadcasters in the High Desert. The first station Coleen was part of was Y102. They had a fierce competitor in rival Kat Country. When their first parent company initially bought the country station, it was an odd transition in welcoming them as part of the “family”. The third station added was Fox106.5, which started as a country station but soon turned to rock. In recent years they have added another three stations, HD 96.3, playing R&B and Hip



Hop, La X, their Spanish music station, and Talk 960, their only AM station for conservative talk.

There have been many different station owners some very good, and some extremely bad. The worst she experienced was when they were part of Clear Channel, who changed the station to a corporate cookie-cutter station. Coleen was actually fired for 6 weeks, while they simulcasted the Rick Dees show from Los Angeles, but it did not work, as listeners in the Victor Valley wanted the local flavor for their morning

drive time. Now being with El Dorado Broadcasters since 2007, it feels like being home again, as they are a company that understands the importance of their personalities being closely connected with their community.

El Dorado Broadcasters is a privately held media company. Through their affiliates, they invest in radio, television, digital and out-of-home media. Along with the stations in the High Desert, plus three radio stations in Yuma, Arizona, El Dorado is committed to serving listeners, communities and advertisers with the best mix of local content, news, music and events.

The High Desert has gone through many changes, and Coleen Quinn has been through with listeners through the good and hard times, in our community and our nation, playing the best mix of contemporary popular music. Get more information at y102fm.com.

This Week's Functionaries

Invocation: Chris Ackerman
Flag Salute: Ryan McEachron
4-Way Test: Bo Goulet
Fine Master: Ryan McEachron





ARSALEE'S AVENUE

It was great to be behind the podium this week, but what was even better? Hearing from an icon like Coleen

Quinn, who shared some great stories as the voice of High Desert mornings on Y102. Thank you so much for coming out and talking with the Club this week.



We have a 5th Tuesday on October 31st, but due to it being Halloween, we will not have an evening meeting, but a regular meeting at noon at the Bear Valley Country Club.

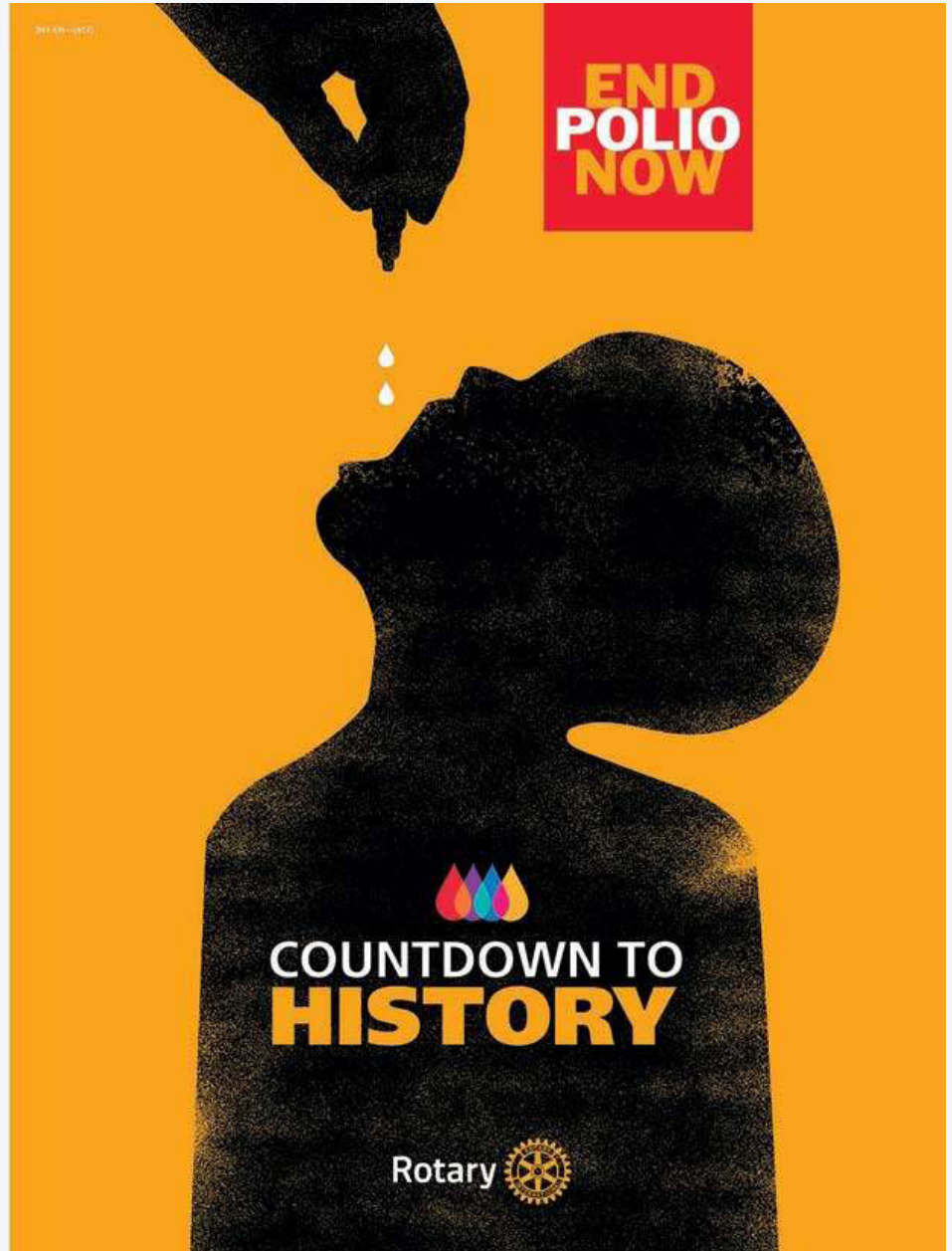
Our Rotary Christmas Party will take place on Monday, December 4th at Chateau Chang in Victorville. More information as it becomes available.

