



The Weekly Publication of the Rotary Club of Victorville

December 27, 2011

## Some Secrets Should be Told



*Beverly Guido-Deutsch  
Child Abuse Prevention Coordinator  
S.B. County Children's Network*

"The Lisa Project is a unique multi-sensory exhibit experience allowing the visitor to hear, see and experience the reality of the world of child abuse." Guest Speaker Beverly Guido-Deutsch is the Child Abuse Prevention Coordinator for the San Bernardino County Children's Network. Beverly works in the surrounding communities promoting child abuse awareness and prevention, and states that the current rise in statistics for all types of child abuse is alarming. "Child abuse is America's best kept secret." Physical and sexual are not the only forms of child abuse. "Neglect" and "emotional" and "verbal" abuse are prevalent issues also, and abuse affects children of all ages, races, and incomes. Instances of suspected abuse or neglect should be reported to Child Protective Services (CPS) or police.

Thanks to the efforts of the San Bernardino County Children's Network, members of our community will be given the opportunity to experience life through an abused child's mind in hopes of helping to bring awareness to the increasing problem of child abuse and neglect. The purpose of this realistic exhibit is to educate the community; there is something we all can do. The FREE multi-sensory exhibit, "The Lisa Project", will be brought to the Mall of Victor Valley on February 2nd and run throughout the month. The exhibit will be open Thursdays and Fridays from 4 to 8 p.m., Saturdays from 10 a.m. to 6 p.m., and on Sundays

from 1 p.m. to 5 p.m. Volunteers will be needed to hand out Ipods and clean earbuds, as well as hand out brochures and information packets. Training is scheduled for Jan. 30/31. If interested, Google "The Lisa Project" and click "volunteers".



Voted "2011 Child Abuse Prevention and Intervention - Agency Program of the Year" by the Childrens Services Coordinating Commission of San Joaquin County, CA.

### New Rotary Member Inducted

Dr. Ron Boyd, Chief Medical Officer of the VCA Victor Valley Animal Hospital, was inducted Tuesday by President Charles Gehrke, with Sponsor Margaret Cooker in attendance. Ron is the Chief Medical Officer at the Animal Hospital, and is excited about becoming a Rotarian and helping to improve the community his daughters grow up in!



**PLEASE JOIN US EVERY TUESDAY FOR FELLOWSHIP AT 11:30 A.M. BEFORE OUR MEETING IS CALLED TO ORDER AT NOON.**



**Matt Metzen** is the Store Manager for J.C. Penney's in the Mall, and has been in that capacity for about a year. His mission is to stay proactive within today's economy, rather than **Re**-active.

Matt looks forward to the end of the holiday season,

as he spends a lot of time juggling and multi-tasking. He invites everyone to check out the J.C. Penney's store, especially if you haven't been in awhile. Thank you, Matt, for sharing your responsibilities at J.C. Penney's.

**Check it out...**



Go to Facebook.com. In search bar type in:  
Rotary Club of Victorville.



## WHAT'S IN MARGARET'S CAN??

**Collected this week: \$4.05**

**Collected to Date: \$8,263.90**

**Total equals: 77,595 Doses!**

One dollar equals 2 doses of vaccine!  
\$500 pays for a Polio Clinic!



*Thank you to today's Functionaries*

**Invocation:** Carolyn Villars  
**Flag Salute:** Ron Boyd  
**4-Way Test:** Mark Taylor  
**Song:** Al Castellucci

## THIS WEEK'S GUESTS



Welcome this week to our guest speaker, Beverly Guido-Deutsch, San Bernardino County Children's Network, and Holly Noel, not actually a guest, but attending representing Eldon Heaston.



## FOUNDATION NOTES

from Margaret Cooker:

As Rotarians we commit to supporting The Rotary Foundation (TRF) so that we aid in the goals of increasing international peace and goodwill.

The money that you have given in 2011 has been sent in to TRF so expect to receive a notification of that donation to the 501c3.

[www.victorvillerotary.org](http://www.victorvillerotary.org)

**Kimberly Ramirez**



R&S Beverage Corp.

Kimberly Ramirez wishes everyone a Happy and safe New Year! She

brought bottle openers and Budweiser beads for everyone in the spirit of of R&S Beverage holiday cheer!

**Spoonholder for January (all 5 weeks!):**







## Notes from Charles

**President Charles Gehrke** handled the induction duties this week as we welcomed Ron Boyd, Veterinarian, into our Club. Charles also reminds new “Red Badge Holders” of the many light duties that are required to obtain your official “Blue Badge” of Rotary. These include attending a Board Meeting and a “Fireside”, both of which opportunities are upcoming, and listed on the calendar on Page Four.

**Mark Taylor** served as Auctioneer this week for the Spoon of Exemption for the month of January (all FIVE weeks), and **Steve Murray** was prepared to bid \$100 right off the bat! Not too many comers, though, and **Mark** practically begged for more bidders. **Charles Gehrke** reluctantly outbid **Steve** for a minute, but **Steve** won out with a final bid of \$120.

**Charles’** Happy Birthdays this week go to **Robert Lovingood** and **Marie Langley**. Brownies for you two!



**Charles** presented a check for \$200.00 to our wonderful waitress, **Chandra**, for her tireless attention to our needs weekly. Thank you, and Merry Christmas, **Chandra**!

**Charles** took our \$100 donation to the Oro Grand

Middle School’s Interact Club for their work with CHiPs to collect toys for needy children. The picture and brief article appeared in the Daily Press, and a Thank You note was received from the Interact Club by **Charles**.

