

Be a gift to the world



# THE JOSHUA TREE



Rotary

Club of Victorville, CA



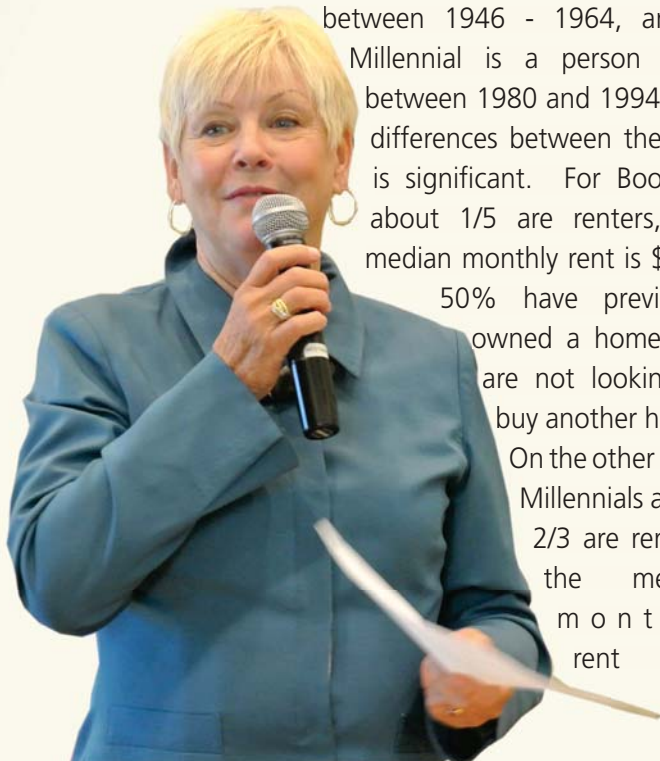
November 17, 2015

## Boomers vs. Millennials

As the years have passed since the last recession, the real estate market is growing as well, but the type of real estate sought after is now quite different that in years past.

**Caroll Yule**, owner of Shear Realty spoke to Rotarians this week on Millennials vs. Boomers.

A Boomer is someone who was born between 1946 - 1964, and a Millennial is a person born between 1980 and 1994. The differences between the two is significant. For Boomers about 1/5 are renters, the median monthly rent is \$945, 50% have previously owned a home and are not looking to buy another home. On the other hand Millennials about 2/3 are renters, the median monthly rent is



\$1075, and only 12% have previously owned a home, while 98% are expected to buy a home. But the question becomes, what type of home are Millennials looking for? For Boomers houses have always been the draw, big, large houses and wide, outside open spaces to be exact. Millennials, on the other hand, want to live in homes that have a lot of open space inside of them. They love the idea of one great room instead of a living room and kitchen separately. If you sell your home to a Millennial, expect walls to be torn down! They also want a place to walk where it is easy and convenient for shopping. More and more of these people choose not own cars but to use companies like Uber instead. They also are looking for homes with a strong Wifi signal, since most of their entertainment viewing is done streaming over the Internet. Along with Eco friendly material in the home, like bamboo floors, they are also searching for great open kitchens and well designed homes.

The challenge facing the high desert, is that those types of homes are not in any great supply in the High Desert, and neither is the "high-end" shopping districts they are desiring. Most home types Millennials are seeking out are condos and lofts. Just take a look at Ontario at 4th Street and Downtown Los Angles on Broadway for examples.

The sad fact is that most Boomers still have their children living with them, due to unemployment or cost of living and a majority of Boomers are still assisting with their children's living expenses. The hope is when the Cajon pass project is completed, and when Millennials are priced out of the Rancho Cucamonga/Ontario area, they will seek living areas in the High Desert. With the Millennials now out numbering the Boomers, it is time for builders in the High Desert to start building what will be desirable to our future home buyers. What was it that Kevin Costner said in "Field of Dreams"....

### This Week's Functionaries

- Invocation: Van Young
- Flag Salute: Mark Taylor
- 4-Way Test: Dan Munsey
- Song: Al Castellucci



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### Tafoya Talk...

As we approach the holiday season, now is the perfect time to invite guests to Rotary. We have a lot of exciting events coming up, including our Christmas party, Foundation Dinner and much more!