Our gift basket continues to grow, and we have begun a silent auction, that will grow as our Rotary year continues. The bidding begins at \$100 and features cash, gift cards, booze, and even a Home Security System from Apple Valley Communications.

We have a Rotary Enseñada, Mexico Trip coming up from December 15th - 17th, where we will fellowship with the Enseñada Club and visit the orphanage. Please contact Ben Tafoya for more information

See you next week!

Steve



CREATE HOPE
in the WORLD



CREATE HOPE in the WORLD

Big Blue Poker Chip



Jon Hove had the chance to draw the Blue Poker Chip, but picked green and saved the chance for another next week. The pot will continue next week with 10 dice and \$300 for the lucky Rotarian who can draw the Blue Poker Chip.

Fine Session



Ryan McEachron was our Fine Master this week and began by giving himself a fine of \$20 for being gone from the Club for almost 2 months! **Linda Hove** and her phone going off during the meeting got her a penalty of \$10, as **Ron Boyd** paid the same for business being good at the Animal Care Hospital.

Even though he wasn't present, **Keith Metzler** will be getting a bill for \$10 for allowing horrible golfers at the Green Tree Golf Course to cause damage to the home of **Arsalee Morales**. **Arsalee** herself paid \$10 for bragging on social media that she has a boyfriend.

Finally, **Chris Ackerman** paid \$10 as well for having a second song come out this year on streaming services, this time as a guest vocalist for a song called "A Path to Sorrow" from Christian metal band Mangled Carpenter.

Raffle

A 30th Anniversary gift bag from Victor Valley Transit was brought by **Chris Ackerman** and taken by **Arsalee Morales**. **Arsalee** and **Ackerman** also left the meeting with sleeves of golf balls from **Jim Murray** of Bob's Tire Service. Finally, **Terry Saenz** donated a couple if ICR goodie bags that will be enjoys by **Jim** and **Margaret Cooker**.

Rotary Guests

Chris Ackerman invited Victor Valley Transit Operations Manager **Sylvia Harris**, and joining our speaker this week was El Dorado Broadcasters CEO **Jonathan Brewster**. From the Victor Valley Union High School District we welcomed Superintendent **Carl Coles** and PIO **Kris Reilly**.

Our Stand-ins this week were **Terry Saenz** who attended in place of **Robert Lovingood**, **Stephanie Montoya** for **Bryan Gillespie**, **David Wylie** for **Darron Poulsen** and **Chris Nunez** for **Kirsten Acosta**.