★ Mark Your Calendar ★

**March 1st**  
**Home of**  
**Jon & Linda**  
**Hove**



## FINE & RAFFLE SESSION:

**Mark Taylor** reigned this week. Much in the spirit of the season, **Mark** was lenient in fines, and thanked Rotarians in attendance for coming to the meeting today. It



was suggested by a few that **Charles** needed to be fined; once for the picture in the paper, and once for NOT having a picture in the paper for the toys we gave to the Salvation Army. So **Charles** was hit for a total of \$20.

**Rick Hampton** was caught with a cell phone in his hand, so received a discounted \$10 fine, as he was only “texting”!

Some nice stuff was given away this week; much of it donated by **Kimberly Ramirez**, starting with a Mini Video Camera, which was won by **Gene Gregory**. The **Budweiser** Six-pack Cooler went to



**Gary Adams**, who also won the Club’s See’s Candy Discount Card. **Kimberly’s** White Board was won by **Caroll Yule**, and **Kimberly’s** Desk Set went to **John Kroencke**. **John** also tried to win the \$350 marble, but alas, his Christmas wish only brought him \$5.

## YEAR-’ROUND GIVING OPPORTUNITY:



Please remember to bring in your canned and dry goods for needy high desert families. In March President Charles will be making the deliveries.



## LUCKY BLUE MARBLE

**John Kroencke** won \$5 this week and gave another lucky Rotarian an opportunity to win next week:

Next week... 7 marbles = \$400!



## VICTORVILLE ROTARY CLUB OFFICERS

President ..... Charles Gehrke  
 Treasurer ..... David North  
 Executive Secretary ..... Margaret Cooker  
 Club Service ..... Dr. A. L. Hough-Everage  
 Community Service ..... David Leicht  
 Youth Service ..... Rob Kilpatrick  
 Vocational ..... Bob Basen  
 International ..... Ben Tafoya  
 Foundation ..... Margaret Cooker  
 Recording Secretary ..... Marilyn Buttelwerth  
 Sergeant At Arms..... Gary Adams

### Members-at-Large:

Dan Dever • Robert Lovingood • Steve Murray • Ginger Ontiveros • Dwight Johnson

Past President (2010-11) ..... Teresa DeAtley  
 Incoming President (2012-13 ) ..... Russ Stringham  
 President-Elect (2013-14) ..... Dr. A. L. Hough-Everage  
 President-Elect-Elect (2014-15) ..... Steve Murray

### Current Chair Persons:

New Generations..... Rob Kilpatrick / Bob Basen  
 Membership ..... Russ Stringham  
 SongMaster ..... Al Castellucci  
 Scholarships ..... Ginger Ontiveros  
 Publicity/Public Relations ..... Charles Gehrke  
 Cards and Calls ..... Gaylynn Stringham  
 Programs ..... Mike Page  
 Club Activities ..... Dan Dever  
 Newsletter ..... Mary Teran

The Victorville Rotary Club meets every Tuesday for fellowship at 11:30 a.m. and meeting at 12:00 noon at the Grumpy Golfer, 14144 Green Tree Blvd, Victorville

## Make-up Days and Locations

**MONDAY:** San Bernardino East, Imperial Palace, noon  
**TUESDAY:** Rancho Cucamonga Sunrise, 7:15 a.m.  
 Empire Lakes Golf Course  
 Rancho Cucamonga, 12:00 p.m., Etiwanda Gardens  
 Hesperia, 7:00 a.m., Dennies, 14165 Main St.  
**WEDNESDAY:** San Bernardino Crossroads, Hilton, noon  
 Barstow, Quigley's Outlet Center, Lenwood, noon  
 University Prep, 7th and Forrester, 2:00 p.m.  
 High Desert, 6:00 P.M. - Los Domingo's Rest., 6:00 p.m. 17790- Hwy. #18, Apple Valley  
**THURSDAY:** Apple Valley, Apple Valley Country Club, noon  
 Ontario, 12:15 p.m., Doubletree Hotel  
 San Bernardino, Denny's at I-15, 7 a.m.  
 Redlands, Masonic Temple, noon  
 Victor Valley Sunrise, Coco's, Victorville, 7 a.m.  
**FRIDAY:** San Bernardino North, Elks Lodge, 12:05 p.m.



## Important Dates

## Mark your Calendar!

**Jan. 1: HAPPY NEW YEAR!**

**Jan 7:** RYLA Facilitator Training  
 Las Vegas (check District web site)

**Jan. 14: Shot Clinic**  
 Yucca Loma School, Apple Valley  
 Volunteers needed from 8:30 a.m. 'till approx. 1:00 p.m.

**Jan. 23: Past President's Meeting**  
 5:30 p.m. Grumpy Golfer

**Mar. 1: Fireside** - Home of Jon and Linda Hove (More info to follow.)

**IF YOU ARE NOT RECEIVING YOUR JOSHUA TREE VIA EMAIL, PLEASE CONTACT MARY TERAN TO GET ADDED TO THE EMAIL DISTRIBUTION**

## UPCOMING ROTARY PROGRAMS

**Jan. 3: Club Member Roast** (Yule)  
**Jan. 10: O'Keeffe Memorial Public Safety Awards** (DeAtley)  
**Jan. 17: Off-site Rotary Meeting - Desert Valley Medical Center** - 16850 Bear Valley Rd. - Foundation Building - corner of 2nd and Bear Valley Rd.(Peterson)  
**Jan. 24: George Hensel Ethics Essay Contest**

*Newsletter Printing Courtesy of*



## The Joshua Tree

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