Dwight Johnson reminded everyone that we have our Rotary guest cards available. These are wonderful tools to use to invite potential members, in a way that reminds them of your invitation to Rotary. Please pick up a few and circulate them out into the community.



Many thanks to Russ Stringham and his crew for the wonderful work down in Ensenada this past weekend! Russ shared that they received so many donations of clothing and blankets for the poor that they had to move everything into a larger vehicle to take on the trip! Because the Suburban was so filled, they were stopped at the border, but lucky did not have to empty the whole vehicle! In addition to the clothing, they also gave a check for \$1,000 to the Ensenada Club and then went over to the orphanage to deliver \$300 worth of food for the children. A great effort from everyone involved!

We were pleased to have Past President Carolyn Villars visit with us today. Carolyn shared some great news on her art show, "The Dance of Life" that is being held now through January 9th at Soft Expressions at 1230 N. Jefferson, Suite M, Anaheim, CA 92807. Show runs Monday - Friday 10:30am - 4:00pm. Please take time to visit this exhibit on the works of Carolyn Villars.



### Fine Session

It another \$10 day of fines as Jim Barnes handled this week's duties. \$10 fines were handed out to Steve Murray as payback for not being able to fine him when he was President, as was Dwight Johnson, because he will be exempt from fines next year when he is President! Russ Stringham was also given a \$10 fine for not wearing his badge, and Doug Robertson, only because Jim hasn't seen him lately. As usual Doug had to argue the fine to it increased to \$15! Finally Jim fined himself \$150 to go towards Teacher Mini-Grants and encouraged everyone to do the same.

### Raffle Prizes

Raffle this week was like winning at Barnes & Noble, as Dr. Hough, in her incredible generosity, gave away quite a few books as well as other goodies! Books from Dr. Hough went to Ben Tafoya, Dwight Johnson, Jim Murray, and Gary Adams, who won two of them! Dr. Hough also donated ear buds that went to Gary Adams and Carol Yule, as well as a USA ornament that was happily received by Margaret Cooker, a refrigerator magnet to Donna Wells, a USB Drive to Jim Murray and finally, a ceramic cross that went to Dwight Johnson. Not to be outdone, Dwight donated a Y102 shirt that went to Jim Murray, a CD to Donna Wells and a Olive Garden gift certificate that went to Steve Orr. Finally, our speaker this week, Carol Yule gave a scarf that will be worn with joy by Dr. Hough.

### The Polio Pig...

Collected this week: \$14.00

Polio Pig: \$9 + Donna Wells (Dice): \$5 = \$14.00

Collected to Date: \$12,799.59

Total equals: 87,664 Doses!

One dollar equals 2 doses of vaccine!

\$500 pays for a Polio Clinic!

### Rotary Guests

This week we were honored to be joined by former Rotarian Carolyn Villars and Habib Shalikar from Active Mobility, who was a guest of Al Castellucci.

## Spoon of Exemption: Van Young



Please help a local High Desert family have a Christmas this year, by picking up an Angel Tree tag for one person, or for a whole family, and spread some holiday cheer to those in need. See Stew Anderson or Van Young to get your Angel tree tag now!

Angel Tree gifts are due no later than December 14. Please drop off at Salvation Army, the Christmas party or the December 8 Rotary meeting. Lots of tags left, please grab some and help make a family's Christmas!

**Christmas Party**  
JOIN YOUR ROTARY FAMILY ON  
THURSDAY, DECEMBER 3RD AT 5:30PM  
AT THE GREEN TREE GOLF CLUBHOUSE  
COST: \$45 PER PERSON

MEAL CHOICES:  
PRIME RIB OR SALMON  
INCLUDES WINE ON EVERY TABLE  
FREE BOX OF SEES CANDY FOR THE LADIES!



## Get a Rotary Discount on Sees Candy!

Now is the time to start your gift giving with discounted boxes of candy for Rotarians from Sees Candy. Pick up an order sheet from Margaret Cooker.

## Lucky Blue Dice



We started with a new batch of 15 dice this week and Donna Wells was the first up to try for the blue dice. She grabbed a white one, so the money will grow next week!

