



The Joshua Tree



September 24, 2024

CREEKCUT: FROM CARS TO CABERNET

Nestled in the heart of Paso Robles, Creek Cut Winery is a testament to the passion and entrepreneurial spirit of its owners, **Jason and Chris Lamoreaux**. With a diverse background in business, the Lamoreauxs have successfully transitioned from the car rental industry to the world of fine wine, creating a unique brand that pays homage to the rich traditions of the Rhone Valley.



In addition to their winery, the Lamoreauxs also own Coldwell Banker Real Estate Solutions and Coldwell Banker Home Source, both located in Victorville, CA. This diverse portfolio showcases their ability to thrive in

Before delving into the wine-making process, Jason and Chris built a robust reputation in the car rental sector. Their experience in managing successful businesses equipped them with invaluable skills in customer service and operations, which they now apply to their winery. This entrepreneurial foundation is evident in every aspect of Creek Cut Winery, from its inviting atmosphere to the high-quality wines that they produce.

various industries, but it is the vineyard that has captured their hearts. Their dedication to wine-making is fueled by a desire to create exceptional wines that reflect the passion of Paso Robles.

Creek Cut Winery is distinguished by its commitment to crafting wines inspired by the famed Rhone Valley of France. This region is renowned for its rich, full-bodied red wines and aromatic whites, characteristics that the Lamoreauxs have embraced in their own selections. They focus on varietals that thrive in the Paso Robles climate, such as Syrah, Grenache, and Viognier.

Each bottle from Creek Cut is a reflection of the land it comes from. The Lamoreauxs are dedicated to sustainable practices, ensuring that their vineyards not only produce high-quality grapes but also contribute positively to the local ecosystem. By combining traditional methods with innovative techniques, they create wines that are both authentic and expressive.

This Week's Functionaries

- Invocation:** Bill Edwards
- Flag Salute:** Walt Alvarez
- 4-Way Test:** Bob Basen
- Fine Master:** Ryan McEachron

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GILLESPIE'S GAB

Thanks to Jason and Chris Lamoreaux who came by this week to share their long and exciting journey

to bring CreekCut Winery to fruition. We are excited to hear more on the success in the future of CreekCut!



The 2025 Rotary Presidential Peace Conference in Istanbul, Turkey, on February 20-22, 2025, will be an opportunity for the Rotary community to build on Rotary's contributions to promoting peace. The Conference will be led by Rotary International President Stephanie Urchick.



Congratulations to Bill Edwards, whom I selected as my September Rotarian of the Month. I selected Bill for helping out in August and September, when I had to take care of some family business. Thank you Bill for going above and beyond.

Bryan

Lamoreaux

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Creek Cut Winery stands as a remarkable example of how passion, hard work, and a love for the craft can lead to success in the world of wine-making. With a focus on Rhone varietals and a dedication to quality, Jason and Chris Lamoreaux invite everyone to experience the rich flavors and unique stories behind each bottle. As they continue to build their legacy in Paso Robles, Creek Cut Winery remains a destination for wine lovers seeking both excellence and authenticity in every sip.



THE MAGIC OF ROTARY

Big Blue Poker Chip



David North had the chance to draw the Blue Chip, but he drew a green one and left it for another Rotarian to try next time. We will continue the opportunity next week with 13 chips and \$225 for the lucky Rotarian who can draw the Blue Chip!

Fine Session

Ryan McEachron was our Fine Master this week and began by fining Darron Poulsen \$10 for his phone going off, and Dr. Ron Boyd paid the same for taking such great care of everyone's cats and dogs. Linda Scott attended the meeting on behalf of Bill Scott, who is in Las Vegas, so a \$10 penalty will greet him upon his return.

Bob Basen said he doesn't actually work, he has his partner Jerrad Schendel do it all, so he was levied a \$20 fine and Mike Johnson spoke of a 5% savings account at Flagstar, so he left with \$5 less in his pocket.

Spoon of Exception



Chris Ackerman had his last time with the Spoon and shared that there is more to Victor Valley Transit than just buses. Chris has been spending time speaking to senior clubs, service organizations and teaching workshops at Victor Valley College. They also spent time doing a tour for 80 home-schooled children and will do the same for the Girl Scouts in December.

It was then time to raffle the Spoon for October. David North opened the bidding at \$50, but Bo Goulet took it for \$75.

