



The Weekly Publication of the Rotary Club of Victorville

October 18, 2011

Victorville's City Manager's First 100 Days

Mike Page introduced Victorville City Manager Doug Robertson as a man who is known for his profound invocations, but today's topic at the Rotary Club of Victorville was, "The First 100 Days, a Foundation to Recovery". Doug stressed his main goals as City Manager: (1) Survival, (2) Fiscal stability, and (3) Restore the image of the City. These are challenging objectives, and with the help of a positive staff and positive citizenry, Doug is confident of success.

Doug worked first for the City of San Bernardino, and his stint in Victorville began in 2002 working as Assistant City Manager for Jon Roberts. He has been City Manager since the first part of July of this year.

Doug stated his first two goals go hand in hand, but that returning credibility to Victorville is foremost as his #1 goal. Between the Grand Jury, audits, the SEC, etc., Doug has had his hands full. "If we make the right decisions for the right reasons, this City will be promoted as a result of that", says Doug.

His plan is to get everyone in the City Council to focus more on what they can all agree upon, and less on that which they disagree on. Some positive news for the City: Fire and Police funding has not been cut ★ Sales tax was up 11% last quarter ★ City reduced its work force ★ Currently hold 1/2 to 3/4 billion in assets ★ Filled three vacant policeman positions ★ New and big business is coming to Victorville, and we met one of the players today!



THIS WEEK'S GUESTS



Welcome to Bob Cottam and Clay Soden, United Furniture Industries, and Joe Brady of BradCo Co., guests of Teresa DeAtley. Don Ferrarese

and Jack Fales, Auctioneers, visited as Charles Gehrke's guests. Al Castellucci's guests this week were Pastor Paul Earle of Life Church, and Rollin Rausell and Victoria McKeece from RNR, Inc. We welcomed Jon Edson's Aide, Pazely Hall as well. Manny Manahan represented ServePro for Rick Hampton, Jeff Salkin sat in for Robert Lovingood, and Holly Noel sat in for Eldon Heaston.

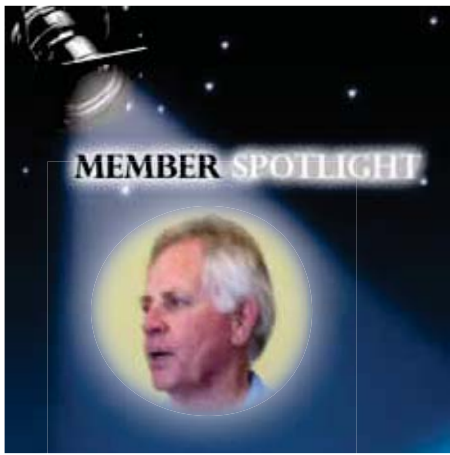
We have seen progress in the last 100 days, and Doug thanked us in advance for continuing to say positive things about Victorville. We thank you, Doug, and are fortunate to have you as a fellow Victorville Rotarian!

Thank you to today's Functionaries



Invocation:	Dale Marsden
Flag Salute:	Bob Basen
4-Way Test:	Mark Sawyer
Song:	Al Castellucci

PLEASE JOIN US EVERY TUESDAY FOR FELLOWSHIP AT 11:30 A.M. BEFORE OUR MEETING IS CALLED TO ORDER AT NOON.



Don Lager's brief history of Midway Home Solutions' roots in Victorville goes back to 1951, when his family moved from Missoula, Montana! They arrived in the wee hours of the morning by train, and stayed overnight at the "Green Spot"

Hotel. Don's dad opened his first store, named after "Midway Street" (where he had been repairing appliances in his garage), and the rest is history! Thanks, Don, for sharing your fun and interesting story.

Membership Contest

Al Castellucci prevailed against opponents Margaret Cooker and Jim Cox. Al's triple Aces won this quarter's prize of \$50 to be used against dues, or whatever Rotary bill Al chooses. Great job, Al! Let's keep up the momentum, folks, and keep bringing in guest and prospective Club members!