14 Dice remain and \$50 up for grabs!

## Exploration Students: Brentwood



We were joined today by Exploration students from Brentwood Elementary, who were paired up with Rotarians for the day. Steve Orr was with Alex Woods, who wants to join the Army or Air Force, Van Young was with Porscha Guerro who wants to be a Veterinarian, Jim Barnes was with Marie Pomee who wants to be a Pediatrician, teacher or a model, and finally Mark Taylor was with Kamayah Price who wants to be a fashion designer, then an acrobat, and then a baker. Joining these young people were Teresa Letner, 6th grade teacher and 5th grade teacher, James Tasso from Brentwood.

## VICTORVILLE ROTARY CLUB OFFICERS

### Board of Directors

President .....	Ben Tafoya
Immediate Past President .....	Steve Murray
Treasurer .....	Donna Wells
Executive Secretary/Foundation .....	Margaret Cooker
Incoming President/Membership .....	Dwight Johnson
Publicity/Public Relations .....	Kevin Kane
Club Service & President 2016-17 .....	Dan Munsey
Community Service .....	Brad Letner
Youth Service/Scholarships .....	Ginger Ontiveros
Vocational Service .....	Jim Barnes
International .....	Dan Dever

### Members-at-Large:

Rob Kilpatrick • Mark Taylor • Russ Stringham

### Positions & Committee Chairs 2014-2015

BOD Secretary .....	Marilyn Buttelwerth
Sergeant At Arms.....	Gary Adams
SongMaster .....	Al Castellucci
Programs .....	Mike Page
Wine, Jazz & More .....	Dan Munsey
Cards and Calls .....	Pam Murray
Newsletter .....	Chris Ackerman

The Victorville Rotary Club meets every Tuesday for fellowship at 11:30 a.m. and meeting at 12:00 noon at the Green Tree Golf Course Clubhouse, 14144 Green Tree Blvd., Victorville

### Make-up Days and Locations

<b>MONDAY:</b>	San Bernardino East, Imperial Palace, noon
<b>TUESDAY:</b>	Rancho Cucamonga Sunrise, 7:15 a.m. Empire Lakes Golf Course Rancho Cucamonga, 12:00 p.m., Etiwanda Gardens Hesperia, 7:00 a.m., Denny's, 14165 Main St.
<b>WEDNESDAY:</b>	Adelanto Club meets 2nd Wed. at Chamber Room at Maverick Stadium at 11:30 a.m., and the 3rd and 4th Wed. at Astro's Burgers, 11619 Rancho Rd, Adelanto at 8am. San Bernardino Crossroads, Hilton, noon, Barstow, Quigley's Outlet Center, Lenwood, noon University Prep, 13853 Seneca Rd, 2:00 p.m.
<b>THURSDAY:</b>	Apple Valley, Apple Valley Country Club, noon Ontario, 12:15 p.m., Doubletree Hotel San Bernardino, Denny's at I-15, 7 a.m. Redlands, Masonic Temple, noon High Desert, Mimi's Cafe, Victorville, 7 a.m.
<b>FRIDAY:</b>	San Bernardino North, Elks Lodge, 12:05 p.m.

## CALENDAR DATES

- Dec. 3:** **Rotary Christmas Dinner**  
5:30pm • \$45 per person  
Green Tree Golf Clubhouse  
Victorville, CA
- Jan. 2:** **Foundation Dinner**  
Double Tree Hotel, Ontario, CA  
Rotary Intl. President in Attendance  
**Deadline Extended**  
Club will pay 50% of the early bird ticket cost. - deadline 11/30/2015

## Upcoming Rotary Programs

- Nov. 24:** Rikke Sejr Broedsgaard, Denmark  
Exchange Student **TOPIC: "A Trip Through Denmark"** (Letner)
- Dec 1:** **Teacher Mini-Grants**  
(A. Anderson/Barnes)
- Dec 8:** **Apple Valley High School Sunsatons**
- Dec 15:** Senator Sharon Runner (Page)
- Dec 22:** Chris Ackerman, Signify Designs  
**TOPIC: "Growing Up Hollywood"**  
(Page)

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