

# The Joshua Tree

November 24, 2020

## LESS ACTUAL EQUALS MORE

The Two Mark's spoke this week. What we mean is **Mark Creffield** from the Victor Valley Chamber of Commerce and **Mark Austin** from



the benefits of being members of all four. Resources, services, programs and events will be streamlined, the region will have a much bigger voice

C-Me Promotions. Both gentlemen shared information about the upcoming Greater High Desert Chamber of Commerce, which will house four Chambers (Victor Valley, Apple Valley, Hesperia and Adelanto) into one.

The process began with an idea 10-12 years ago, but the time wasn't right. About 3-4 years ago the idea came up again and with Mark serving as CEO of both the Victor Valley and Hesperia Chambers (*Hesperia had previously taken control of the Adelanto Chamber*), the time seemed right. After a visit with both the Riverside and Coachella Valley Chambers, who had done similar models, a plan was set and for the past 10 months, this idea of a Chamber merger has become a reality. Imagine four businesses becoming one conglomerate, and then out of that, having four separate locations.

There are many benefits for members of the Greater High Desert Chamber of Commerce. For starters, instead of paying for separate Chamber memberships, there will be only one, with all

for business advocacy at the State Capital as well as locally, and more opportunities for networking and referrals.

The GHGCC Board of Directors will consist of 16 members, 4 from each current Chamber Board. Mark Austin will service as Chairman for it's inaugural year. The remaining board members from area Chambers will transition to Business Councils for the areas they serve.

Before all of this comes to fruition, Chamber members must approve to allow for changes in their own Bylaws. Both Victor Valley and Apple Valley must have members vote, and for Hesperia and Adelanto, the Board has the power to choose, but their memberships highly endorsed the change and Victor Valley Chamber members voted almost unanimously. Apple Valley is still in the voting process. Currently, the Chambers of Commerce in Barstow and Phelan have declined to participate, but Lucerne Valley has shown interest.

The goal is to have everything up and going in January of 2021, and then a further 9 months of "growing pains", to work everything out. For more information go to [vchamber.com](http://vchamber.com)

### This Week's Functionaries

- Invocation:** Chris Ackerman
- Flag Salute:** Margaret Cooker
- 4-Way Test:** Steve Orr
- Finemaster:** David North



# ORR'S ROARS



I appreciate Mark Creffield and Mark Austin taking time out of their schedules to share with us the inside scoop of the Greater High Desert Chamber of Commerce. Exciting stuff! I also want to thank our members for

joining us online for the meeting. I know we all want to be back indoors, and we are hoping for next week, but no promises.

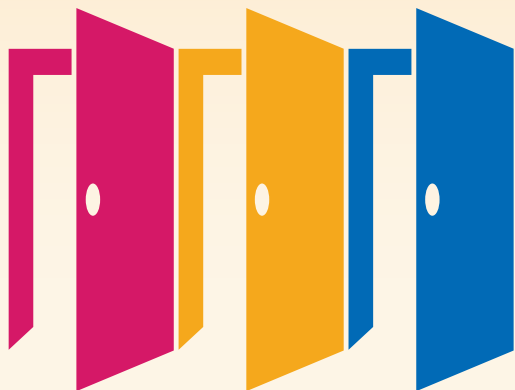
Dwight Johnson shared some exciting news that we are once again award winners! At last weekend's District Awards, Our Club took Silver for the Governor Distinction and Rotary International Platinum +3 Award and Gold in the Unite People District Award! Congrats to everyone in our Club!

On Friday, December 11th, we are planning to hold our annual Christmas Party at the home of Jon and Linda Hove. Please make your plans to join us as ladies in attendance will take home a box of Sees Candy from the Club, plus music food, fellowship and more. Most importantly is to RSVP Jon at JHove@robar.com or call him at 760-954-8186 and let him know if you are coming so he can make sure to have enough food available. See ad on page 3.

We are still looking for volunteers for Interact Liaisons for our area High Schools. Please see the ad on the next page for more information.

Happy Thanksgiving and See you next week...

Steve



www.victorvillerotary.org

## FACEBOOK AUCTION

Last week we began our next round of auction items to raise additional funds for the Club. Once again the items are listed on our Facebook page. Please bid and share on your own Page as well. Below are just a few of the items you can bid on. Remember, all proceeds go directly into all of the programs we support.

**AUCTION**

Donated by Elite to Victorville Rotary Foundation

**THE VERANDAH ANTIGUA**  
ENJOY 7-9 NIGHTS

The Verandah Antigua vacation package

**\$2,700** Value

**OPENING BID \$275**

**AUCTION**

Donated by Elite to Victorville Rotary Foundation

**THE CLUB BARBADOS**  
ENJOY 7-10 NIGHTS

The Club Barbados vacation package

**\$2,400** Value

**OPENING BID \$275**

**AUCTION**

Donated by Elite to Victorville Rotary Foundation

**PALM ISLAND**  
Enjoy 7 Nights

Palm Island vacation package

**\$3,000** Value

**OPENING BID \$275**

**AUCTION**

Donated by Elite to Victorville Rotary Foundation

**LOS ESTABLOS PANAMA**  
Enjoy 7 Nights

Los Establos Panama vacation package

**\$3,750** Value

**OPENING BID \$275**

**AUCTION**

Donated by Elite to Victorville Rotary Foundation

**ST. JAMES CLUB - ANTIGUA**  
Enjoy 7-9 Nights

St. James Club - Antigua vacation package

**\$3,600** Value

**OPENING BID \$275**

**AUCTION**

Donated by Elite to Victorville Rotary Foundation

**ST. LUCIA**  
ENJOY 7-10 NIGHTS

ST. LUCIA vacation package

**\$2,745** Value

**OPENING BID \$275**

# Rotary Opens Opportunities

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Rotary  
Club of Victorville, CA



## Fine Session

**David North** was our Fine Master and he issues no fines and only wished everyone a Happy Thanksgiving!

## Rotary Guests

Our Stand-In this week was **Stefanie Montoya** for **Bryan Gillespie**.