Watch for the many Rotarians to receive "Perfect Attendance" awards next week!



Wine, Jazz & More

HUGE SUCCESS!

Dan Dever reported this year's event was one of the better ones we've had. Overall, we made a little over \$21,000 in gross, and a little over \$13,000 was made for our Club's projects. Dan thanks everyone who helped with this event, and all who attended as well! Thank you!



Auctioneers Don Ferrarese and Jack Fales attended to receive the \$1,000 check from Rotary for his Charitable Foundation.



Thank you, Rotarians!

I would like to thank the following members of my Wine, Jazz, and More Auction Committee for your commitment and hard work.

Dr. Hough-Everage (Chair)

Stringham, Russ

Gehrke, Charles

DeAtley, Teresa

Dever, Dan

Leicht, David

Tafoya, Ben

Castellucci, Al

Kilpatrick, Rob

Livingood, Robert

Walker, Gayle

Adams, Gary

WHAT'S IN MARGARET'S CAN??

Collected this week: \$25.73

Collected to Date: \$8,042.81

Total equals: 77,272 Doses!

One dollar equals 2 doses of vaccine!
\$500 pays for a Polio Clinic!



Notes from Charles

President Charles compared today's high desert winds to those of 1973, where there were only five days without any wind!

Mike Page thanked all who have helped make our Speaker list "stellar", and told us Sharon Runner will be back to speak to us when her broken elbow is healed. **Mike** also thanked **Doug Robertson** for speaking to the Rotary Club of Victorville on such short notice.

Charles' birthday cookies this week went to Gary Adams, Jim Cox, and Dale Marsden, all of whom were in attendance, and received our traditional Happy Birthday song.

Joe Brady took the opportunity to introduce United Furniture Industries' Bob Cottam and Clay Soden. Bob stated they chose Victorville over several other locations (in six states), and will be creating approximately 400 jobs in the H.D. They will be opening in November in their new location at Southern California Logistics Centre and will begin manufacturing furniture right away.

VOLUNTEERS ARE NEEDED THIS SATURDAY at the Immunization Clinic. **Margaret** asks that volunteers arrive at 8:15 a.m. Your help is appreciated. See Pg. 4 for more information.

www.victorvillerotary.org



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For full details call Vito Bello at 760-241-3149 or email. Vito.Bello@Macerich.com.

Don't forget the corporate gift cards, too!



LUCKY WHITE MARBLE

Next week...

4 marbles and \$600!

John Kroencke had a second opportunity to win big, but alas, took only \$5 again this week!

FINE & RAFFLE SESSION:

Matt Drake teased **Don Farrarese** for the good work at the Wine, Jazz & More Auction, then fined **Mike Page** \$10 because he played a whole game of golf and never once hit **Mike's** home!



Matt offered **Sam Gibbs** a chance to (very enthusiastically) tout the new sbX (San Bernardino Express) Bus System which just broke ground in September. Awesome, Sam!



Jim Murray's Benchtop Wrench Set went to **Gary Adams**; a Mall Gift Card from **Vito Bello** was won by **Don Lager**, whose Midway Home Solutions' \$25 Gift Card went to **Bob Basen**. **Peggy Pope's** Necklace was won by **Doug Robertson**, a nice Bottle of Wine from **Jim Cox** went to **Dwight Johnson**, and he didn't even need a ticket... **Matt** was just feeling generous!



Nov. 14th - 5:00 Fellowship / 5:30 Call to Order
Grumpy Golfer (2 Bd. Mtgs. = 2 make-up meetings!)

★ VOLUNTEERS NEEDED ★

IMMUNIZATION CLINIC

Saturday, October 22nd

Volunteers needed...
Arrive at 8:15 a.m.

Yucca Loma School
Community Center

Contact Margaret Cooker
for info at 760-243-5928.