Spoon of Exemption

Chris Nunez had the Spoon this week and shared information about the High Desert Economic Summit on October 20th at Victor Valley College. Registration begins at 7:30am with the Program at 9:00am. This year's program will feature an Economic Update from Dr. **Taner Osman**, Manager of Regional and Sub Regional Analysis at **Beacon Economics** and the Keynote will be from **Gary Schoeniger**, the founder and CEO of the **Entrepreneurial Learning Initiative**. Tickets are \$75 each with sponsorship opportunities available. Get more info at vvcfoundation.com/hdes.

The Polio Pig

Collected this week: \$7.00

Polio Pig: \$2 • Chip (Jon Hove) \$5 = \$7.00

Collected to Date: \$20,031.33

Total equals: 101,047 Doses!

**One dollar equals 2 Doses of Vaccine!
\$500 pays for a Polio Clinic!**

Rotary

Club of Victorville, CA





VICTORVILLE ROTARY CLUB OFFICERS

Board of Directors

President 2023-2024	Steve Murray
President 2024-2025	Bryan Gillespie
President 2025-2027	Bill Edwards
President 2027 - 2028	Please be Interviewed
Immediate Past President/Special Projects.....	Arsalee Morales
Treasurer/Scholarships	David North
Executive Secretary/Foundation/Grants	Margaret Cooker
Club Service/Membership	Bryan Gillespie
Community Service/Speech Contests	Mike Johnson
International Service.....	Ben Tafoya
Youth Service/Ryla & TLC/Ethics Essay.....	Ron Boyd
Vocational Service	Bill Edwards

Members-at-Large: Rob Kilpatrick & Bob Basen

Positions & Committee Chairs

BOD Secretary	Pam Murray
Billing Officer	Esther Mears
Dan Stover Music Contest.....	Dawn Quigg
Flowers and Gifts	Linda Hove
Foundation & Grants	Margaret Cooker
Fundraising.....	Arsalee Morales
Joshua Tree Editor	Chris Ackerman
Membership.....	Bryan Gillespie
Programs	Mike Page
Publicity/Public Relations	Rob Kilpatrick
Public Safety.....	Rick Bessinger, Teresa DeAtley, and John Wickum
Sergeant At Arms.....	Steve Murray
Scholarships.....	David North
S.T.A.R. Students	Maureen Mills and Michal Krause

The Victorville Rotary Club meets every Tuesday for fellowship at 11:30 a.m. and meeting at 12:00 noon at the Bear Valley Country Club, 13229 Spring Valley Parkway, Victorville

Make-up Days and Locations

MONDAY:	San Bernardino East, Imperial Palace, noon
TUESDAY:	Rancho Cucamonga Sunrise, 7:15 a.m. Empire Lakes Golf Course Rancho Cucamonga, 12:00 p.m., Etiwanda Gardens
WEDNESDAY:	High Desert/Hesperia Club meets 7:00 a.m., Mile High Cafe, 8832 Orange St., Hesperia San Bernardino Crossroads, Hilton, noon, Barstow, DiNapoli's Firehouse, 1358 E Main St, Barstow, CA
THURSDAY:	Apple Valley, Thursday various meeting locations and times. Ontario, 12:15 p.m., Doubletree Hotel San Bernardino, Denny's at I-15, 7 a.m. Redlands, Masonic Temple, noon
FRIDAY:	San Bernardino North, Elks Lodge, 12:05 p.m.

Calendar Dates

- Oct 30:** **Past President's Meeting**
5:30 pm at Robar Enterprises
17671 Bear Valley Road, Hesperia, CA
- Nov 13:** **Board of Directors Meeting**
5:00pm -Fellowship
5:30 pm Board Meeting
Location: Robar Enterprises
17671 Bear Valley Road, Hesperia, CA
- Dec 4:** **Rotary Christmas Party**
6:00pm • Chateau Chang
15425 Anacapa Rd, Victorville, CA

Upcoming Programs

- Oct 24:** Chris Ackerman, Senior Marketing Manager/PIO, Victor Valley Transit
TOPIC: 30 Years On, Let's Re-Shape Public Transportation (Page)
- Oct 31:** Curt Emick, Pharmacist **TOPIC: Fentanyl and the Drug Crisis - The Killing of America (Part 1)** (Page)
- Nov 7:** **Teacher Mini Grants** (Edwards)
- Nov 14:** Jason Anderson, San Bernardino County District Attorney **TOPIC: TBA** (Page)
- Nov 21:** Curt Emick, Pharmacist **TOPIC: Fentanyl and the Drug Crisis - The Killing of America (Part 2)** (Page)

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