### Proposed Member

If you protest the admission of this member please respond in writing by 5 p.m. Dec 7th to President Steve Orr.

**Dr. Kennon Mitchell**

**Superintendent**

**Adelanto Elementary School District**

**Classification: Education:**

**Administration: Elementary**

**Sponsor: Terry Caldwell**

*Associates: Stephen Quintero PI Officer and Michael Krause*

## Sees Candy

Once again, we have received a discount on Sees Candy for our Club members. You should have received a catalog in your email, but if not, please contact **Margaret Cooker** or visit <https://volume-savings.sees.com/>. Please get your orders into Margaret ASAP.



Rotary



Club of Victorville, CA

*2020 Holiday Party!*

**December 11, 2020**

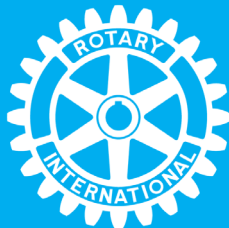
**6:00pm**

Home of Jon & Linda Hove

18970 Appaloosa

Apple Valley, CA

# Interact



We are looking for Rotary members that would be willing to serve as liaisons for our Interact clubs at our local Jr. High and High Schools.

We would need about 6 people to complete this project. Minimum commitment is to attend the Interact Club's BOD meeting once a month.

If you are interested please contact either Margaret Cooker at 760-475-0117 or Arsalee Morales at 760-985-9581



*Casual Attire • Food • Fellowship*

*Cost: \$49 per person*

**RSVP to [JHove@Robar.com](mailto:JHove@Robar.com)**

**or call 760-954-8186**

*Social Distancing and proper Covid Mandates will be in place.*

# Rotary Club of Victorville, CA



The Joshua Tree is a Weekly Publication of the Rotary Club of Victorville  
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If you are not receiving your newsletter, please contact Editor Chris Ackerman at  
chris@signifydesigns.com or 760-559-1686 to be added to the e-mail or mailing list.

## VICTORVILLE ROTARY CLUB OFFICERS

### Board of Directors

President 2019-2021 .....	Steve Orr
President 2021-2022 .....	Jon Hove
President 2022-2023 .....	Arsalee Morales
President 2023-2025 .....	Jessica Perez
President 2025-2026 .....	Bill Edwards
Immediate Past President .....	Margaret Cooker
Treasurer .....	Donna Wells
Executive Secretary .....	Margaret Cooker
Publicity/Public Relations .....	Kevin Kane
Club Service .....	Bill Edwards
Community Service .....	<b>PLEASE VOLUNTEER</b>
International Service.....	Ben Tafoya
Youth Service/Ryla & TLC .....	Arsalee Morales
Vocational Service .....	Jessica Perez
Grants/Speech Contests .....	<b>PLEASE VOLUNTEER</b>
Scholarships.....	Please Volunteer
George Hensel Ethics Essay Contest .....	Ron Boyd
Membership.....	Don Lager
Billing Officer .....	Esther Mears

**Members-at-Large:** Dwight Johnson & Rob Kilpatrick

### Positions & Committee Chairs

BOD Secretary .....	Marilyn Buttelwerth
Programs .....	Mike Page
Public Service.....	Rick Bessinger, Teressa DeAtley
Sergeant At Arms.....	Arsalee Morales
Dan Stover Music Contest.....	Dr. Bowtie Brian
S.T.A.R. Students .....	Jim Barnes/Robin Cackler
Fundraising.....	Bill Edwards
Flowers and Gifts .....	KayMarie Gregory
Joshua Tree Editor .....	Chris Ackerman

The Victorville Rotary Club meets every Tuesday for fellowship at 11:30 a.m. and meeting at 12:00 noon at the Green Tree Golf Course Clubhouse, 14144 Green Tree Blvd., Victorville

### Make-up Days and Locations

<b>MONDAY:</b>	San Bernardino East, Imperial Palace, noon
<b>TUESDAY:</b>	Rancho Cucamonga Sunrise, 7:15 a.m. Empire Lakes Golf Course Rancho Cucamonga, 12:00 p.m., Etiwanda Gardens
<b>WEDNESDAY:</b>	High Desert/Hesperia Club meets 7:00 a.m., Denny's, 14165 Main St., Hesperia San Bernardino Crossroads, Hilton, noon, Barstow, Rositas, 540 Main St, 12:00 p.m.
<b>THURSDAY:</b>	Apple Valley, ZOOM Meetings, 1st, 2nd and 4th Thurs Ontario, 12:15 p.m., Doubletree Hotel San Bernardino, Denny's at I-15, 7 a.m. Redlands, Masonic Temple, noon
<b>FRIDAY:</b>	San Bernardino North, Elks Lodge, 12:05 p.m.

## Calendar Dates

**Dec 14:** Board of Directors meeting  
5:30 pm Meeting  
DCB Board Room, 2nd Floor  
Hesperia and Silica Roads

## Upcoming Programs

**Dec 1:** OPEN

# Rotary Club of Victorville, CA



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[www.victorvillerotary.org](http://www.victorvillerotary.org)