



The Weekly Publication of the Rotary Club of Victorville

November 22, 2011

What Does the Future Hold for H.D. Commercial Real Estate?



Caroll Yule moderates the panel consisting of Mehdi Mostaedi, Anita Tuckerman, and Colleen Butcher.

Caroll Yule moderated the distinguished panel of Real Estate and Development experts this week to speak on the current condition of commercial real estate in our high desert.

Anita Tuckerman is the Director of Asset Services for Stirling Development, the partner of the City of Victorville in developing SCLA. They currently have over three million square feet of space leased at that facility, many associated with the airline industry.

Mehdi Mostaedi spoke about some transactions he's had this year, and says the ratio of "investors" to "users" is changing from 80/20 to about 50/50! There are actually builders purchasing land bargains for commercial development. His forecast for next year is encouraging, based upon what's selling for spec commercial building.

Colleen Butcher gave her take on commercial leasing. She gave kudos to Vito Bello and the Macerich Group for bringing Macy's to the Mall. Despite the reluctance of major retailers to try the H.D. due to bad press, Colleen tells of several retailers researching our area, and we were happy to hear of a few new retail stores seriously interested in opening in our community!

Presentation Made to Rotary

Don Ferrarese visited this week to present a beautiful plaque of gratitude to our Club for its support of the Don Ferrarese Charitable Foundation.



Thank you to today's Functionaries



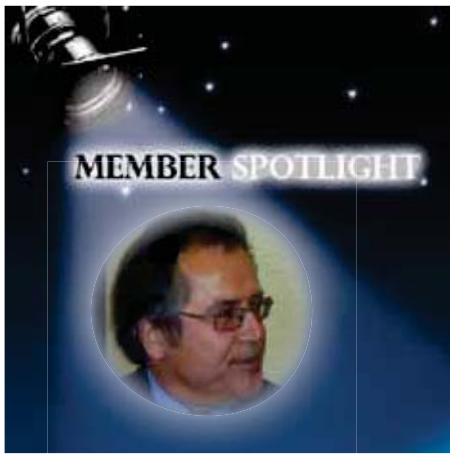
Invocation: Mark Sawyer
Flag Salute: Rick Hampton
4-Way Test: Doug Robertson
Song: Al Castellucci



THIS WEEK'S GUESTS

Welcome to Pazely Hall, Jon Edson's Aide; Katie Holmes of Coldwell Banker (Mostaedi); Michael Doerner, Jess Ranch Verizon Wireless Store Manager (Page); Don Ferrarese and Jack Fales of the Don Ferrarese Charitable Foundation; Robin Buckles and Valerie Emicks of BEARS, Gwen Bedics from Enterprise Funding (Butcher), and Anita Tuckerman from Stirling Development, guest panel speaker. Welcome, all.

PLEASE JOIN US EVERY TUESDAY FOR FELLOWSHIP AT 11:30 A.M. BEFORE OUR MEETING IS CALLED TO ORDER AT NOON.



Mehdi Mostaedi is a developer who has been around! He says his passion is land, and he's been selling it all over the country, including Oregon, Florida, Texas, Nevada, and California. He's also a broker, now working with Coldwell Banker doing

land acquisitions, sales, and commercial developments. Mehdi is very enthusiastic about selling land in our high desert, and we thank him for sharing this week!

Discounted See's Candies offer:

Once more, forms and catalogues will be at the Nov. 29th meeting if you wish to take advantage of a discounted price on See's Candies. (Example: \$8.15 for 8 oz. with no S&H or sales tax!)



Contact Margaret Cooker at 760-243-5928 or e-mail to: pdgcooker@verizon.net

HOLIDAY GIVING OPPORTUNITIES:

Canned goods are needed throughout the H.D., and our "Be An Angel" program benefits children who have wishes that need to be filled!



Let's try and help out both of

these wonderful programs this Christmas!

President Charles will be collecting canned goods at each meeting through December.

"Be an Angel" tags are on the front table with names of needy children. Thanks for giving.



