



The Joshua Tree

December 31, 2022

A (HALF) YEAR IN REVIEW



The new Rotary year began with an addition, a farewell and another addition. We started with the addition of welcoming our new President **Arsalee Morales** to lead



us into this exciting year that is only halfway done. At the same time we said goodbye to **Dwight Johnson**, who headed out to Colorado. As a result we welcomed **James Rightmire**, Sales Manager with El Dorado Broadcasters, who brought a new element to the Club, the art of magic. James entertained the Club not only with his art, but the “magic” of digital marketing as well.

We learned quite a bit this year from our weekly speakers. We learned the current state of the Daily Press through **James Quigg**, former Chief Photographer and **Rene De La Cruz**, current Lead Reporter for the newspaper. With meeting **Mattie Brown**, we



received a Rotary history lesson on the Rotary-Ann's. We also learned about Micro-Transit from **Chris Ackerman** and the Cranial Facial Release Technique from **Dr. Sara Griffin**. In addition we



found out what acronyms such as TK, and RB21 meant from VESD Superintendent **Lori Clark**.



Our 5th Tuesday Rotary meetings continued to grow in attendance in 2022. So far the Club has met at Republic in Spring Valley Lake and Los Domingo's in Apple Valley. Please join us on January 31, 2023 at BJ's Brewhouse on Restaurant Row for our next 5th Tuesday Meeting.



Giving back is what is most important for the Rotary Club of Victorville. In these past 6 months we held our annual Teacher Mini-Grant event, where the Club gave away 47 grants equaling \$12,918.62 to our local teachers. Members also participating in leading today's youth at Teen Leadership Camp and the Mexico team of **Steve Murray, Dan Dever, Russ Stringham, Ben Tafoya** and **Jon Hove** went to Enseñada to buy supplies for the orphanage and work with our Sister Club on the Water Tank Project. We also held a Comedy Night Fundraiser for Scholarships and Read B4k, which also experienced tremendous growth thanks to the hard work of **Colleen Calderon**.

As you can see the Club has already accomplished a lot in the first half of this Rotary year, and we are all looking forward to see what President Arsalee, the Board of Directors and with the help of members, accomplish over these next 6 months.

EDITOR'S NOTE



Father Time is about to move his clock forward another year, and there is a lot to think back on and to look forward to in 2023. As this is our half-year end issue, I am giving our President a break and taking over her column for one issue only.

In addition to our weekly newsletter, I have also been tasked with running our social media pages (Facebook and Instagram), which we will be doing much more with in the new year. Please make sure if you are on social media, you like our pages and make sure you follow regularly and like, comment and most importantly share on your feed, as it helps with our algorithm and will make us more visible to potential members.

A wonderful Rotary highlight for me this year was seeing the incredible magic of James Rightmire. In addition to my "Hollywood" parents, my older brother Peter is an accomplished magician and as a child, he would put on shows in our home for the family which always thrilled and enthralled me. Due to this connection, James and I have had chances to chat about it, as well as marketing for Victor Valley Transit, our passion for music and radio past, present and future. A true Rotary connection, that may not otherwise had happened if we both were not in the Club.

As we head into the new year the continued growth of the Club is paramount for our success. Please find at least one area within Rotary that you can help us continue to thrive and maintain relevancy in our community and beyond.

Have a wonderful 2023!

Ackerman

The Photography of David North

You've been warned but at the same time you've never learned. Learned what? To ask **David North** to take photos for you. At different times in the Rotary Year, our Newsletter Editor **Chris Ackerman** has asked Mr. North to take photos on his behalf. When Chris returns to his home office to put together The Joshua Tree, he always takes a deep breath before viewing David's photos cause he'll never know what he will find. Presented here, are the best of The Photography of David North in 2022.



**IMAGINE
ROTARY**



IMAGINE ROTARY

January Birthdays

Jim Murray January 10
Ryan McEachron January 31

January Partner Birthdays

Jodi McEachron January 11
Melanie Lovingood January 19
Sharon Page January 22
Susan Porter January 30

January Anniversaries

Jim Murray 46 Years
Ben Tafoya 46 Years
Jon Hove 39 Years
Kevin Porter 37 Years
Ron Wilson 32 Years
Robert Lovingood 31 Years
Kirk Riding 29 Years
Keith Metzler 4 Years

Christmas with the Club

On December 1st the Club held their annual Rotary Christmas Party, at the Bear Valley Country Club with great food, live music, and Christmas Bingo! Thanks to everyone who came out. Enjoy these images of our Christmas event. Special Thanks to **Arsalee Morales**, **Steve Murray** and rest of the committee who made the night a rousing success!