Rotary Guests



Rotary President Bryan Gillespie brought Stefanie Montoya to the meeting, and Bob Basen invited his business partner Jerrad Schendel.

Linda Scott attended on behalf of Bill Scott and Alexandra Martinez joined is as a stand-in for Angel Espino.

Raffle



Mike Johnson donated a Flagstar Bank tumbler that will be used by Jim Murray, and David North will use all of the goodies from the Flagstar swag bag he received. Bo Goulet received a candle from Mike and Bob Basen won coffee and candle from Bill Edwards.

David North received a Bob's Tire cap from Jim Murray and while he won a bottle of wine from David, it was Jim who came out on top with a bottle of CreekCut wine from Jason Lamoreaux.

The Polio Pig

Collected this week: \$17.00

Polio Pig: \$12 + Chip (David North) \$5 = \$17.00

Collected to Date: \$20,750.83

Total equals: 102,480 Doses!

**One dollar equals 2 Doses of Vaccine!
\$500 pays for a Polio Clinic!**



VICTORVILLE ROTARY CLUB OFFICERS

Board of Directors

President 2024-2025	Bryan Gillespie
President 2025-2027	Bill Edwards
President 2027 - 2028	Please be Interviewed
Immediate Past President	Steve Murray
Executive Secretary/Foundation/Grants	Margaret Cooker
Treasurer/Scholarships	David North
Youth Services/Ethics Essay	Ron Boyd
Club Service & Membership	Bill Edwards
Community Service/Speech Contests	Mike Johnson
Vocational Service	Please Volunteer
International Service	Ben Tafoya
Member At Large, Young Leaders Contact	Arsalee Morales
Member At Large, Special Projects	Rob Kilpatrick

Members-at-Large: Bob Basen, Darron Poulsen, Angel Espino

Positions & Committee Chairs

BOD/PP Secretary	Pam Murray
Special Billing	Esther Mears (TBD)
Public Service Awards	Please Volunteer
Teacher Mini-Grants	Angel Espino
Dan Stover Music Contest	Angel Espino
Joshua Tree Editor	Chris Ackerman
Read B4K	Please Volunteer
Foundation & Grants	Margaret Cooker
Food Baskets	Please Volunteer
Interact (Junior Rotary)	Please Volunteer
Programs	Mike Page
Fundraising	Stefanie Montoya
S.T.A.R. Students	Angel Espino
Club Learning Facilitator	Please Volunteer

The Victorville Rotary Club meets every Tuesday for fellowship at 11:30 a.m. and meeting at 12:00 noon at the Bear Valley Country Club, 13229 Spring Valley Parkway, Victorville

Make-up Days and Locations

MONDAY:	San Bernardino East, Imperial Palace, noon
TUESDAY:	Rancho Cucamonga Sunrise, 7:15 a.m. Empire Lakes Golf Course Rancho Cucamonga, 12:00 p.m., Etiwanda Gardens
WEDNESDAY:	San Bernardino Crossroads, Hilton, noon, Barstow, DiNapoli's Firehouse, 1358 E Main St, Barstow, CA
THURSDAY:	Apple Valley, Rusty Bull, 13685 John Glenn Rd, Apple Valley, Noon. Ontario, 12:15 p.m., Doubletree Hotel San Bernardino, Denny's at I-15, 7 a.m. Redlands, Masonic Temple, noon
FRIDAY:	San Bernardino North, Elks Lodge, 12:05 p.m.

Calendar Dates

Oct 14: **Board of Directors Meeting**
5:00pm Fellowship
5:30pm Board Meeting
Location: Robar Enterprises
17671 Bear Valley Road, Hesperia, CA

HIGH DESERT VETERANS APPRECIATION BBQ
NOV 9TH 2024
11AM-3PM

LOCATION:
SINGH PERFORMING ART CENTER
22311 Bear Valley Rd, Apple Valley, CA 92308

TODAY, WE CELEBRATE YOU. LUNCH IS FREE FOR VETERANS.

FOOD PROVIDED BY **CLASSIC CAR SHOW** **LIVE MUSIC**

IN PARTNERSHIP WITH

Rotary **Rotary**

Apple Valley, CA Town of Apple Valley Victorville, CA

EVENT PROUDLY SPONSORED BY:

Upcoming Programs

Oct 1: Eric Schmidt, Exquadrum **TOPIC**
"My Hardest Insurance Customer: Exquadrum" (McEachron)

Oct 8: **OPEN**

Oct 15: **OPEN**

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