VICTORVILLE ROTARY CLUB OFFICERS

President Charles Gehrke
 Treasurer David North
 Executive Secretary Margaret Cooker
 Club Service Dr. A. L. Hough-Everage
 Community Service David Leicht
 Youth Service Rob Kilpatrick
 Vocational Bob Basen
 International Ben Tafoya
 Foundation Margaret Cooker
 Recording Secretary Marilyn Buttelwerth
 Sergeant At Arms..... Gary Adams

Members-at-Large:

Dan Dever • Robert Lovingood • Steve Murray • Ginger Ontiveros

Past President (2010-11) Teresa DeAtley
 Incoming President (2012-13) Russ Stringham
 President-Elect (2013-14) Dr. A. L. Hough-Everage
 President Nominee (2014-15)

Current Chair Persons:

New Generations..... Rob Kilpatrick / Bob Basen
 Membership Russ Stringham
 SongMaster Al Castellucci
 Scholarships Ginger Ontiveros
 Publicity/Public Relations Charles Gehrke
 Cards and Calls Gaylynn Stringham
 Programs Mike Page
 Club Activities Dan Dever
 Newsletter Mary Teran

The Victorville Rotary Club meets every Tuesday for fellowship at 11:30 a.m. and meeting at 12:00 noon at the Grumpy Golfer, 14144 Green Tree Blvd, Victorville

Make-up Days and Locations

MONDAY: San Bernardino East, Imperial Palace, noon
TUESDAY: Rancho Cucamonga Sunrise, 7:15 a.m.
 Empire Lakes Golf Course
 Rancho Cucamonga, 12:00 p.m., Etiwanda Gardens
 Hesperia, 7:00 a.m., Dennies, 14165 Main St.
WEDNESDAY: San Bernardino Crossroads, Hilton, noon
 Barstow, Quigley's Outlet Center, Lenwood, noon
 University Prep, 7th and Forrester, 2:00 p.m.
 High Desert, 6:00 P.M. - Los Domingo's Rest., 6:00 p.m. 17790- Hwy. #18, Apple Valley
THURSDAY: Apple Valley, Apple Valley Country Club, noon
 Ontario, 12:15 p.m., Doubletree Hotel
 San Bernardino, Denny's at I-15, 7 a.m.
 Redlands, Masonic Temple, noon
 Victor Valley Sunrise, Coco's, Victorville, 7 a.m.
FRIDAY: San Bernardino North, Elks Lodge, 12:05 p.m.



Important Dates

Mark your Calendar!

- Oct. 22** Immunization Clinic - Volunteers needed at 8:15 - Yucca Loma School, Apple Valley
- Oct. 25** Past President's Meeting
 Grumpy Golfer - 5:30 p.m.
- Nov. 13** Rotary Peace Conference, Palm Springs Convention Center
 1:00 - 4:30 PM. See website:
<http://www.district5300.org>
- Nov. 14** Board Meeting - 5:00 p.m.
 Grumpy Golfer - **Red Badge Req.**
- Dec. 15** Rotary Christmas Party - Grumpy Golfer - more info. forthcoming.

IF YOU ARE NOT RECEIVING YOUR JOSHUA TREE VIA EMAIL, PLEASE CONTACT MARY TERAN TO GET ADDED TO THE EMAIL DISTRIBUTION LIST.

UPCOMING ROTARY PROGRAMS

- Oct. 25** Interact Symposium - (Kilpatrick / Page) AND Chief Tom Turner, VVC Fire Academy. Topic: Hot Stuff: The Making of a Firefighter
- Nov. 1** S.B. County Sheriff Rod Hoops, Topic: Prisoner Realignment (McEachron)
- Nov. 8** Teen Leadership Camp (Kilpatrick)
- Nov. 15:** District Governor Doug Fowler presents 4 Community Service Paul Harris Fellowships: Chris Espinoza, Felix Diaz, Mike Rotheschild, and Mindie Stackelhouse

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The Joshua Tree

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