Rotary

Club of Victorville, CA



The Joshua Tree is a Weekly Publication of the Rotary Club of Victorville
P.O. Box 734 • Victorville, CA 92393 • www.victorvillerotary.org

If you are not receiving your newsletter, please contact Editor Chris Ackerman at
chris@signifydesigns.com or 760-559-1686 to be added to the e-mail or mailing list.

VICTORVILLE ROTARY CLUB OFFICERS

Board of Directors

President 2022-2023	Arsalee Morales
President 2023-2024	Steve Murray
President 2024-2025	Need Candidates
President 2025-2026	Bill Edwards
Immediate Past President	Jon Hove
Treasurer	Donna Wells
Executive Secretary	Margaret Cooker
Club Service	Steve Murray
Community Service	Bryan Gillespie
International Service.....	Ben Tafoya
Youth Service/Ryla & TLC	Ryan McEachron
Vocational Service	Bill Edwards

Members-at-Large: David North, Mike Johnson, Rob Kilpatrick & Ron Boyd

Positions & Committee Chairs

BOD Secretary	Pam Murray
Billing Officer	Esther Mears
Dan Stover Music Contest.....	Need Volunteer
Flowers and Gifts	Linda Hove
Foundation & Grants	Margaret Cooker
4-Way Speech Competitions	Mike Johnson
Fundraising.....	Arsalee Morales
George Hensel Ethics Essay Contest	Ron Boyd
Joshua Tree Editor	Chris Ackerman
Membership.....	Steve Murray
Programs	Mike Page
Publicity/Public Relations	Need Volunteer
Public Service.....	Rick Bessinger, Teresa DeAtley, Jeff Armstrong and John Wickum
Sergeant At Arms.....	Steve Murray
Scholarships.....	David North
S.T.A.R. Students	Maureen Mills and Michal Krause

The Victorville Rotary Club meets every Tuesday for fellowship at 11:30 a.m. and meeting at 12:00 noon at the Spring Valley Lake Country Club, 13229 Spring Valley Parkway, Victorville

Make-up Days and Locations

MONDAY:	San Bernardino East, Imperial Palace, noon
TUESDAY:	Rancho Cucamonga Sunrise, 7:15 a.m. Empire Lakes Golf Course Rancho Cucamonga, 12:00 p.m., Etiwanda Gardens
WEDNESDAY:	High Desert/Hesperia Club meets 7:00 a.m., Denny's, 13165 Main St., Hesperia San Bernardino Crossroads, Hilton, noon, Barstow, Rositas, 540 Main St, 12:00 p.m.
THURSDAY:	Apple Valley, <i>No Longer Meeting</i> Ontario, 12:15 p.m., Doubletree Hotel San Bernardino, Denny's at I-15, 7 a.m. Redlands, Masonic Temple, noon
FRIDAY:	San Bernardino North, Elks Lodge, 12:05 p.m.

Calendar Dates

Jan 9: Board of Directors Meeting
5:00pm -Fellowship
5:30 pm Board Meeting
ISU ARMAC Insurance Agency
17177 Yuma St., Victorville, CA

Rotary 
Club of Victorville, CA

Upcoming Programs

- Jan 3: OPEN**
- Jan 10:** Chet Hitt, Owner Town's End **Topic:**
"Moments with Chet - Lessons from an Entrepreneur, the Early Days to Town's End - I am Still Learning" (Page)
- Jan 17:** Dr. Michael Krause, Interim Superintendent, Adelanto Elementary School District **Topic:**
"State of the District" (Page)
- Jan 24: OPEN**
- Jan 31: 5th Tuesday Rotary Meeting**
5:00pm
BJ's Restaurant & Brewhouse
11600 Amargosa Road, Victorville

Design & Layout By



Printed By



www.victorvillerotary.org