December Member Birthdays

Gayle Walker	Dec. 1
David North	Dec. 5
John Kroencke	Dec. 6
Paul Russ	Dec. 21
Carolyn Villars	Dec. 21
Mehdi Mostaedi	Dec. 23
Marie Langley	Dec. 30
Robert Lovingood	Dec. 31

December Partner Birthdays

June (Al) Castellucci	Dec. 1
Donna (Mark) Taylor	Dec. 8
Dennis (Caroll) Yule	Dec. 10
Mary Kay (Ken) Chambers	Dec. 13
Patricia (Ron) Kabalin	Dec. 13
Carol (Jerry) Lundberg	Dec. 20
Joe (Cherie) Range	Dec. 20
Rene (Kirk) Riding	Dec. 22
La Vaun (John) Hulterstrom	Dec. 28

December Wedding Anniversaries

Rick & Irma McDowell	Dec. 2
Luis & Polly Frisby	Dec. 7
Margaret & Tony Cooker	Dec. 18
Pat Beatty & Francis Mark	Dec. 18
Kirk & Rene Riding	Dec. 18
Terry & Patricia Caldwell	Dec. 19
Dwight & Trish Johnson	Dec. 19
Gary & Carole Adams	Dec. 20
Donna & Denton Wells	Dec. 20
Jerry & Carol Lundberg	Dec. 20
Margaret & Kenneth Peterson	Dec. 23

December Club Anniversaries

Jean Conrady	Dec. 1
Glee Heikes	Dec. 1
Rick McDowell	Dec. 1
Rob Kilpatrick	Dec. 4
Alicia Anderson	Dec. 9
Coleen Butcher	Dec. 14
Ron Sugi	Dec. 16
Eldon Heaston	Dec. 19
Cherie Range	Dec. 19

This Week's Meeting...

Mark Sawyer took his prayerful opportunity to ask the highest power (and the commissioner) to save basketball! Robin Buckles and Valerie Emicks of the B.E.A.R.S. Foundation came to thank our Club for the \$500 donation to the Doris Davies Bicycle Giveaway. 100 bikes will be given away December 14th at the San Bernardino County Fairgrounds.

President Charles had "happy birthday cookies" for this week's birthday folks, **Mattie Brown**, **Rick McDowell**, and **Linda Scott**. **Rick Hampton** celebrated his "big 50" this week, so received a birthday tune from his fellow Rotarians in attendance.

Teresa DeAtley has the See's Candies order forms, and we're almost half way to the goal of \$635 that we need to get at least a 23% discount on our order! Next Tuesday will be the last opportunity to order, and the candy will be **delivered by December 15th**.

Rotary International is offering an opportunity to "honor a Rotarian from your Club as a float participant" in this year's Rose Parade. If you would like to purchase a ticket to be in the drawing to ride on the Rotary International float with R.I. President Banerjee, please see **Charles** for a copy of the order form, or go to: www.rotaryfloat.org. (See "raffle entries" on main page.) The drawing will be held December 1st.

Teresa DeAtley reported on the Samaritans Helping Hands Food Baskets. Although 400 baskets were handed out, many more families were in line for the baskets. Now is the time to give to our needy community.



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Not only did Carol have another fun song for us all to sing this week, but she brought in some great quotes on giving thanks. Carol noted on her handout: "When I count my blessings - I count all of you!" Thanks, Carol! The "Spoon of Exemption" goes on the auction block next week to the highest bidder!



LUCKY BLUE MARBLE

Next week...

8 marbles and \$350!

Luis Frisby tried to win the pot this week, but came up with only \$5!

Better luck next time, Luis!

RAFFLE SESSION:

Mark Taylor ticked off a couple of fines this week, beginning with a \$10 one to **Rick Hampton** for trading in his red badge for an official blue one. **Doug Robertson** was hit for \$10 for hiding from **Charles**, and that was the extent of the fines this week. But some very nice Raffle

Prizes were donated: **Bob's Tire's** Tire Gauge was won by **John Kroencke**, **High Desert Therapeutic Massage's** Candle went to **Jim Murray**; a **Shear Realty** Shopping Bag went to **Mehdi Mostaedi**; a great Wireless Entry Light from **Dee DeBruhl** was won by **Don Lager**; and **Dee** then picked up a WalMart Gift Card AND the Midway Gift Card! **High Desert Therapeutic Massage's** Cappuccino went to **Gary Adams**, and **Luis Frisby** took home \$5 from the Rotary pot this week.



NEXT WEEK: TEACHER'S MINI GRANTS!
Rotarians will be charged for a teacher's lunch.

RYLA Facilitator Training Dates

Tuesday, Nov. 29

6:00 p.m. - Marsh USA, Inc., 7251 West Lake Mead Blvd., Las Vegas, Nev.

Thursday, Dec. 1

6:00 p.m. - Citizen's Business Bank, 12380 Hesperia Rd., #1, Victorville, Ca.

Saturday, Dec. 3

1:00 p.m. - Kaizen Marshal Arts Studio, 135 E. Chestnut Ave., #12, Monrovia, CA

Saturday, Dec. 17

1:00 p.m. - Kaizen Marshal Arts Studio, 135 E. Chestnut Ave., #12, Monrovia, CA

Contact Bob Basen if you are interested in attending: 760-792-8622 / bb@cbcdesert.com.

Your participation counts as a MAKE-UP!

VICTORVILLE ROTARY CLUB OFFICERS

President Charles Gehrke
 Treasurer David North
 Executive Secretary Margaret Cooker
 Club Service Dr. A. L. Hough-Everage
 Community Service David Leicht
 Youth Service Rob Kilpatrick
 Vocational Bob Basen
 International Ben Tafoya
 Foundation Margaret Cooker
 Recording Secretary Marilyn Buttelwerth
 Sergeant At Arms..... Gary Adams

Members-at-Large:

Dan Dever • Robert Lovingood • Steve Murray • Ginger Ontiveros

Past President (2010-11) Teresa DeAtley
 Incoming President (2012-13) Russ Stringham
 President-Elect (2013-14) Dr. A. L. Hough-Everage
 President Nominee (2014-15)

Current Chair Persons:

New Generations..... Rob Kilpatrick / Bob Basen
 Membership Russ Stringham
 SongMaster Al Castellucci
 Scholarships Ginger Ontiveros
 Publicity/Public Relations Charles Gehrke
 Cards and Calls Gaylynn Stringham
 Programs Mike Page
 Club Activities Dan Dever
 Newsletter Mary Teran

The Victorville Rotary Club meets every Tuesday for fellowship at 11:30 a.m. and meeting at 12:00 noon at the Grumpy Golfer, 14144 Green Tree Blvd, Victorville

Make-up Days and Locations

MONDAY: San Bernardino East, Imperial Palace, noon
TUESDAY: Rancho Cucamonga Sunrise, 7:15 a.m.
 Empire Lakes Golf Course
 Rancho Cucamonga, 12:00 p.m., Etiwanda Gardens
 Hesperia, 7:00 a.m., Dennies, 14165 Main St.
WEDNESDAY: San Bernardino Crossroads, Hilton, noon
 Barstow, Quigley's Outlet Center, Lenwood, noon
 University Prep, 7th and Forrester, 2:00 p.m.
 High Desert, 6:00 P.M. - Los Domingo's Rest., 6:00 p.m. 17790- Hwy. #18, Apple Valley
THURSDAY: Apple Valley, Apple Valley Country Club, noon
 Ontario, 12:15 p.m., Doubletree Hotel
 San Bernardino, Denny's at I-15, 7 a.m.
 Redlands, Masonic Temple, noon
 Victor Valley Sunrise, Coco's, Victorville, 7 a.m.
FRIDAY: San Bernardino North, Elks Lodge, 12:05 p.m.



Important Dates

Mark your Calendar!

Dec. 6: CLUB ASSEMBLY

Purpose: To vote for the BOD recommended President for 2014-2015 Steve Murray or nominate an alternative.

To add a member to the Board of Directors - Dwight Johnson.

Dec. 15 Rotary Christmas Party - Grumpy Golfer - \$45/person.



IF YOU ARE NOT RECEIVING YOUR JOSHUA TREE VIA EMAIL, PLEASE CONTACT MARY TERAN TO GET ADDED TO THE EMAIL DISTRIBUTION LIST.

UPCOMING

ROTARY PROGRAMS

Nov. 29: Teacher Mini Grants (Anderson)
Dec. 6: Dale Henderson, Lift Up America
 Topic: "From At-Risk to the Million Dollar Moment) (Coker)
Dec. 13: Apple Valley Sunsatons (Gehrke)
Dec. 20: Craig Garrick - Topic T.B.D.



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The Joshua Tree

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